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CONSUMER GOODS CLOUD ACCREDITED PROFESSIONAL



EXAM GUIDE

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To make sure your possibility of passing the certificate, we hired first-rank experts to make our Consumer-Goods-Cloud-Accredited-Professional practice materials. So the proficiency of our team is unquestionable. They help you to review and stay on track without wasting your precious time on useless things. By handpicking what the Consumer-Goods-Cloud-Accredited-Professional practice exam usually tested in exam and compile them into our Consumer-Goods-Cloud-Accredited-Professional practice materials, they win wide acceptance with first-rank praise. To go with the changing neighborhood, we need to improve our efficiency of solving problems as well as the new contents accordingly, so all points are highly fresh about in compliance with the syllabus of the exam.

Salesforce Consumer-Goods-Cloud-Accredited-Professional Exam Syllabus Topics:

Topic	Details
Topic 1	 Data Setup: In this topic, the Salesforce Consumer Goods Cloud Consultant demonstrates expertise in configuring data for effective operations. Proficiency is measured in areas such as Action Plan Setup, Planogram Setup, Product Setup, Promotion Setup, Retail Store KPI Setup, and Store Setup. Consultants must show the ability to configure these elements to ensure accurate and actionable data supports retail activities.

Topic 2	 Visit Planning: This topic measures the Salesforce Consumer Goods Cloud Consultant's ability to utilize analytics for smart visit planning, ensuring effective scheduling and routing. Skills in leveraging tools like Einstein Vision for merchandising compliance checks are critical to demonstrate optimization of field operations.
Topic 3	Integrations: This topic examines the consultant's expertise in integrating Consumer Goods Cloud with other Salesforce products and external systems. The focus is on managing data flow between systems to support seamless sales processes, demonstrating operational efficiency.

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Salesforce Consumer Goods Cloud Accredited Professional Sample Questions (Q39-Q44):

NEW QUESTION #39

Which are the two primary use cases for performing an in-store survey?

- A. Gathering data on inventory reconciliation
- B. Gathering feedback from customers, consumers shoppers, and staff
- C. Gathering point of sale data
- D. Saving time for the Field Rephttps://help.salesforce.com/s/articleView?id=sf.retail_concept_user_survey.htm&type=5
- E. Gathering data on promotions, inventory requirements and product quality

Answer: B,E

Explanation:

Two primary use cases for performing an in-store survey are:

Gathering feedback from customers, consumers, shoppers, and staff. An in-store survey can be used to collect feedback from various stakeholders who interact with the products or services offered by the consumer goods company. For example, an in-store survey can ask customers about their satisfaction, preferences, or suggestions; consumers about their awareness, perception, or loyalty, shoppers about their behavior, motivation, or barriers; and staff about their challenges, needs, or opinions. Gathering data on promotions, inventory requirements and product quality. An in-store survey can be used to collect data on various aspects of the product performance and availability in the retail store. For example, an in-store survey can ask about the compliance, effectiveness, or impact of promotions; the demand, supply, or replenishment of inventory; and the condition, quality, or issues of products

NEW QUESTION #40

Where would a Consumer Goods Cloud Admin need to establish the expected value for the planogram metrics?

- A. Delivery Tasks
- B. Assessment Task Definition
- C. Assessment Indicator Definition
- D. Retail Store KPI

Answer: C

Explanation:

The object where a Consumer Goods Cloud Admin needs to establish the expected value for the planogram metrics is Assessment Indicator Definition. A planogram is a visual representation of how products should be arranged on a shelf. A planogram metric is a measure of how well the actual shelf image matches the expected planogram image. An Assessment Indicator Definition is an object that defines an indicator or metric that can be used to assess the performance or compliance of a retail store or an action plan task. By creating an Assessment Indicator Definition for the planogram metric, such as out of stock, share of shelf, or SKU facings, an admin can establish the expected value for that metric and use it to calculate the actual value based on the shelf image. Verified References: [Salesforce Consumer Goods Cloud Implementation Guide], page 23-24.

NEW QUESTION #41

Universal Containers (UC) is a Communications Service Provider using Communications Cloud. As part of Internet order fulfillment, UC warehouse agents will use Salesforce to enter a router's barcode and enter the shipping tracking number for the router. How should a Communications Cloud Consultant solve this requirement?

- A. Configure a Manual Task Orchestration Item that will launch an OmniScript to enter the router's barcode number and shipping tracking number
- B. Configure a Manual Task Orchestration Item that will launch a Flow to enter the router's barcode number and shipping tracking number
- C. Configure a Push Event Orchestration Item that will receive the router's barcode number and shipping tracking number
- D. Configure an Autotask Orchestration Item that will automatically launch an OmniScript to enter the router's barcode number and shipping tracking number

Answer: A

Explanation:

Warehouse agents manually entering router barcode and shipment tracking numbers requires a human task in Order Management. Salesforce best practice:

Use a Manual Task Orchestration Item when human input is required.

Launch an OmniScript to capture structured data, validate inputs, and update Fulfillment data.

Why the others are incorrect:

A (Flow) - Flows are not the recommended UI for OM tasks; OmniScripts provide better control, validations, dynamic forms, and DC/CPQ consistency.

B (Push Event) - Push tasks send tasks to external queues/systems, not internal warehouse agents.

C (Autotask) - Auto Tasks run without human interaction, so cannot capture barcodes manually.

NEW OUESTION #42

Universal Connect (UC) offers business internet to its customers. UC has two requirements: their business internet offers must be by region to provide competitive prices in each region, and customers must be able to see pricing before adding the product to the Industries CPQ cart.

What are two ways a consultant can meet the business requirements?

- A. Create multiple Price List Entries associated with Context Rules per region.
- B. Create a Base Price List and Multiple Child Price Lists associated with Context Rules per region.
- C. Add an Attribute to define the region on the business internet offers and use the Attribute-based Pricing Matrix.
- D. Create Promotions associated with Context Rules per region.

Answer: A,B

Explanation:

To meet the requirements of offering regional pricing and ensuring customers can see the correct price before adding the product to the cart (i.e., while browsing the catalog), the solution must rely on Context Rules that evaluate the customer's profile (Region) prior to product configuration.

B. Create a Base Price List and Multiple Child Price Lists associated with Context Rules per region:

In Salesforce Industries (Communications Cloud) CPQ, Price Lists are the primary container for prices. You can create specific price lists for each region (e.g., "New York Price List," "Texas Price List") and use Context Rules to automatically assign the correct price list to the user's session based on their Account or Quote details (Region).

Because the Price List is selected before the product is viewed, the catalog automatically displays the price entries from that specific regional list, satisfying the visibility requirement.

D. Create multiple Price List Entries associated with Context Rules per region:

Alternatively, you can use a single global Price List but create multiple Price List Entries (PLEs) for the same "Business Internet" product (e.g., one entry for \$50, another for \$60).

You can apply Context Rules directly to these Price List Entries. When the catalog renders, the system evaluates the rules against the customer's context (Region) and filters the entries, showing only the one valid for that region.

This allows for granular control at the product price level without necessarily duplicating entire price lists.

Why A is incorrect: Attribute-based Pricing Matrices are typically used for calculating prices based on product attributes that a user selects during configuration (e.g., Speed, Color). Since the requirement is to see the price before adding to the cart (preconfiguration), and Region is a context of the customer not a feature they configure on the product, Context Rules (B & D) are the correct architectural choice.

NEW QUESTION #43

Which two levels can promotions be defined within the Consumer Goods Cloud?

- A. Account
- B. Product Category
- C. Product
- D. Retail Store
- E. Retail Store Group

Answer: C,D

Explanation:

Promotions within the Consumer Goods Cloud can be defined at different levels, including the Account, Product, and Retail Store levels. This flexibility allows for targeted and effective promotion strategies.

NEW QUESTION #44

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