

# 新版MCAE-Con-201考古題|通過保證|退款保證



此外，這些TestpdfMCAE-Con-201考試題庫的部分內容現在是免費的：[https://drive.google.com/open?id=120\\_54MERZhMA6ti2QYJ6u5qovI-RrRFN](https://drive.google.com/open?id=120_54MERZhMA6ti2QYJ6u5qovI-RrRFN)

很多人都認為要通過一些高難度的MCAE-Con-201認證考試是需要精通很多Salesforce專業知識。只有掌握很全面的ISalesforce知識的人才會有資格去報名參加的考試。其實現在有很多方法可以幫你彌補你的知識不足的，一樣能通過MCAE-Con-201認證考試，也許比那些專業知識相當全面的人花的時間和精力更少，正所謂條條大路通羅馬。

## Salesforce MCAE-Con-201 Exam Syllabus Topics:

| Section                                        | Weight | Objectives                                                                                                                                                                                                                     |
|------------------------------------------------|--------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Topic 1: Reporting, Metrics, and Analytics     | 12%    | <ul style="list-style-type: none"><li>- Configure and customize reports and dashboards</li><li>- Interpret results and recommend improvements</li><li>- Define relevant KPIs and metrics</li></ul>                             |
| Topic 2: Sales Emails and Alerts               | 6%     | <ul style="list-style-type: none"><li>- Maximize sales and marketing alignment</li><li>- Configure Sales Emails and Alerts features</li></ul>                                                                                  |
| Topic 3: Account Configuration                 | 16%    | <ul style="list-style-type: none"><li>- Usage governance and permission strategies</li><li>- Technical setup and architecture planning</li><li>- Data migration and integrity maintenance</li></ul>                            |
| Topic 4: Personalizing the Prospect Experience | 8%     | <ul style="list-style-type: none"><li>- Recommend engagement enhancements</li><li>- Design personalized interactions</li><li>- Implement consent and preference management</li></ul>                                           |
| Topic 5: Lead Management                       | 14%    | <ul style="list-style-type: none"><li>- Configure lead routing and handoff processes</li><li>- Design lead generation strategies</li><li>- Implement scoring and grading models</li></ul>                                      |
| Topic 6: Automating Business Processes         | 17%    | <ul style="list-style-type: none"><li>- Select appropriate automation tools</li><li>- Build lead nurturing and campaign workflows</li><li>- Design engagement programs and sequences</li></ul>                                 |
| Topic 7: Email Marketing                       | 10%    | <ul style="list-style-type: none"><li>- Apply email marketing standards and best practices</li><li>- Optimize email content and performance</li><li>- Ensure deliverability and compliance</li></ul>                           |
| Topic 8: Evaluation                            | 17%    | <ul style="list-style-type: none"><li>- Design strategies to identify customer needs</li><li>- Analyze business requirements and recommend solutions</li><li>- Assess existing infrastructure and marketing maturity</li></ul> |

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## MCAE-Con-201考試心得，MCAE-Con-201資料

我們Testpdf為你在真實的環境中找到真正的Salesforce的MCAE-Con-201考試準備過程，如果你是初學者和想提高你

的教育知識或專業技能，Testpdf Salesforce的MCAE-Con-201考試考古題將提供給你，一步步實現你的願望，你有任何關於考試的問題，我們Testpdf Salesforce的MCAE-Con-201幫你解決，在一年之內，我們提供免費的更新，請你多關注一下我們網站。

## 最新的 Salesforce Consultant MCAE-Con-201 免費考試真題 (Q27-Q32):

### 問題 #27

LenoxSof is in the planning stages of rolling out an account-based marketing strategy. What initial action should they take?

- A. Develop dynamic content based on lead fields.
- B. Convert all existing leads into contacts to tie to accounts.
- C. Create all contacts as campaign members in one campaign.
- **D. Identify attributes of the key accounts they want to target.**

答案: D

### 問題 #28

LenoxSof wants to ensure that prospects who meet the following criteria are assigned to one of the five users.

In a round robin fashion:

- \* Completed the "Product Interest" form
- \* A score higher than 100
- \* A grade higher than a C
- \* Is a member of the "Target Account" list

What should LenoxSof use to accomplish this business requirement?

- A. Form completion action and user queue
- **B. Automation rule and user group**
- C. Automation rule and user queue
- D. Form completion action and user group

答案: B

### 問題 #29

What activities can be done in Marketing Cloud Account Engagement's engagement program? [Choose one answer]

- A. Trigger, activity and check
- B. Trigger, listen and check
- C. Trigger, activity and rule
- **D. Trigger, action and rule**

答案: D

### 問題 #30

LenoxSof is considering moving from a shared IP address to a dedicated IP address.

What requirement would support advising them to move to a dedicated IP?

- A. LenoxSof sending a quarterly emails to 100,000 prospects
- **B. LenoxSof sending more than 100,000 emails a month**
- C. LenoxSof's database growing by 500,000 prospects
- D. LenoxSof creating 20 new Engagement Programs

答案: B

### 問題 #31

"A user is looking at the Engagement History Custom Lightning Component on a lead or contact record and wants to understand recent activities.

Which two types of activities would display in the lightning component?  
Choose 2 answers

- A. Prospect was deleted by a user
- B. Prospect replied to an email
- C. Prospect viewed a landing page
- D. Prospect unsubscribed from an email

答案: C,D

### 問題 #32

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IT認定考試是現今社會、特別是IT行業中最受歡迎的考試。IT考試的認證資格得到了國際社會的廣泛認可。不管你是想升職、加薪，或者只是想提高自己的工作技能，IT認定考試都是你的最佳選擇。怎麼樣，你肯定也是這樣認為的吧。那麼，不要猶豫了，趕快報名參加考試吧。Salesforce的MCAE-Con-201考試是最近最有人氣的考試，你也想參加嗎？如果你不知道怎樣準備考試，Testpdf來告訴你。在Testpdf，你可以找到你想要的一切優秀的考試參考書。

MCAE-Con-201考試心得：<https://www.testpdf.net/MCAE-Con-201.html>

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