

# AP-212 neuester Studienführer & AP-212 Training Torrent prep



P.S. Kostenlose 2026 Salesforce AP-212 Prüfungsfragen sind auf Google Drive freigegeben von Pass4Test verfügbar:  
[https://drive.google.com/open?id=1h2rma\\_kZH0PTBf5A5h5OQ2YtcbgKgk3v](https://drive.google.com/open?id=1h2rma_kZH0PTBf5A5h5OQ2YtcbgKgk3v)

Sind Sie mit Ihrer Arbeit zufrieden? Sind Sie damit Zufrieden, was Sie jetzt machen? Wollen Sie Ihre Arbeitsfähigkeit erhöhen? Dann müssen Sie zuerst mehr nützliche Fähigkeiten für Ihre Arbeit beherrschen. Und das wichtigste ist, dass Arbeitsgeber wissen, Sie mehr Arbeitsfähigkeiten beherrschen. Dann legen Sie Salesforce AP-212 Prüfung ab. AP-212 Prüfung kann Ihren Wunsch erreichen. Und es macht nichts, wenn Sie die Prüfungsfragen nicht genug kennen, weil Sie die Hilfe und die Vorbereitungswerkzeuge an Pass4Test finden können. Die Prüfungsfragen und -antworten können Ihnen helfen, Salesforce AP-212 Zertifikat zu bekommen.

Es gibt ein Sprichwort, das Spiel beendet, wenn Sie es aufgeben. Die Prüfung ist ähnlich wie das Spiel. Viele geben die Salesforce AP-212 Zertifizierungsprüfungen auf, wenn sie nicht genug Zeit haben. Aber Sie können AP-212 Prüfung mit guter Note bestehen, wenn Sie die richtige exam Fragen benutzen trotz kurzer Zeit. Glauben Sie nicht? Dann müssen sie die AP-212 Prüfungsunterlagen von Pass4Test probieren.

>> AP-212 Fragenpool <<

## AP-212 Echte Fragen, AP-212 Examsfragen

Qualitativ hochwertige AP-212 Prüfungsunterlagen. Gehen Sie einen entscheidenden Schritt weiter. Mit der Salesforce AP-212 Zertifizierung erhalten Sie einen Nachweis Ihrer besonderen Qualifikationen und eine Anerkennung für Ihr technisches Fachwissen. Salesforce bietet eine Reihe verschiedener Zertifizierungsprogramme für professionelle Benutzer an. Untersuchungen haben gezeigt, dass zertifizierte Fachleute häufig mehr verdienen können als ihre Kollegen ohne Zertifizierung.

## Salesforce Loyalty Management Accredited Professional AP-212 Prüfungsfragen mit Lösungen (Q43-Q48):

### 43. Frage

A Marketing Manager is trying to find a dashboard that shows a reward programs progress but does not see any reports or dashboards with this information.

What does an Administrator need to do to present Loyalty Program data to the Marketing Manager?

- A. Modify the Marketing user profile to include permission to run reports.
- B. Search Salesforce AppExchange for Loyalty Analytics apps.
- C. Enable CRM Analytics and create a Loyalty app.

- D. Create a permission set to run reports and assign it to marketing users.

**Antwort: C**

Begründung:

To present Loyalty Program data to the Marketing Manager, an Administrator needs to enable CRM Analytics and create a Loyalty app within it. CRM Analytics (formerly Einstein Analytics) allows for the creation of custom analytics apps that can visualize and analyze data from various sources, including Salesforce Loyalty Management. By creating a Loyalty app within CRM Analytics, the Administrator can design dashboards and reports specifically tailored to the needs of the Marketing Manager, providing insights into the reward program's progress and effectiveness.

#### 44. Frage

An airline's Loyalty program offers several ways to accrue points, including:

- \* Enrollment Bonus
- \* Member Referral
- \* Flight Purchase
- \* Additional information on the member profile.

The Salesforce Administrator must classify the different accrual transaction journals.

What should the administrator configure to meet these requirements?

- A. Create a custom field on transaction journal object
- B. Create a custom field on Loyalty Ledger object
- C. Create a Journal Subtype for each case.
- D. Create a Journal Type for each case.

**Antwort: D**

Begründung:

To classify the different accrual transaction journals based on the various ways members can accrue points, the Salesforce Administrator should create a Journal Type for each case (e.g., Enrollment Bonus, Member Referral, Flight Purchase, Additional Profile Information). Journal Types in Salesforce Loyalty Management are used to categorize transaction journals according to the nature of the transaction, allowing for organized tracking and reporting of different types of point accrual activities. This configuration facilitates clear differentiation and management of the diverse ways in which members can earn points within the Loyalty Program

#### 45. Frage

Northern trail Outfitters (NTO) wants to offer 10% discount on top of the annual summer sale for its Loyalty program customers.

Which two steps must a Consultant take in Loyalty Management to set up this promotion?

- A. Create within the Loyalty Experiences tab a new voucher definition for the summer sales campaign where the Type is Product or Service and the expiration Type is fixed Date.
- B. Create within the Loyalty Experiences tab a new Benefit Type for the Summer sale campaign where the Benefit Type Name is standard and the Category type is Issue Voucher.
- C. Create within the Loyalty Experience tab a new voucher definition where the Type Is Discount Percentage and the Expiration Type is fixed Date.
- D. Create within the Loyalty Experiences tab a new promotion for the Summer Sales campaign where the Loyalty Promotion Type is Standard and the Fulfillment Action is Issue Voucher.

**Antwort: C,D**

Begründung:

To set up a 10% discount on top of the annual summer sale for loyalty program customers in Salesforce Loyalty Management, the consultant must:

\* Create within the Loyalty Experiences tab a new promotion for the Summer Sales campaign where the Loyalty Promotion Type is Standard and the Fulfillment Action is Issue Voucher (B): This step involves setting up a new promotion specifically for the summer sale, defining it as a standard promotion type, and specifying that the fulfillment action for eligible members will be to issue a voucher, which in this case would be the 10% discount voucher.

\* Create within the Loyalty Experience tab a new voucher definition where the Type Is Discount Percentage and the Expiration Type is fixed Date (D): This step involves defining a new voucher that applies a discount percentage (10% in this case) to purchases, with a fixed expiration date to limit the offer to the summer sale period. This ensures that the promotion is time-bound and

encourages members to take advantage of the offer during the sale.

Options A and C involve creating a voucher definition and a benefit type, respectively, but do not align precisely with the steps required to set up a promotion that includes issuing a discount percentage voucher with a fixed expiration date for a specific campaign like the summer sale.

Salesforce Loyalty Management documentation would provide detailed guidance on creating promotions and vouchers, ensuring that loyalty program consultants can effectively design and implement targeted offers to enhance member engagement and sales during key promotional periods.

#### 46. Frage

What are the three required steps in settings up Loyalty promotion with Salesforce CDP and Marketing Cloud?

- A. Enable Connector Settings on all the Loyalty Objects
- **B. Enable Service Connector for Promotion Escalations.**
- **C. Send Loyalty Promotion Segments to marketing Cloud**
- **D. Activating and Publishing the Segment**
- E. Automatically Add a New Individual Relationship

**Antwort: B,C,D**

Begründung:

Setting up a loyalty promotion with Salesforce CDP (Customer Data Platform) and Marketing Cloud involves several critical steps to ensure seamless integration and functionality. The first step, 'Send Loyalty Promotion Segments to Marketing Cloud,' involves identifying and segmenting your loyalty members in Salesforce CDP and then transferring these segments to Marketing Cloud for targeted marketing efforts. 'Activating and Publishing the Segment' is crucial as it makes the segment available for use within Marketing Cloud, allowing for personalized engagement with the segmented audience. Lastly, 'Enable Service Connector for Promotion Escalations' is essential for ensuring that any promotional activities or escalations are properly managed and communicated between Salesforce CDP, Loyalty Management, and Marketing Cloud, providing a cohesive experience across platforms.

#### 47. Frage

A sports clothing and accessories retailer has a strategic partnership with other businesses that provide sports equipment and outdoor sports experiences. This retailer wants its Loyalty program members to be able to redeem their points when shopping with its redemption partners.

When creating a Loyalty Program partner record, how should an Administrator set up the partners in the Loyalty management application?

- A. Set the program partner type to both > Activate > Define the accrual cost per unit.
- B. Set the program partner type to redemption > Activate > Define the accrual cost per unit.
- C. Set the program partner type to accrual > Activate > Define the redemption cost per unit
- **D. Set the program partner type to redemption > Activate > Define the redemption cost per unit**

**Antwort: D**

Begründung:

For a retailer looking to allow Loyalty program members to redeem points with redemption partners, the correct setup in Salesforce Loyalty Management involves configuring the partner record as a redemption partner. This includes:

\* Setting the program partner type to "redemption" to indicate that the partner is involved in the points redemption process.

\* Activating the partner record to make it available for transactions within the Loyalty Management application.

\* Defining the redemption cost per unit, which specifies how many points are required for members to redeem specific rewards or benefits from the partner.

This setup ensures that Loyalty program members can redeem their points when shopping with strategic partners, aligning with the retailer's goal of enhancing the value and utility of their Loyalty program.

#### 48. Frage

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Die Salesforce AP-212 Zertifizierungsprüfung ist heutzutage sehr beliebt. Pass4Test wird Ihnen helfen, die AP-212 Prüfung zu



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