

最新的Salesforce Marketing-Cloud-Email-Specialist考古題



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Salesforce Marketing-Cloud-Email-Specialist認證對於數字營銷人員、市場營銷經理、電子郵件營銷人員和市場營銷自動化專家來說是理想的認證。該認證考試是專業人士展示他們在使用Salesforce Marketing Cloud的電子郵件營銷工具和功能方面的專業知識，以推動參與度、轉化率和收入的機會。通過獲得此認證，專業人士可以向潛在雇主和客戶展示他們的技能和知識，並在就業市場上獲得競爭優勢。

>> Marketing-Cloud-Email-Specialist權威認證 <<

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PDFExamDumps為考生提供真正有效的考試學習資料，充分利用我們的Salesforce Marketing-Cloud-Email-Specialist題庫問題和答案，可以節約您的時間和金錢。考生需要深入了解學習我們的Marketing-Cloud-Email-Specialist考古題，為獲得認證奠定堅實的基礎，您會發現這是真實有效的，全球的IT人員都在使用我們的Marketing-Cloud-Email-Specialist題庫資料。快來購買Marketing-Cloud-Email-Specialist考古題吧！如果您想要真正的考試模擬，那就選擇我們的Marketing-Cloud-Email-Specialist題庫在線測試引擎版本，支持多個設備安裝，還支持離線使用。

此認證考試涵蓋與電子郵件營銷相關的各種主題，包括電子郵件設計、訂閱者管理、內容創建、電子郵件可送達性和分析。候選人需通過回答多項選擇題和完成實踐練習來證明他們對這些主題的知識。

最新的 Salesforce Marketers Marketing-Cloud-Email-Specialist 免費考試真題 (Q91-Q96):

問題 #91

A marketer at Northern Trail Outfitters (NTO) has been tasked with growing its email subscriber audience. Which three best practices should the marketer keep in mind while trying to acquire new email subscribers? (Choose three.)

- A. Automatically opt-in all new customers.
- B. Set expectations on send frequency and schedule.
- C. Tell customers they want to receive NTO emails.
- D. Ask for detailed demographic information.

- E. Use explicit opt-in for any new web sign-ups.

答案： B,C,E

問題 #92

Northern Trail Outfitters (NTO) sends hundreds of different email campaigns monthly. What should be set up to help organize NTO's email tracking results?

- A. Give emails unique names so they are easier to find in the tracking sends tab.
- B. Create folders in My Tracking and select where to send results when sending an email.
- C. Remove old tracking results on a regular basis to declutter the results list.

答案： B

解題說明：

Creating folders in My Tracking and selecting where to send results when sending an email is the best way to help organize NTO's email tracking results. This way, NTO can group their email campaigns by different criteria, such as date, topic, audience, etc., and easily find the results they need. Giving emails unique names is also helpful, but it does not provide a way to categorize them. Removing old tracking results may declutter the results list, but it may also delete valuable information.

問題 #93

When using a mobile-optimized template, what causes the mobile layout to display?

- A. The specific device that is used to view the email
- B. The screen size of the device that is used to view the email
- C. A subscriber attribute that dictates a mobile layout preference
- D. The email client detection tracking pixel

答案： D

問題 #94

A marketer has been asked to collect corner information using Marketing Cloud for users obtained from social channels for future mailing.

What should the marketer do to accomplish this?

- A. Use Journey Builder to build an audience using Ad Studio.
- B. Use an interactive form from email Studio to collect this information
- C. Web Studio to capture Query parameters from social media link.

答案： C

解題說明：

To collect information from users obtained through social channels, marketers can use Web Studio to capture query parameters from social media links. This involves creating landing pages or forms that capture data when users click on social media links and are redirected to these pages. This data can then be used for future mailings and targeted marketing campaigns. Web Studio provides tools for creating and managing landing pages, forms, and microsites that can effectively capture and process user data from various sources, including social media.

Reference:

Salesforce Marketing Cloud Documentation: Web Studio

問題 #95

A Marketer developed an email with personalized content based on 5 geographical regions; Northwest - Static Image; Southwest - Image carousel Central - No content; Northeast - Static image; Southwest - Coupon; How many dynamic content rules need to be created to accomplish this?

- A. 0

- B. 1
- C. 2
- D. 3

答案：C

問題 #96

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