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Achieving the Salesforce B2C-Commerce-Architect certification demonstrates a high level of expertise in Salesforce B2C Commerce Cloud, and can be a valuable asset for professionals looking to advance their careers in this field. Salesforce Certified B2C Commerce Architect certification can lead to job opportunities in a variety of industries, including retail, e-commerce, and digital marketing. Additionally, Salesforce certified professionals are highly sought after in the job market, and can command higher salaries and better job opportunities than their non-certified counterparts.

Salesforce B2C-Commerce-Architect certification is highly regarded in the industry and is recognized by leading companies around the world. It is a testament to the candidate's expertise in Salesforce B2C Commerce and their ability to deliver high-quality solutions that meet the needs of their clients. Salesforce Certified B2C Commerce Architect certification is also a valuable asset for professionals who want to advance their careers and take on more challenging roles in the field of Salesforce B2C Commerce.

Salesforce B2C-Commerce-Architect Exam is designed for professionals who want to demonstrate their expertise in the B2C Commerce platform. Salesforce Certified B2C Commerce Architect certification validates the skills required to design and architect B2C Commerce solutions that meet the unique needs of customers in the digital world. B2C-Commerce-Architect exam covers a wide range of topics, including customer experience design, data modeling, architecture and integration, among others.

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Salesforce Certified B2C Commerce Architect Sample Questions (Q52-Q57):

NEW QUESTION # 52

A developer has a sandbox with code to log a message during execution, and the following code:

After the code executes, the developer does not see any log file with the message in the WebDAV folder. Which two tasks does the developer need to perform to correct this issue?

Choose 2 answers

- A. Set the logging global preference to true.
- B. Request that the developer's account be given permission to the Log Center of the current realm.
- C. Check the box for Info under Log Files.
- D. Set the root log level to debug.

Answer: B,C

NEW QUESTION # 53

A university is considering using Experience Cloud so its students can interact with advisors who have Service Cloud licenses. The university would like to offer the easiest path for existing students to log in while still maintaining security. They have an on-premises Active Directory identity provider and use Google Workspace (formerly known as G Suite) for student email addresses.

What should a Solution Architect recommend?

- A. Implement OAuth 2.0 authentication protocol with Google Workspace as Service Provider.
- B. Implement Social Sign On with OpenId Connect and Google Workspace as Auth Provider.
- C. Implement Active Directory and Salesforce Identity for SAML delegated Single Sign On.
- D. Implement Aloha template for students to access email with Salesforce Authenticator app.

Answer: A

NEW QUESTION # 54

An Architect is documenting the technical design for a single B2C Commerce storefront. The Client has a business requirement to provide pricing that is customized to specific groups:

- * 50 different pricing groups of customers
- * 30 different pricing groups of employees
- * 10 different pricing groups of vendors

Which items should the Architect include in the design in order to set applicable price books based on these requirements? Choose 2 answers

- A. - 50 customer groups for customers
 - 30 customer groups for employees
 - 10 customer groups for vendors
- B. - One customer group and SO subgroups for customers
 - One customer group and 30 subgroups for employees
 - One customer group and 10 subgroups for vendors
- C. - One campaign and multiple promotions for each customer group
- D. - One promotion and 50 campaigns for customers
 - One promotion and 30 campaigns for employees
 - One promotion and 10 campaigns for vendors

Answer: A,B

NEW QUESTION # 55

An Architect to notify by the Business that order conversion dramatically dropped a few hours after go live. Further investigation points out that customers cannot proceed to checkout anymore. The Architect is aware that a custom inventory checks with a third-party API is enforced at the beginning of checkout, and that customers are redirected to the basket page when items are no longer in stock. Which tool can dearly confirm that the problem is indeed caused by the inventory check?

- A. Sales Dashboard from Reports and Dashboards

- B. Service Status from Business Manager
- C. Realtime Report from Reports and Dashboards
- D. Pipeline Profiler from Business Manager

Answer: D

Explanation:

The appropriate tool to verify that the problem is indeed caused by the inventory check at the beginning of checkout is the Pipeline Profiler in Business Manager. This tool allows an architect to analyze the performance of specific code execution paths, including those involving third-party API calls. It helps identify bottlenecks and inefficiencies in the pipeline execution, particularly useful in situations where custom code like inventory checks may impact site functionality. The use of the Pipeline Profiler would enable the architect to pinpoint if the custom inventory check is causing the checkout process to fail or redirect users inappropriately.

NEW QUESTION # 56

A third party survey provider offers both an API endpoint for individual survey data and an SFTP server endpoint that can accept batch survey data. The initial implementation of the integration includes

1. Marking the order as requiring a survey before order placement
2. On the order confirmation page, the survey form is displayed for the customer to fill
3. The data is sent to the survey provider API, and the order is marked as not requiring a survey. Later it was identified that this solution is not fit for purpose as the following issues and additional requirements were identified:

1. If the API call fails, the corresponding survey data is lost. The Business requires to avoid data loss.
2. Some customers skipped the form. The Business require sending a survey email to such customers.
3. The Order Management System (OMS) uses a non-standard XML parser it did not manage to parse orders with the survey, until the survey attribute was manually removed from the xml.

How should the Architect address the issues and requirements described above?

- A. Create a custom object to store the survey data. Send to the API endpoint using a job. On success, remove the custom object. On failure, send the survey data with API from the next execution of the same job. Use the custom object to send emails for the cases when the survey was skipped.
- B. Send the survey data to the API endpoint in real-time until the survey data is successfully captured. Instruct the OMS development team to update their XML parser, use the Order survey attribute to send emails for the cases when the survey was skipped.
- C. Create a custom session attribute when the survey is required. Send to the API endpoint in real-time. On failure, capture the survey data in the session and reprocess, use the session attribute to send emails for the cases when survey was skipped.
- D. Create a custom object when the survey is required. Send to the API endpoint in real-time. On success, remove the object. On failure, capture the survey data in the custom object and later reprocess with a job. Use the custom object to send emails for the cases when survey was skipped.

Answer: C

NEW QUESTION # 57

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