

# Interactive Salesforce-Data-Cloud Practice Exam & Salesforce-Data-Cloud Valid Exam Vce



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## **Salesforce Data Cloud Accredited Professional Exam Sample Questions (Q150-Q155):**

### **NEW QUESTION # 150**

A user wants to be able to create a multi-dimensional metric to identify unified individual lifetime value (LTV).

Which sequence of data model object (DMO) joins is necessary within the calculated Insight to enable this calculation?

- A. Unified Individual > Unified Link Individual > Sales Order
- B. Sales Order > Individual > Unified Individual
- C. Unified Individual > Individual > Sales Order
- D. Sales Order > Unified Individual

### **Answer: A**

Explanation:

To create a multi-dimensional metric to identify unified individual lifetime value (LTV), the sequence of data model object (DMO) joins that is necessary within the calculated Insight is Unified Individual > Unified Link Individual > Sales Order. This is because the Unified Individual DMO represents the unified profile of an individual or entity that is created by identity resolution<sup>1</sup>. The Unified Link Individual DMO represents the link between a unified individual and an individual from a source system<sup>2</sup>. The Sales Order DMO represents the sales order information from a source system<sup>3</sup>. By joining these three DMOs, you can calculate the LTV of a unified individual based on the sales order data from different source systems. The other options are incorrect because they do not join the correct DMOs to enable the LTV calculation. Option B is incorrect because the Individual DMO represents the source profile of an individual or entity from a source system, not the unified profile<sup>4</sup>. Option C is incorrect because the join order is reversed, and you need to start with the Unified Individual DMO to identify the unified profile. Option D is incorrect because it is missing the Unified Link Individual DMO, which is needed to link the unified profile with the source profile. References: Unified Individual Data Model Object, Unified Link Individual Data Model Object, Sales Order Data Model Object, Individual Data Model Object

### **NEW QUESTION # 151**

The website team at Cumulus Financial Services wants to understand which identified users have browsed the jobs page on their website at least twice within the last 12 hours. Which component should a consultant recommend to achieve this goal?

- A. Streaming Insight
- B. Calculated Insight
- C. Streaming Data Transformation
- D. Segment

### **Answer: A**

Explanation:

This component should be recommended to achieve the goal of understanding which identified users have browsed the jobs page on their website at least twice within the last 12 hours. Streaming Insight allows you to query and filter data from real-timestreams using window functions and aggregation functions.

References:[https://help.salesforce.com/s/articleView?id=sfc360\\_a\\_streaming\\_insights.htm&type=5](https://help.salesforce.com/s/articleView?id=sfc360_a_streaming_insights.htm&type=5)

### **NEW QUESTION # 152**

How many days of historical data is loaded when B2C Commerce Data Stream is created from the Order Bundle?

- A. 60 days
- B. 30 days
- C. 10 days
- D. 90 days

### **Answer: B**

Explanation:

Explanation

When B2C Commerce Data Stream is created from the Order Bundle, 30 days of historical data is loaded. The Order Bundle is a preconfigured data bundle that contains order-related data from B2C Commerce Cloud.

Data Stream is a feature that allows you to stream data from B2C Commerce Cloud to Data Cloud in near real time. References: B2C Commerce Data Stream

#### NEW QUESTION # 153

A consultant is connecting sales order data to Data Cloud and considers whether to use the Profile, Engagement, or Other categories to map the DLO. The consultant chooses to map the DLO called Order- Headers to the Sales Order DMO using the Engagement category.

What is the impact of this action on future mappings?

- A. A DLO with category Engagement can be mapped to any DMO using either Profile, Engagement, or Other categories.
- B. When mapping a Profile DLO to the Sales Order DMO, the category gets updated to Profile.
- C. Sales Order DMO gets assigned to both the Profile and Engagement categories when mapping a Profile DLO.
- **D. Only Engagement category DLOs can be mapped to the Sales Order DMO. Sales Order gets assigned to the Engagement Category.**

#### Answer: D

Explanation:

Data Lake Objects (DLOs) and Data Model Objects (DMOs): In Salesforce Data Cloud, DLOs are mapped to DMOs to organize and structure data. Categories like Profile, Engagement, and Other define how these mappings are used.

Engagement Category: Mapping a DLO to the Engagement category indicates that the data is related to customer interactions and activities.

Impact on Future Mappings:

Engagement Category Restriction: When a DLO like Order-Headers is mapped to the Sales Order DMO under the Engagement category, future mappings of the Sales Order DMO are restricted to Engagement category DLOs.

Category Assignment: The Sales Order DMO is assigned to the Engagement category, meaning only DLOs categorized as Engagement can be mapped to it in the future.

Benefits:

Consistency: Ensures consistent data categorization and usage, aligning data with its intended purpose.

Accuracy: Helps in maintaining the integrity of data mapping and ensures that engagement-related data is accurately captured and utilized.

References:

Salesforce Data Cloud Mapping

Salesforce Data Cloud Categories

#### NEW QUESTION # 154

Every day, Northern Trail Outfitters (NTO) uploads a summary of the last 24 hours of store transactions to a new file in an Amazon S3 bucket, and files older than 7 days are automatically deleted. Each file contains a timestamp in a standardized naming convention. What should a consultant consider when ingesting this data stream?

- A. Ensure the refresh mode is set to "Full Refresh" and the filename contains a wildcard to accommodate the timestamp
- B. Advise NTO to change their processes: this configuration is not supported
- **C. Ensure the refresh mode is set to "Upsert" and Refresh only new files" is selected**
- D. Ensure the refresh mode is set to "Full Refresh" and "Refresh only new files" is selected

#### Answer: C

Explanation:

This configuration will ensure that Data Cloud only ingests new files from the Amazon S3 bucket and updates or inserts new records into the data stream without deleting existing records. Reference: [https://help.salesforce.com/s/articleView?id=sf.c360\\_a\\_data\\_cloud\\_amazon\\_s3.htm&type=5](https://help.salesforce.com/s/articleView?id=sf.c360_a_data_cloud_amazon_s3.htm&type=5)

#### NEW QUESTION # 155

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