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## CFA Institute ESG-Investing Exam Syllabus Topics:

Topic	Details
Topic 1	<ul style="list-style-type: none"><li>ESG Analysis, Valuation, and Integration: Targetted for ESG Consultants, this domain covers methods for embedding ESG factors into the investment process, the obstacles that may arise, and the impact of ESG considerations on valuations across various asset classes.</li></ul>
Topic 2	<ul style="list-style-type: none"><li>Engagement and Stewardship: This section explores the foundations of investor engagement and stewardship, emphasizing their importance and practical application.</li></ul>
Topic 3	<ul style="list-style-type: none"><li>Environmental Factors: This section examines environmental elements, covering systemic links, material impacts, and major trends for ESG Consultants. This section also reviews techniques for evaluating environmental impacts at the national, sectoral, and organizational levels.</li></ul>
Topic 4	<ul style="list-style-type: none"><li>Investment Mandates and Portfolio Analytics: This domain explains to ESG Analysts the importance of constructing mandates to support effective ESG investment results. This section highlights key aspects, such as transparency and accountability, which are essential for asset owners and intermediaries to align portfolios with ESG priorities.</li></ul>
Topic 5	<ul style="list-style-type: none"><li>Social Factors: This section focuses on analyzing social factors, including their systemic effects and material impacts. This section also provides methodologies for assessing social risks and opportunities at country, sector, and organizational levels.</li></ul>
Topic 6	<ul style="list-style-type: none"><li>ESG Integrated Portfolio: This section discusses the application of ESG analysis across multiple asset classes, exploring strategies for incorporating ESG criteria into portfolio management.</li></ul>

Topic 7	<ul style="list-style-type: none"> <li>• Overview of ESG Investing and the ESG Market: This section tests ESG Investment Managers and delves into responsible investment strategies, examining how environmental, social, and governance (ESG) elements shape the investment ecosystem.</li> </ul>
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### **CFA Institute Certificate in ESG Investing Sample Questions (Q455-Q460):**

#### **NEW QUESTION # 455**

According to the Principles for Responsible Investment, which of the following engagement dynamics creates value?

- A. Learning dynamics only
- **B. Both political dynamics and learning dynamics**
- C. Political dynamics only

**Answer: B**

Explanation:

\* Principles for Responsible Investment (PRI):

\* The PRI framework outlines various engagement dynamics that create value in responsible investing.

\* Political Dynamics:

\* These involve building relationships with policymakers, influencing regulations, and advocating for better corporate governance standards.

\* Political engagement helps create a supportive regulatory environment for sustainable business practices.

\* Learning Dynamics:

\* Learning dynamics focus on enhancing knowledge and understanding of ESG issues through continuous learning and information exchange.

\* This includes engaging with companies to understand their ESG challenges and opportunities better.

\* Combination of Both Dynamics:

\* Both political and learning dynamics are crucial as they complement each other. Political dynamics ensure a supportive external environment, while learning dynamics enhance internal capabilities and understanding.

\* CFA ESG Investing Reference:

\* According to the PRI, successful engagement that creates value involves both political and learning dynamics, as outlined in their engagement framework.

#### **NEW QUESTION # 456**

Analyzing a portfolio's social impact exposure is best achieved by first understanding material social topics at:

- A. the company and sector levels, then the country level
- **B. the country and sector levels, then the company level**
- C. the company and country levels, then the sector level

**Answer: B**

Explanation:

Analyzing a portfolio's social impact exposure involves understanding the broader social context before drilling down to individual company specifics. The best approach is to first understand the material social topics at the country and sector levels, then the company level.

Country and sector levels, then the company level (B): Starting at the country level provides insight into the social issues prevalent in the region, influenced by local laws, regulations, and cultural norms. Next, analyzing at the sector level helps to identify sector-specific social risks and opportunities. Finally, understanding these issues at the company level allows for a more detailed analysis of how individual companies manage these social impacts.

Company and country levels, then the sector level (A): This approach might miss out on sector-specific social issues that are critical for a comprehensive analysis.

Company and sector levels, then the country level (C): This approach overlooks the broader country-level social context, which can significantly influence sector and company-level social impacts.

References:

CFA ESG Investing Principles

MSCI ESG Ratings Methodology (June 2022)

## NEW QUESTION # 457

What is the underlying principle of the corporate governance code in most markets?

- A. If not, why not
- B. Apply or explain
- C. Comply or explain

Answer: C

Explanation:

The underlying principle of the corporate governance code in most markets is "comply or explain." This principle mandates that companies either comply with the established governance guidelines or explain why they have not done so. This approach allows for flexibility while encouraging transparency and accountability in corporate governance.

Flexibility and Adaptability: The "comply or explain" approach provides companies with the flexibility to adapt the guidelines to their specific circumstances. If a company believes that a certain recommendation is not suitable for its situation, it can choose not to comply, provided it explains the reasons for this decision.

Transparency: By requiring companies to explain their non-compliance, this approach promotes transparency. Stakeholders, including investors, can assess the company's governance practices and make informed decisions based on the explanations provided.

Encouragement of Best Practices: This principle encourages companies to strive towards best practices in governance, while allowing for deviations when justified. It balances the need for high standards with the recognition that one size does not fit all.

Reference:

MSCI ESG Ratings Methodology (2022) - Discusses the principles of corporate governance codes and highlights the "comply or explain" approach as a common standard in various markets.

ESG-Ratings-Methodology-Exec-Summary (2022) - Provides insights into how corporate governance codes are designed to promote transparency and accountability through the "comply or explain" principle.

## NEW QUESTION # 458

Technology and finance sectors are most likely to be underweighted when portfolios are screened for:

- A. Scope 2 emissions.
- B. Scope 3 emissions.
- C. Scope 1 emissions.

Answer: B

Explanation:

Scope 3 emissions (Option C) include indirect emissions from supply chains, investments, and consumer use, making finance and technology sectors particularly exposed because:

Finance: Banks and asset managers finance high-emission industries, leading to significant Scope 3 exposure.

Technology: Cloud computing, data centers, and supply chains generate significant Scope 3 emissions (e.g., electronics manufacturing).

Option A (Scope 1 emissions) refers to direct emissions, which are low for finance and tech.

Option B (Scope 2 emissions) involves purchased electricity, which is relevant but not a major exclusion factor.

References:

GHG Protocol - Scope 3 Emissions Guidance

CDP Climate Disclosures for Financial Institutions

## NEW QUESTION # 459

Which of the following is an example of a social factor affecting external stakeholders?

- A. Animal welfare
  - B. Workers' health and safety
  - C. Human rights

**Answer: C**

### Explanation:

Human rights are a social factor that primarily affects external stakeholders, such as communities or populations impacted by a company's operations. (ESGTextBook[PallasCatFin], Chapter 4, Page 192)

## NEW QUESTION # 460

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