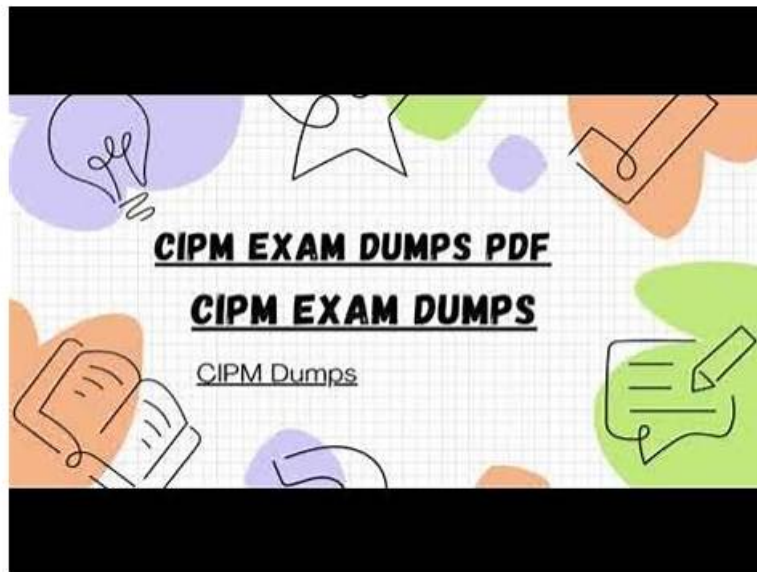


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The ITCertMagic is one of the top-rated and renowned platforms that has been offering real and valid Certified Information Privacy Manager (CIPM) (CIPM) exam practice test questions for many years. During this long time period countless Certified Information Privacy Manager (CIPM) (CIPM) exam candidates have passed their dream CIPM certification and they are now certified IAPP professionals and pursuing a rewarding career in the market.

IAPP CIPM certification exam is an essential step for privacy professionals who want to advance their careers and demonstrate their expertise in privacy management. CIPM exam covers a range of privacy management topics, and candidates must have at least two years of experience in privacy management or a related field. The benefits of obtaining the CIPM certification are numerous, including increased job opportunities, higher salaries, and recognition as a leader in privacy management.

Privacy management is becoming increasingly important in today's digital age, with the rise of data breaches and cybercrime. The CIPM certification exam covers a broad range of topics related to privacy management, including the development and implementation of privacy policies, procedures, and standards, privacy risk assessment and management, privacy program governance, and privacy training and awareness. CIPM Exam is based on the IAPP's internationally recognized body of knowledge for privacy professionals, which is regularly updated to reflect the latest developments in the field.

IAPP CIPM (Certified Information Privacy Manager) exam is a globally recognized certification that validates an individual's knowledge and expertise in managing privacy programs, including the development, implementation, maintenance, and continuous improvement of privacy policies and procedures. The CIPM certification is designed for professionals in privacy management, such as privacy officers, data protection officers, compliance officers, and information security professionals. Certified Information Privacy Manager (CIPM) certification demonstrates the ability to manage privacy programs effectively and mitigate privacy risks in the organization.

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## IAPP Certified Information Privacy Manager (CIPM) Sample Questions

## (Q181-Q186):

### NEW QUESTION # 181

Which of the following is NOT recommended for effective Identity Access Management?

- A. Credentials (e.g., password).
- **B. Demographics.**
- C. User responsibility.
- D. Unique user IDs.

**Answer: B**

Explanation:

Identity and Access Management (IAM) is a process that helps organizations secure their systems and data by controlling who has access to them and what they can do with that access. Effective IAM includes a number of best practices, such as:

Unique user IDs: Each user should have a unique ID that is used to identify them across all systems and applications.

Credentials: Users should be required to provide authentication credentials, such as a password or biometric data, in order to access systems and data.

User responsibility: Users should be made aware of their responsibilities when it comes to security, such as the need to keep their passwords secret and the importance of reporting suspicious activity.

Demographics refers to the statistical characteristics of a population, such as age, gender, income, etc. While demographic data may be collected and used for various purposes, it is not a recommended practice for effective IAM. Demographic data is not a reliable method of identification or authentication, and it is not used to provide access to systems and data.

Reference:

<https://aws.amazon.com/iam/>

[https://en.wikipedia.org/wiki/Identity\\_and\\_access\\_management](https://en.wikipedia.org/wiki/Identity_and_access_management)

<https://en.wikipedia.org/wiki/Demographics>

### NEW QUESTION # 182

An online retailer detects an incident involving customer shopping history but no keys have been compromised. The Privacy Office is most concerned when it also involves?

- A. No personal identifiers.
- **B. Plain text personal identifiers.**
- C. Hashed mobile identifiers.
- D. Internal unique personal identifiers.

**Answer: B**

Explanation:

Explanation

An online retailer detects an incident involving customer shopping history but no keys have been compromised. The Privacy Office is most concerned when it also involves plain text personal identifiers. Plain text personal identifiers are data elements that can directly identify an individual, such as name, email address, phone number, or social security number. Plain text means that the data is not encrypted or otherwise protected from unauthorized access or disclosure. If an incident involves plain text personal identifiers, it poses a high risk to the privacy and security of the customers, as their personal data could be exposed, stolen, misused, or manipulated by malicious actors. The Privacy Office should take immediate steps to contain, assess, notify, evaluate, and prevent such incidents. . References: [CIPM - International Association of Privacy Professionals], [Free CIPM Study Guide - International Association of Privacy Professionals]

### NEW QUESTION # 183

SCENARIO

Please use the following to answer the next QUESTION:

Ben works in the IT department of IgNight, Inc., a company that designs lighting solutions for its clients. Although IgNight's customer base consists primarily of offices in the US, some individuals have been so impressed by the unique aesthetic and energy-saving design of the light fixtures that they have requested IgNight's installations in their homes across the globe.

One Sunday morning, while using his work laptop to purchase tickets for an upcoming music festival, Ben happens to notice some unusual user activity on company files. From a cursory review, all the data still appears to be where it is meant to be but he can't

shake off the feeling that something is not right. He knows that it is a possibility that this could be a colleague performing unscheduled maintenance, but he recalls an email from his company's security team reminding employees to be on alert for attacks from a known group of malicious actors specifically targeting the industry.

Ben is a diligent employee and wants to make sure that he protects the company but he does not want to bother his hard-working colleagues on the weekend. He is going to discuss the matter with this manager first thing in the morning but wants to be prepared so he can demonstrate his knowledge in this area and plead his case for a promotion.

If this were a data breach, how is it likely to be categorized?

- A. Integrity Breach.
- B. Availability Breach.
- C. Authenticity Breach.
- **D. Confidentiality Breach.**

**Answer: D**

Explanation:

If this were a data breach, it is likely to be categorized as a confidentiality breach. A confidentiality breach is a type of data breach that involves unauthorized or accidental disclosure of or access to personal data. A confidentiality breach violates the principle of confidentiality, which requires that personal data is protected from unauthorized or unlawful use or disclosure. A confidentiality breach can occur when personal data is exposed to unauthorized parties, such as hackers, competitors, or third parties without consent. A confidentiality breach can also occur when personal data is sent to incorrect recipients, such as by email or mail.

The other options are not likely to be the correct category for this data breach. An availability breach is a type of data breach that involves accidental or unauthorized loss of access to or destruction of personal data. An availability breach violates the principle of availability, which requires that personal data is accessible and usable by authorized parties when needed. An availability breach can occur when personal data is deleted, corrupted, encrypted, or otherwise rendered inaccessible by malicious actors or technical errors. An authenticity breach is a type of data breach that involves unauthorized or accidental alteration of personal data. An authenticity breach violates the principle of authenticity, which requires that personal data is accurate and up to date. An authenticity breach can occur when personal data is modified, tampered with, or falsified by malicious actors or human errors. An integrity breach is a type of data breach that involves unauthorized or accidental alteration of personal data that affects its quality or reliability. An integrity breach violates the principle of integrity, which requires that personal data is complete and consistent with its intended purpose. An integrity breach can occur when personal data is incomplete, inconsistent, outdated, or inaccurate due to malicious actors or human errors. Reference: Personal Data Breaches: A Guide; Guidance on the Categorisation and Notification of Personal Data Breaches

## **NEW QUESTION # 184**

### **SCENARIO**

Please use the following to answer the next QUESTION:

John is the new privacy officer at the prestigious international law firm - A&M LLP. A&M LLP is very proud of its reputation in the practice areas of Trusts & Estates and Merger & Acquisition in both U.S. and Europe.

During lunch with a colleague from the Information Technology department, John heard that the Head of IT, Derrick, is about to outsource the firm's email continuity service to their existing email security vendor - MessageSafe. Being successful as an email hygiene vendor, MessageSafe is expanding its business by leasing cloud infrastructure from Cloud Inc. to host email continuity service for A&M LLP.

John is very concerned about this initiative. He recalled that MessageSafe was in the news six months ago due to a security breach. Immediately, John did a quick research of MessageSafe's previous breach and learned that the breach was caused by an unintentional mistake by an IT administrator. He scheduled a meeting with Derrick to address his concerns.

At the meeting, Derrick emphasized that email is the primary method for the firm's lawyers to communicate with clients, thus it is critical to have the email continuity service to avoid any possible email downtime. Derrick has been using the anti-spam service provided by MessageSafe for five years and is very happy with the quality of service provided by MessageSafe. In addition to the significant discount offered by MessageSafe, Derrick emphasized that he can also speed up the onboarding process since the firm already has a service contract in place with MessageSafe. The existing on-premises email continuity solution is about to reach its end of life very soon and he doesn't have the time or resource to look for another solution. Furthermore, the off-premises email continuity service will only be turned on when the email service at A&M LLP's primary and secondary data centers are both down, and the email messages stored at MessageSafe site for continuity service will be automatically deleted after 30 days.

Which of the following is NOT an obligation of MessageSafe as the email continuity service provider for A&M LLP?

- A. Security commitment.
- B. Data breach notification to A&M LLP.
- C. Privacy compliance.
- **D. Certifications to relevant frameworks.**

**Answer: D**

### NEW QUESTION # 185

Your company wants to convert paper records that contain customer personal information into electronic form, upload the records into a new third-party marketing tool and then merge the customer personal information in the marketing tool with information from other applications.

As the Privacy Officer, which of the following should you complete to effectively make these changes?

- **A. A Privacy Impact Assessment (PIA).**
- B. A Privacy Threshold Analysis (PTA).
- C. A Record of Authority.
- D. A Personal Data Inventory.

**Answer: A**

Explanation:

A Privacy Impact Assessment (PIA) is a process that helps an organization identify and evaluate the potential privacy risks and impacts of a new or existing project, program, system, or service that involves the collection, use, disclosure, or retention of personal information. A PIA also helps an organization identify and implement appropriate measures to mitigate or eliminate those risks and impacts, and ensure compliance with applicable privacy laws, regulations, and standards. A PIA should be completed to effectively make changes that involve customer personal information, such as converting paper records into electronic form, uploading the records into a new third-party marketing tool, and merging the customer personal information in the marketing tool with information from other applications. A PIA can help an organization assess the necessity, proportionality, and legality of the proposed changes, as well as the potential privacy risks to the customers and the organization, such as unauthorized access, disclosure, modification, or loss of personal information, identity theft, fraud, reputational damage, or legal liability. A PIA can also help an organization implement appropriate measures to mitigate or eliminate those risks, such as data minimization, encryption, anonymization, pseudonymization, consent management, access control, security safeguards, contractual clauses, data protection impact assessments (DPIAs), data subject rights, breach notification procedures, and privacy policies.

References:

CIPM Body of Knowledge (2021), Domain IV: Privacy Program Operational Life Cycle, Section C:

Monitoring and Managing Program Performance Subsection 1: Privacy Impact Assessments1 CIPM Study Guide (2021), Chapter 9: Monitoring and Managing Program Performance Section 9.1: Privacy Impact Assessments2 CIPM Textbook (2019), Chapter 9: Monitoring and Managing Program Performance Section 9.1: Privacy Impact Assessments3 CIPM Practice Exam (2021), Question 1464

### NEW QUESTION # 186

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