

Quiz 2026 Salesforce B2C-Commerce-Architect: Useful Salesforce Certified B2C Commerce Architect Reliable Exam Braindumps



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Successfully passing the Salesforce B2C-Commerce-Architect Exam demonstrates that an individual has a deep understanding of B2C commerce architecture and can design and implement effective solutions using the Salesforce Commerce Cloud platform. This credential is highly valued in the industry and can open up lucrative career opportunities for professionals looking to specialize in B2C commerce architecture.

Salesforce B2C-Commerce-Architect certification exam is designed for professionals who specialize in the B2C commerce domain. Salesforce Certified B2C Commerce Architect certification validates the knowledge and skills required to lead successful B2C commerce implementations using the Salesforce Commerce Cloud platform. B2C-Commerce-Architect Exam is intended for architects, designers, and developers who work with Salesforce Commerce Cloud and have expertise in B2C commerce solutions.

Salesforce B2C-Commerce-Architect exam is a certification offered by Salesforce for professionals who are responsible for designing and implementing B2C commerce solutions using the Salesforce platform. Salesforce Certified B2C Commerce Architect certification validates the skills and knowledge required to design and architect scalable, secure, and high-performing B2C commerce solutions. It is designed for professionals who work with Salesforce B2C Commerce Cloud and have experience in developing and implementing B2C commerce solutions.

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Salesforce Certified B2C Commerce Architect Sample Questions (Q52-Q57):

NEW QUESTION # 52

A company has B2C Commerce and Marketing Cloud. The Marketing team wants to match up the purchasing data from B2C Commerce to the Marketing Cloud subscriber data.

Which two objects from B2C Commerce should a Solution Architect map to Marketing Cloud in order to meet the company's needs?

Choose 2 answers

- A. Profile
- B. Orders
- C. Contact
- D. Customer

Answer: B

NEW QUESTION # 53

The Architect has been presented with a requirement from the business to implement a new LINK cartridge. The current site is built on the Storefront Reference Architecture, and the LINK cartridge is certified for Pipelines and Controllers. On review, the Architect notes that the Jobs are all created in Pipelines.

How should the Architect implement that cartridge to make sure the required jobs runs properly?

- A. The job Pipelines must be removed and recreated with scripts.
- B. The job Pipelines must be updated to work as custom job steps.
- C. The job Pipelines must be updated to useSFRA Controllers.
- D. The Job Pipelines must be updated to use SiteGenesis Controllers.

Answer: B

Explanation:

For integrating a LINK cartridge that is certified for pipelines and controllers into a system using the Storefront Reference Architecture (SFRA), which primarily uses scripts instead of the older pipeline technology, the architect should update the job pipelines to work as custom job steps. This approach allows the existing LINK cartridge functionalities to be maintained while making them compatible with the SFRA framework. Custom job steps enable more flexibility and the ability to leverage the full capabilities of SFRA, ensuring that the jobs run correctly within the newer architecture.

NEW QUESTION # 54

An Architect to notify by the Business that order conversion dramatically dropped a few hours after go live. Further investigation points out that customers cannot proceed to checkout anymore. The Architect is aware that a custom inventory checks with a third-party API is enforced at the beginning of checkout, and that customers are redirected to the basket page when items are no longer in stock. Which tool can clearly confirm that the problem is indeed caused by the inventory check?

- A. Sales Dashboard from Reports and Dashboards
- B. Pipeline Profiler from Business Manager
- C. Service Status from Business Manager
- D. Realtime Report from Reports and Dashboards

Answer: B

Explanation:

The appropriate tool to verify that the problem is indeed caused by the inventory check at the beginning of checkout is the Pipeline Profiler in Business Manager. This tool allows an architect to analyze the performance of specific code execution paths, including those involving third-party API calls. It helps identify bottlenecks and inefficiencies in the pipeline execution, particularly useful in situations where custom code like inventory checks may impact site functionality. The use of the Pipeline Profiler would enable the architect to pinpoint if the custom inventory check is causing the checkout process to fail or redirect users inappropriately.

NEW QUESTION # 55

The Architect has been presented with a requirement from the business to implement a new LINK cartridge.

The current site is built on the Storefront Reference Architecture, and the LINK cartridge is certified for Pipelines and Controllers. On review, the Architect notes that the Jobs are all created in Pipelines.

How should the Architect implement that cartridge to make sure the required jobs runs properly?

- A. The job Pipelines must be removed and recreated with scripts.
- **B. The job Pipelines must be updated to work as custom job steps.**
- C. The job Pipelines must be updated to use SFRA Controllers.
- D. The Job Pipelines must be updated to use SiteGenesis Controllers.

Answer: B

Explanation:

For integrating a LINK cartridge that is certified for pipelines and controllers into a system using the Storefront Reference Architecture (SFRA), which primarily uses scripts instead of the older pipeline technology, the architect should update the job pipelines to work as custom job steps. This approach allows the existing LINK cartridge functionalities to be maintained while making them compatible with the SFRA framework. Custom job steps enable more flexibility and the ability to leverage the full capabilities of SFRA, ensuring that the jobs run correctly within the newer architecture.

NEW QUESTION # 56

Northern Trail Outfitters (NTO) wants to use Salesforce as a front end for creating accounts using the lead-to-opportunity process. When an opportunity is closed or won, an order must be created in the ERP, which manages orders. The organization has an Enterprise Service Bus (ESB) that supports the CometD protocol.

Which two integration approaches or steps should a Solution Architect recommend for this scenario?

Choose 2 answers

- A. Define a new platform event in the back-end system for the order details and then create a Process Builder process to initiate the platform event when the opportunity status changes to Closed-Won.
- B. Define a new platform event in Salesforce and then create a Process Builder process to publish a platform event when the opportunity status changes to Closed-Won.
- **C. Enable ESB to subscribe to the platform event using the CometD protocol and notify the back-end ERP system to create the order asynchronously.**
- **D. Enable ESB to publish to the platform event using the CometD protocol and notify the back-end ERP system to create the order synchronously.**

Answer: C,D

NEW QUESTION # 57

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