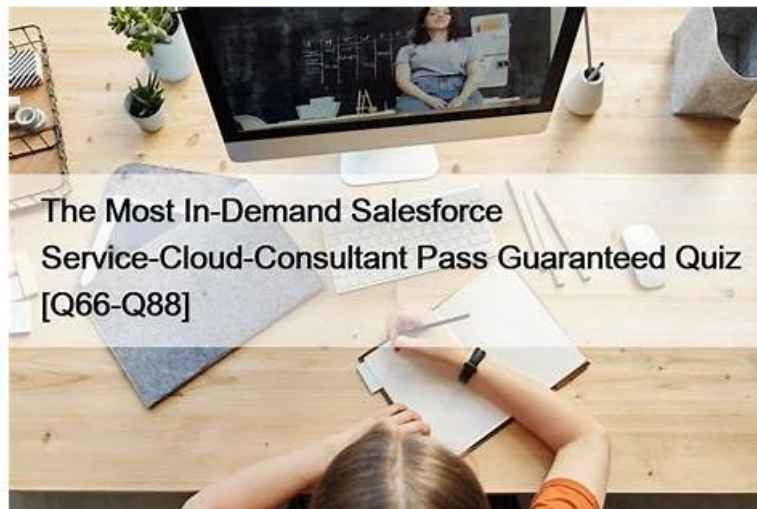


Pass Guaranteed Quiz Salesforce - Marketing-Cloud-Consultant–Professional Cheap Dumps



DOWNLOAD the newest TorrentExam Marketing-Cloud-Consultant PDF dumps from Cloud Storage for free:
<https://drive.google.com/open?id=1n2CB-m5UmQ1wvqqIWauce0GbFkVtcqY1>

Our Marketing-Cloud-Consultant exam dumps strive for providing you a comfortable study platform and continuously explore more functions to meet every customer's requirements. We may foresee the prosperous talent market with more and more workers attempting to reach a high level through the Salesforce certification. To deliver on the commitments of our Marketing-Cloud-Consultant Test Prep that we have made for the majority of candidates, we prioritize the research and development of our Marketing-Cloud-Consultant test braindumps, establishing action plans with clear goals of helping them get the Salesforce certification. You can totally rely on our products for your future learning path.

Salesforce Marketing-Cloud-Consultant (Salesforce Certified Marketing Cloud Consultant) Exam is a certification exam designed to test the knowledge and skills of individuals who work with the Salesforce Marketing Cloud. Marketing-Cloud-Consultant exam is targeted towards professionals who have experience in marketing automation, email marketing, and other marketing technologies. Salesforce Certified Marketing Cloud Consultant certification is intended to demonstrate that an individual has the knowledge and skills to design, build, and implement marketing campaigns using the Salesforce Marketing Cloud.

Marketing-Cloud-Consultant Exam topics

Candidates must know the exam topics before they start of preparation. Because it will really help them in hitting the core. Our **Salesforce Marketing-Cloud-Consultant exam dumps** will include the following topics:

1. Discovery: 15%

- Provided with a list of branding and creative strategies, probe for additional information that is needed to recommend an appropriate solution.
- Given a solution, recommend the appropriate customer skill sets required to utilize the Marketing Cloud application.
- Provided a customer environment and goals, determine the viability of external systems that need to be - included in the solution (for example; POS, CRM, eCommerce, data warehouse, data source inputs).

2. Conceptual Design: 12%

- Given a customer scenario, determine the factors to consider when scaling the solution.
- Articulate how data construct will drive one-to-one messaging and content.
- Analyze customer data to determine the appropriate data model (for example; List model, Data Extensions .
- Explain the purpose of IP Warming and make a recommendation based on customer needs.

3. Marketing Cloud Connect: 6%

- Understand how to send an email to a contact, lead, campaign, and report via the Sales/Service Cloud and - Marketing Cloud (for example; sending, triggered, automated).

- Understand how Sales/Service Cloud data in the Marketing Cloud can be segmented.
- Understand the prerequisites to consider prior to starting a Marketing Cloud Connect configuration (for - example; Salesforce edition, list of integration users, scope user, administrator credentials).

4. Account Configuration: 10%

- Analyze the impact of applying a Sender Authentication Package (SAP) to a business unit (for example; link wrapping, Landing Pages, image URLs).
- Determine which type of customer scenario warrants the creation of a business unit (for example; publication - types, demographic, workflow processes, and organizational structure).
- Given a scenario, troubleshoot issues regarding Reply Mail Management.
- Given a customer scenario, recommend the appropriate Marketing Cloud role based on User Stories.

5. Reporting: 5%

- Summarize Send Logs, including when/why to use it and how to create and manage.
- Explain how the information in data views and tracking extracts are accessed.
- Compare and contrast standard reports, data views, and tracking extracts.

6. Data Design: 12%

- Explain the various data objects in the Marketing Cloud (for example; data extensions, list model, data retention model, publication lists, suppression lists).
- Understand available data types, retention, and template options when building a data extension.
- Understand how data is retrieved within a Relational Data Model (for example; basic SQL).
- Given a customer scenario, recommend the appropriate import method with lists or data extensions.
- Understand the implications of a system being database of record.

7. Automation: 8%

- Given a customer scenario, select the appropriate workflow that meets the business requirement (for example; import, segmentation, email send).
- Compare and contrast triggered and scheduled interactions.

8. Email Build: 7%

- Explain various Marketing Cloud Email technologies (for example; Link Alias tags, Impression regions, Web Analytics Connector).
- Explain the various ways to individualize email content (for example; AMPscript, personalization strings, Dynamic Content, Guide Template Language).
- Understand the required steps to build, test, and deploy an email based on customer requirements.
- Compare and contrast the ways to individualize content, such as SSJS vs. AMPscript, Dynamic Content Wizard vs. AMPscript/LookupRows function.

9. Contact Builder: 15%

- Explain the role and capabilities within Contact Builder.
- Summarize how to use Data Designer to incorporate data source into Contact Builder.
- Understand how cardinality impacts data modeling.
- Given a customer scenario, know how to build an Attribute Group to be used for a simple interaction.

10. Journey Builder: 10%

- Given a customer scenario that includes Journey Builder, evaluate the requirements, activities, and steps.
- Compare and contrast automation tools, such as Journey Builder and Automation Studio.
- Explain the requirements for and the methods by which a contact can enter a Journey.

>> Marketing-Cloud-Consultant Cheap Dumps <<

Exam Marketing-Cloud-Consultant Lab Questions & Marketing-Cloud-Consultant Reliable Test Bootcamp

Users do not need to spend too much time on Marketing-Cloud-Consultant questions torrent, only need to use their time pieces for efficient learning, the cost is about 20 to 30 hours, users can easily master the test key and difficulties of questions and answers of Marketing-Cloud-Consultant prep guide, and in such a short time acquisition of accurate examination skills, better answer out of step, so as to realize high pass the qualification test, has obtained the corresponding qualification certificate. Differ as a result the Marketing-Cloud-Consultant Questions torrent geared to the needs of the user level, cultural level is uneven, have a plenty of college students in school, have a plenty of work for workers, and even some low education level of people laid off.

Salesforce Certified Marketing Cloud Consultant Sample Questions (Q129-Q134):

NEW QUESTION # 129

Northern Trail Outfitters wants to export a data file to its SFTP using Automation Studio. The file should contain all subscribers who did not receive their intended email in the last 24 hours. The automation will be scheduled to run each day.

Which activity is required in the automation?

- A. SendLog Extract
- B. Data Extract Activity
- **C. SQL Query Activity**
- D. Report Definition Activity

Answer: C

Explanation:

To export a data file to its SFTP containing all subscribers who did not receive their intended email in the last 24 hours, Northern Trail Outfitters should use a Data Extract Activity in their automation. A Data Extract Activity is an activity that allows marketers to extract data from Marketing Cloud and place it in a file on an Enhanced FTP location or an external SFTP location. The Data Extract Activity can use different extract types, such as Tracking Extract or Data Extension Extract, to export different types of data. References: https://help.salesforce.com/s/articleView?id=sf.mc_as_data_extract_activity.htm&type=5

NEW QUESTION # 130

How are Publication Lists used?

- **A. To allow subscribers to opt-down/out instead of unsubscribing from all**
- B. To send communication to all subscribers, regardless of opt-in status
- C. To manage subscribers in guided and triggered email sends
- D. To build dynamic content rules by subscriber type

Answer: A

NEW QUESTION # 131

Northern Trail Outfitters (NTO) recently launched a MR loyalty program. NTO wants to offer a signup bonus to subscribers who have made purchases in the last 6 months, but are yet to be loyalty members.

Which integration should allow NTO to select an audience of these subscribers?

- **A. Marketing Cloud Customer Data Platform**
- B. Contact Builder Attribute Groups
- C. Advertising Studio
- D. Behavioral Triggers

Answer: A

Explanation:

To select an audience of subscribers who have made purchases in the last 6 months, but are yet to be loyalty members, Northern Trail Outfitters should use Contact Builder Attribute Groups. Attribute Groups are collections of data extensions and data sources that are linked by common fields or attributes. Attribute Groups allow marketers to create segments and filters based on data from multiple sources, such as purchase data and loyalty data. References: https://help.salesforce.com/s/articleView?id=sf.mc_cab_attribute_groups.htm&type=5

NEW QUESTION # 132

Northern Trail Outfitters wants to build an abandoned cart journey which includes a Decision Split that evaluates if a customer has made a purchase after they enter the journey. Customer data is stored in a master data extension and purchase data is stored in a second data extension.

Which two steps should they include to accomplish this journey?

- A. Configure activities within Automation Studio to update the purchase data.
- B. Utilize Entry Data on a Decision Split within Journey Builder.
- C. Create a Data Relationship in Email Studio to relate the two data extensions.
- D. Use Data Designer in Contact Builder to relate the two data extensions.

Answer: A,D

NEW QUESTION # 133

Northern Trail Outfitters is using a Salesforce entry event in a Journey to send SMS to contacts located in the United States. They notice new SMS contacts are not receiving messages, and the mobile number in the Salesforce Entry Data Extension was missing the country code.

How could they resolve this issue?

- A. Select 'Normalize Phone Number*' in Journey settings.
- B. Format the phone field in Salesforce as +[[phonenumber]].
- C. Select 'US' as the sending country in SMS activity.
- D. Configure the phone field in Salesforce as US locale.

Answer: B

NEW QUESTION # 134

.....

Our Marketing-Cloud-Consultant exam torrent has three versions which people can choose according to their actual needs. The vision of PDF is easy to download, so people can learn Marketing-Cloud-Consultant guide torrent anywhere if they have free time. People learn through fragmentation and deepen their understanding of knowledge through repeated learning. As for PC version, it can simulate real operation of test environment, users can test themselves in mock exam in limited time. This version of our Marketing-Cloud-Consultant exam torrent is applicable to windows system computer. Based on Web browser, the version of APP can be available as long as there is a browser device can be used. At the meantime, not only do Marketing-Cloud-Consultant Study Tool own a mock exam, and limited-time exam function, but also it has online error correction and other functions. The characteristic that three versions all have is that they have no limit of the number of users, so you don't encounter failures anytime you want to learn our Marketing-Cloud-Consultant guide torrent.

Exam Marketing-Cloud-Consultant Lab Questions: <https://www.torrentexam.com/Marketing-Cloud-Consultant-exam-latest-torrent.html>

- Pass Guaranteed 2026 Marketing-Cloud-Consultant: Salesforce Certified Marketing Cloud Consultant Perfect Cheap Dumps ☐ Download 【 Marketing-Cloud-Consultant 】 for free by simply searching on ⇒ www.troytecdumps.com ⇐ ☐ Marketing-Cloud-Consultant Dumps Free Download
- 100% Pass Quiz 2026 Marketing-Cloud-Consultant: Salesforce Certified Marketing Cloud Consultant High Hit-Rate Cheap Dumps ☐ Open website (www.pdfvce.com) and search for ➡ Marketing-Cloud-Consultant ☐ for free download ☐ Marketing-Cloud-Consultant Dumps Free Download
- 100% Pass 2026 Salesforce High Hit-Rate Marketing-Cloud-Consultant: Salesforce Certified Marketing Cloud Consultant Cheap Dumps ☐ Search for ➡ Marketing-Cloud-Consultant ☐ and easily obtain a free download on ☐ www.testkingpass.com ☐ ☐ Marketing-Cloud-Consultant Study Group
- 100% Pass Quiz 2026 Salesforce Marketing-Cloud-Consultant – High Pass-Rate Cheap Dumps ☐ Copy URL ☐ www.pdfvce.com ☐ ☐ open and search for [Marketing-Cloud-Consultant] to download for free ☐ Marketing-Cloud-Consultant Reliable Exam Dumps
- Marketing-Cloud-Consultant Reliable Exam Guide ☐ Online Marketing-Cloud-Consultant Training Materials ☐ Marketing-Cloud-Consultant Test Objectives Pdf ☐ Search for ➤ Marketing-Cloud-Consultant ☐ and download exam materials for free through ☐ www.easy4engine.com ☐ ☐ Marketing-Cloud-Consultant Test Objectives Pdf
- Marketing-Cloud-Consultant Dumps Free Download ♥ Marketing-Cloud-Consultant Valid Braindumps Pdf ☐ Marketing-Cloud-Consultant Dumps Free Download ☐ Open ➤ www.pdfvce.com ☐ and search for ► Marketing-Cloud-

100% Pass Quiz 2026 Marketing-Cloud-Consultant: Salesforce Certified Marketing Cloud Consultant High Hit-Rate Cheap Dumps ☐ Go to website { www.prepawaypdf.com } open and search for ➡ Marketing-Cloud-Consultant ☐ to download for free ☐ Marketing-Cloud-Consultant Test Questions

- P.S. Free 2026 Salesforce Marketing-Cloud-Consultant dumps are available on Google Drive shared by TorrentExam: <https://drive.google.com/open?id=1n2CB-m5UmQ1wvqqIWauce0GbFkVtcqY1>