

# Marketing-Cloud-Personalization Training Kit | Marketing-Cloud-Personalization Reliable Learning Materials



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Our Marketing-Cloud-Personalization learning materials are new but increasingly popular choices these days which incorporate the newest information and the most professional knowledge of the practice exam. All points of questions required are compiled into our Marketing-Cloud-Personalization Preparation quiz by experts. By the way, the Marketing-Cloud-Personalization certificate is of great importance for your future and education. Our Marketing-Cloud-Personalization practice materials cover all the following topics for your reference.

The Marketing Cloud Personalization Accredited Professional Exam certification program is suitable for professionals who work in marketing, sales, and customer service roles and want to enhance their knowledge and skills in personalizing customer experiences. Marketing-Cloud-Personalization Exam covers a wide range of topics, including personalization strategies, email and mobile message personalization, data management, segmentation, and automation.

>> Marketing-Cloud-Personalization Training Kit <<

## Marketing-Cloud-Personalization Reliable Learning Materials | Latest Marketing-Cloud-Personalization Exam Topics

For your convenience, Actual4dump has prepared Marketing Cloud Personalization Accredited Professional Exam exam study material based on a real exam syllabus to help candidates go through their exams. Candidates who are preparing for the Marketing-Cloud-Personalization Exam suffer greatly in their search for preparation material. You would not need anything else if you prepare for the exam with our Marketing-Cloud-Personalization Exam Questions.

Salesforce Marketing-Cloud-Personalization (Marketing Cloud Personalization Accredited Professional) Exam assesses individuals' ability to manage data, personalize customer journeys, segment audiences, and analyze analytics. Marketing-Cloud-Personalization exam's structure ensures that candidates are well-rounded and can apply theoretical knowledge to practical scenarios. Passing the exam demonstrates an individual's proficiency in the Salesforce Marketing Cloud system and earns them a badge as proof of their skills. Marketing Cloud Personalization Accredited Professional Exam certification is ideal for individuals who want to specialize in customer journey management, email marketing, and data analytics.

## Salesforce Marketing Cloud Personalization Accredited Professional Exam Sample Questions (Q82-Q87):

### NEW QUESTION # 82

Which role would the admin assign a user if they need to view everything in interaction studio and create, update, publish and delete campaigns and recipes?

- A. Campaign editor
- B. Editor

- C. Viewer
- D. Campaign author

**Answer: B**

Explanation:

The Editor role in Interaction Studio provides permissions to view, create, update, publish, and delete campaigns and recipes.

This role is ideal for users who require comprehensive access to manage campaigns and AI-powered personalization.

In Salesforce Marketing Cloud Personalization (Interaction Studio), the Editor role provides the necessary permissions to:

- \* View all data and activities within Interaction Studio.
- \* Create, update, publish, and delete campaigns.
- \* Manage and edit recipes and other configuration elements.

This role is ideal for users who need comprehensive access for both viewing and managing campaigns and recipes.

Reference: Salesforce Interaction Studio Roles and Permissions Documentation.

### NEW QUESTION # 83

What are the three types of ingredients available for a recipe?

- A. Recommendations
- B. Machine Learning
- C. Catalog-based and Trending
- D. Promotions
- E. Co-Occurrence

**Answer: A,C,E**

### NEW QUESTION # 84

What ingredient could a marketer use as a backup in the event that the recipe serves too few or no items?

- A. Trending
- B. SmartBundle
- C. Co-Buy
- D. Co-Browse

**Answer: A**

Explanation:

The Trending ingredient is often used as a backup in recipes to ensure that popular products or content are displayed when no personalized recommendations are available.

Salesforce Interaction Studio Recipe Fallback Strategies Guide.

### NEW QUESTION # 85

A business user created a segment to track everyone that has looked at the homepage today. How long does it take for a web visitor to join the ..... After viewing the homepage?

- A. Immediate
- B. Immed

**Answer: A**

### NEW QUESTION # 86

How does a developer share web templates from one dataset to another?

- A. Download to zip file, upload zip file
- B. Deployment manager
- C. Clone

- D. Copy

**Answer: A**

Explanation:

Downloading and Uploading Web Templates: To share web templates across datasets, developers must download the templates as a ZIP file and upload them into the target dataset manually.

### Steps to Share Templates:

- \* Open the Web Studio or Web Templates section in SFMC.
- \* Select the desired template and download it as a ZIP file.
- \* Go to the target dataset and upload the ZIP file.
- \* Validate the template and adjust configurations as needed.

### References:

- \* Salesforce Marketing Cloud: Exporting and Importing Web Templates.  
\* Official SFMC Web Studio Documentation.

**NEW QUESTION # 87**

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