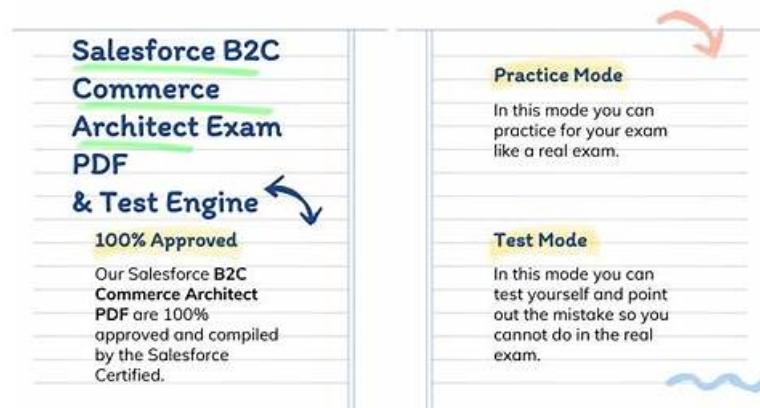# B2C-Commerce-Architect Valid Test Format, Test B2C-Commerce-Architect Price

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To be eligible to take the Salesforce Certified B2C Commerce Architect exam, candidates must have at least two years of experience working with the Salesforce platform and have completed the prerequisite certification exams. They also need to possess advanced knowledge of the B2C-Commerce-Architect platform and related technologies, as well as excellent communication, problem-solving, and project management skills. B2C-Commerce-Architect exam itself consists of multiple-choice questions and scenario-based questions, and candidates have three hours to complete it.

The Salesforce Certified B2C Commerce Architect certification exam is designed to test the candidate's knowledge of the Salesforce B2C Commerce platform, as well as their ability to design and implement solutions that meet the specific needs of their clients. B2C-Commerce-Architect Exam covers a wide range of topics, including architecture and design, data modeling, site design and development, integration with third-party systems, performance optimization, security, and more.

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Salesforce B2C-Commerce-Architect Exam is designed to test the skills and knowledge of experienced architects who specialize in the B2C Commerce Cloud platform. Salesforce Certified B2C Commerce Architect certification is intended for individuals who have a deep understanding of the Salesforce B2C Commerce architecture, including the ability to design solutions that meet complex business requirements. Successful candidates will be able to demonstrate their expertise in areas such as data modeling, site design, integration, and performance optimization.

Salesforce Certified B2C Commerce Architect Sample Questions (Q46-Q51):

NEW QUESTION # 46
A multi-brand company uses B2C Commerce, Service Cloud, and Marketing Cloud and is seeking an order management solution.

They process 2,000 orders per hour across their brands. The company has one B2C Commerce realm, two Salesforce core orgs, and two Marketing Cloud business units. The company is choosing between these three options for an order management tool:
* Build an order management solution in B2C Commerce using order management APIs
* Purchase Salesforce Order Management
* Build a custom order management solution using their own development team Which three statements should a Solution Architect use to support using the Salesforce Order Management solution?
Choose 3 answers

- A. Salesforce Order Management shares the same database with Service Cloud while other solutions need to build additional integration.
- B. The existing Service Cloud implementation team could extend the Salesforce Order Management product to the existing org.
- C. Salesforce Order Management is a productized connector solution between B2C Commerce and Service Cloud; orders will be synchronized from the client B2C Commerce realm to multiple Salesforce Orgs without the need for customization.
- D. B2C Commerce order management does not support complex or advanced use cases.
- E. Salesforce Order Management synchronizes orders to and from B2C Commerce, which essentially replaces the Service Cloud Connector.

Answer: B,C,D

NEW QUESTION # 47

A company manages its regional operations as separate businesses. The regional sites (Site A and Site B) operate with:
* Separate realms
* Deferent code bates
* Different category navigation menus
* Frequent updates on category structure
The requirement from the business is to provide hreflang link tags on category pages pointing to the same category on the other regional site. Example MTML for one of these links as displayed on Site A is:

Which solution should the Architect choose while keeping performance in mind?

- A. Create a custom Business Manager module. Ask the business to maintain the hreflang link tags for each regional site in this Business Manager module.
- B. Create additional locales in al realms create a new custom attribute on the category that is localized.
  Populate the attribute with the other site URLs and use it to display the hreflang tag.
- C. Create a new custom object type Populate the hreflang mapping for each category and locale in this custom object. Use the custom object to display the hreflang link tag.
- D. Create a new custom attribute on the Category. Populate the attribute with the other entire site URLs corresponding to locales In JSON Format. Use the attribute to display the hreflang link tag.

Answer: D

NEW QUESTION # 48

Given a website launched to production, the Architect can rely on several SFCC Business Manager tools that provide an automatic notification feature.
Which three tools have such a feature and do not require to be monitored manually?
Choose 3 answers

- A. Analytics Conversion Reports
- B. Quota Status
- C. Job Schedules
- D. Custom Log Settings
- E. Pipeline Profiler

Answer: B,C,E

Explanation:
The Salesforce B2C Commerce Business Manager tools that feature automatic notifications are:
Option A (Job Schedules): Business Manager can send notifications based on job schedules, alerting users when a scheduled job has completed, failed, or met specific conditions. This feature helps in monitoring automated processes without manual oversight.

Option D (Pipeline Profiler): This tool provides automatic notifications regarding the performance of different pipelines, allowing architects and developers to monitor site performance and troubleshoot issues proactively.

Option E (Quota Status): Automatically notifies administrators when certain quotas are reached or exceeded, such as API call limits or data storage limits, which is crucial for maintaining site stability and performance.

These tools are essential for proactive site management, ensuring that administrators can address potential issues before they affect the site's operation.

NEW QUESTION # 49

A client has a requirement to render different content on the homepage based on if the customer is logged in or guest user.

What should a developer implement to achieve this requirement?

- A. Set the Content Slot configuration so it is based on the system customer group registered, versus unregistered.
- B. Set the Content Asset configuration for a customer that is a registered, versus unregistered, user.
- C. Write specific custom code in the Content Asset for a customer that is a registered, versus unregistered, user.
- D. Add specific custom messages in Page Designer for a customer that is a registered, versus unregistered, user.

Answer: A

NEW QUESTION # 50

A company wants to send a coupon code to VIP customers who have abandoned their cart. The company also wants to track email open and forward count, as well as disable the coupon code after a single use.

Which set of platforms and native services should a Solution Architect recommend to satisfy these requirements?

- A. B2C Commerce for customer segmentation; Service Cloud for creation of coupon codes; B2C Commerce and Marketing Cloud functionalities to send abandoned cart emails; Service Cloud to track email opens and forwards.
- B. Marketing Cloud for customer segmentation; B2C Commerce for creation of coupon codes; B2C Commerce and Marketing Cloud functionalities to send abandoned cart emails; Marketing Cloud to track email opens and forwards.
- C. Service Cloud for customer segmentation; third-party service for creation of coupon codes; B2C Commerce and Marketing Cloud functionalities to send abandoned cart emails; Service Cloud to track email opens and forwards.
- D. Marketing Cloud for customer segmentation; Service Cloud for creation of coupon codes; B2C Commerce to send abandoned cart emails; Tableau CRM to track email opens and forwards.

Answer: B

NEW QUESTION # 51

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