

Marketing-Cloud-Email-Specialist Exam Discount, Marketing-Cloud-Email-Specialist Best Practice



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So many candidates have encountered difficulties in preparing to pass the Marketing-Cloud-Email-Specialist exam. But our study materials will help candidates to pass the exam easily. Our Marketing-Cloud-Email-Specialist guide questions can provide statistics report function to help the learners to find weak links and deal with them. The Marketing-Cloud-Email-Specialist Test Torrent boost the function of timing and simulating the exam. They set the timer to simulate the exam and help the learners adjust the speed and keep alert.

Salesforce Marketing Cloud Email Specialist certification is an essential credential for professionals who want to prove their expertise in email marketing. Salesforce Certified Marketing Cloud Email Specialist certification is designed to test the candidate's knowledge and skills in creating, managing, and deploying email campaigns using Salesforce Marketing Cloud. Salesforce Certified Marketing Cloud Email Specialist certification is ideal for digital marketers, email marketing professionals, and consultants who work with Salesforce Marketing Cloud.

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Marketing-Cloud-Email-Specialist Best Practice & Marketing-Cloud-Email-Specialist Exam Training

In cyber age, it's essential to pass the Marketing-Cloud-Email-Specialist exam to prove ability especially for lots of office workers. Our company, with a history of ten years, has been committed to making efforts on developing Marketing-Cloud-Email-Specialist exam guides in this field. We have won wonderful feedback from customers and ceaseless business and continuously worked on developing our Marketing-Cloud-Email-Specialist Exam prepare to make it more received. Moreover, our understanding of the importance of information technology has reached a new level. Efforts have been made in our experts to help our candidates successfully pass Marketing-Cloud-Email-Specialist exam.

Salesforce Certified Marketing Cloud Email Specialist Sample Questions (Q59-Q64):

NEW QUESTION # 59

Northern Trail Outfitters (NTO) receives a complaint from a long-time customer who claims that, despite providing an updated email address, they are still receiving emails at an old address. NTO confirms that the customer's new email address is stored in the target data extension.

What is preventing the customer from receiving emails at their new address?

- A. The new email address is from an unsupported domain.
- B. The email address has not been updated in All Subscribers.
- C. The customer has not opted In again with the new address.

Answer: B

NEW QUESTION # 60

A marketing developer wants to receive daily report of sends across all business units to be incorporated into their internal dashboard.

What should be done to ensure the report is sent to the director each day?

- A. A Schedule report and email the link to download.
- B. Schedule report to export as a web page.
- **C. Schedule report and email file to the director.**

Answer: C

Explanation:

Explanation

Scheduling report and emailing file to the director is the correct answer. This option allows you to create a report of sends across all business units using the Email Performance by Business Unit report type in Analytics Builder. You can then schedule the report to run daily and email the file (CSV or XLS) to the director or any other recipients. This way, you can ensure the report is sent to the director each day without manually running and exporting the report. Scheduling report and emailing the link to download is not a valid option, as this option only allows you to email a link to access the report online, not to download the file. Scheduling report to export as a web page is not a valid option either, as this option only allows you to export the report as a web page, not to email it. You can learn more about this in the [Email Reporting Tools] module on Trailhead.

NEW QUESTION # 61

Northern Trail Outfitters is redesigning its brand guidelines and wants to ensure its emails are accessible.

Which best practice should the email designer follow to meet accessibility standards?

- A. Minimize whitespace
- **B. Use contrasting colors**
- C. Build image-based emails.

Answer: B

Explanation:

To ensure that emails are accessible, the email designer should follow best practices such as using contrasting colors. High contrast between text and background colors helps people with visual impairments or color blindness to read the content more easily. This practice is a key aspect of meeting accessibility standards and making content accessible to a broader audience.

NEW QUESTION # 62

Northern Trail Outfitters (NTO) wants to manage subscriber preferences at the communication theme level.

NTO'S subscribers are stored in data extensions.

Which Marketing Cloud feature should be used to achieve this?

- **A. Publication Lists**
- B. Journey Builder Sends
- C. List Unsubscribes

Answer: A

Explanation:

Publication Lists in Salesforce Marketing Cloud are used to manage subscriber preferences at a thematic level.

They allow subscribers to opt-in or opt-out of specific categories of communication without impacting their overall subscription status. This feature is particularly useful for managing preferences across different types of content or campaigns. The use of Publication Lists is documented in Salesforce Marketing Cloud's official documentation on managing subscriber preferences and publications.

NEW QUESTION # 63

Northern Trail Outfitters (NTO) would like to improve email open rates to increase subscriber engagement and improve deliverability.

What action should NTO take to increase open rates?

- A. Add a clear, brief, and urgent call-to-action.
- **B. Include relevant preheader text in every email.**
- C. Use images, not text, to improve email look and branding.
- D. Send earlier in the day to give subscribers more time to check email.

Answer: B

NEW QUESTION # 64

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Are you still feeling stressful to the increasing difficulty of the Marketing-Cloud-Email-Specialist exam? If the answer is yes, you may wish to spend a little time learning our Marketing-Cloud-Email-Specialist study materials. You will think this is the most correct thing you did for preparing for the Marketing-Cloud-Email-Specialist Exam. Our Marketing-Cloud-Email-Specialist exam guide can help you pass the exam more efficiently. Just click to the free demos and you will get the exam questions to have a check!

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