

Marketing-Cloud-Developer Exam Discount Voucher, Free Marketing-Cloud-Developer Practice



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Our desktop Salesforce Marketing-Cloud-Developer practice exam software is designed for all those candidates who want to learn and practice in the actual Salesforce Certified Marketing Cloud Developer Exam (Marketing-Cloud-Developer) exam environment. This desktop practice exam software completely depicts the Salesforce Marketing-Cloud-Developer Exam scenario with proper rules and regulations so you can practice all the hurdles and difficulties.

Marketing Cloud Developer Certification Exam topics

Candidates must know the exam topics before they start of preparation. Because it will really help them in hitting the core. Our **Marketing Cloud Developer exam dumps** will include the following topics:

- Programmatic Languages: 35%
- Data Management: 22%
- Data Modeling: 14%
- Security: 7%
- API: 22%

Salesforce Marketing Cloud platform is a powerful tool for businesses to create and manage marketing campaigns across various channels. By becoming certified in Marketing Cloud development, individuals can demonstrate their ability to use this platform to its full potential. Salesforce Certified Marketing Cloud Developer Exam certification can open up new job opportunities and increase earning potential.

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Salesforce Marketing-Cloud-Developer Certification Exam comprises multiple-choice questions that test the candidate's knowledge of various topics, such as marketing automation, data management, email marketing, and customer journeys. Marketing-Cloud-Developer exam also evaluates the candidate's ability to develop custom solutions using Marketing Cloud's APIs and scripting languages. To become a Salesforce Certified Marketing Cloud Developer, candidates need to pass the certification exam with a minimum passing score of 65%.

Salesforce Certified Marketing Cloud Developer Exam Sample Questions (Q32-Q37):

NEW QUESTION # 32

A developer wants to create an HTML table where rows will alternate background colors between white and red. The developer does not know how many rows will be sent within each email, and decides to use a loop and assigns the RowCount() of the table rows to the variable @numerator. What is the recommended AMPscript logic to determine the background color of each table row within the loop?

- A. %%[IF SUBSTRING(DIVIDE(@numerator,2),1) = 1 THEN SET @color = 'Red' ELSE SET @color = 'White' ENDIF]%%
- B. %%[IF DIVIDE(@numerator,2) = 1 THEN SET @color = 'Red' ELSE SET @color = 'White' ENDIF]%%
- C. %%[IF MOD(@numerator,2) = 1 THEN SET @color = 'Red' ELSE SET @color = 'White' ENDIF]%%
- D. %%[IF @numerator/2 = 1 THENSET @color = 'Red' ELSE SET @color = 'White' ENDIF]%%

Answer: B

NEW QUESTION # 33

A developer wants to implement a newsletter registration from on NTO's website. Prior to form submission, an email address provided by the visitor should be validated. Which option could be used to support this scenario?

- A. SOAP API, Perform method with ValidationAction object
- B. REST API, /address/v1/validateEmail route
- C. REST API, /messaging/v1/domainverification route
- D. SOAP API, Describe method with EmailAddress object

Answer: B

NEW QUESTION # 34

Customer data has been imported into a staging data extension and needs to be normalized before adding into the master data extension. A text field named 'birthday' contains date values in various formats. Some of the values are valid dates, but some are not. Which SQL keywords and functions could be used to write the query? Choose 2 answers

- A. UPDATE, ISDATE, CONVERT
- B. CASE, ISDATE, CONVERT
- C. CASE, ISDATE, CAST
- D. WHERE, ISDATE, CONVERT

Answer: B,C

Explanation:

To normalize customer data in a staging data extension where a text field named 'birthday' contains date values in various formats, the developer can use the following SQL keywords and functions:

* CASE, ISDATE, CONVERT (A)- These functions can be used to handle different date formats and convert them into a consistent format.

* CASE, ISDATE, CAST (C)- Similar to the above, CAST can be used to convert text to date format if ISDATE returns true. Example SQL query:

```
SELECT CASE WHEN ISDATE(birthday)=1 THEN CONVERT(DATE,  
birthday) ELSE NULL END AS normalized_birthday FROM StagingDataExtension
```

References:

* Salesforce Marketing Cloud SQL Reference

* SQL CASE and ISDATE Functions

NEW QUESTION # 35

A developer initiated a batch delete of Contacts in Contact Builder due to an import error during implementation. There are over two million records that need to be deleted.

Which two factors should be considered when batch deleting large volumes of contacts? Choose 2 answers

- A. Up to one million records can be deleted in each batch.
- B. The suppression status does not show for individual contacts until the entire batch processes.
- C. To more quickly remove contact information, use the suppression period length of 14.
- D. The deletion process supersedes other automated account activities.

Answer: B,D

NEW QUESTION # 36

A developer wants to build an audience by identifying subscribers who opened a specific email. Which query should the developer use?

- A. SELECT SubscriberKey FROM _Open WHERE JobID = '1234'
- B. SELECT SubscriberID FROM _Open WHERE JobID = "1234"
- C. SELECT * FROM _Open WHERE ListID = '1234'
- D. SELECT * FROM _Open WHERE JobID = "1234"

Answer: A

NEW QUESTION # 37

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