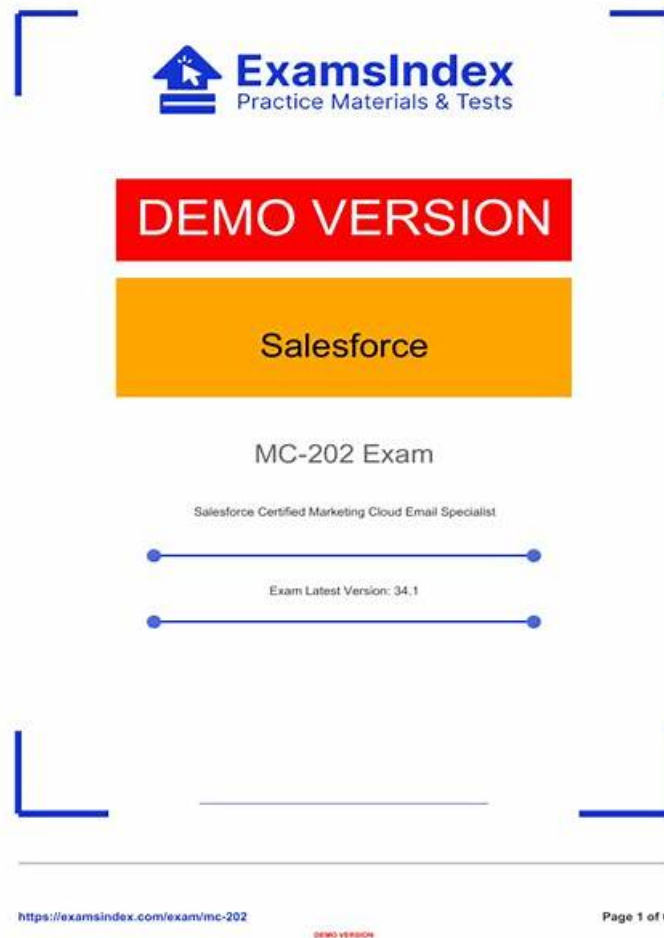


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## Free PDF Quiz 2026 Salesforce MC-202: Efficient Exam Salesforce Certified Marketing Cloud Email Specialist Quizzes

Learning is sometimes extremely dull and monotonous, so few people have enough interest in learning, so teachers and educators have tried many ways to solve the problem. Research has found that stimulating interest in learning may be the best solution. Therefore, the MC-202 prepare guide' focus is to reform the rigid and useless memory mode by changing the way in which the MC-202 Exams are prepared. MC-202 practice materials combine knowledge with the latest technology to greatly stimulate your learning power. By simulating enjoyable learning scenes and vivid explanations, users will have greater confidence in passing the qualifying exams.

## Salesforce Certified Marketing Cloud Email Specialist Sample Questions (Q58-Q63):

### NEW QUESTION # 58

Northern Trail Outfitters (NTO) notices that some of its unsubscribe reasons are related to Reply Mail Management (RMM). NTO does not have RMM in its account.

What contributes to these unsubscribe reasons?

- A. Universal Unsubscribe
- **B. List Unsubscribe header**
- C. Profile Center Unsubscribe

**Answer: B**

Explanation:

The List Unsubscribe header is an email header that allows subscribers to easily unsubscribe from emails without relying on the sender's unsubscribe link. This header is managed by various email clients and ISPs, offering recipients a one-click method to unsubscribe, which can contribute to unsubscribe reasons even if Reply Mail Management (RMM) is not implemented in the account. Reference: Salesforce Marketing Cloud Documentation on List Unsubscribe Header

### NEW QUESTION # 59

Northern trail Outfitters recently purchased stock art to be used within its emails. However, given the sheer amount of content, locating images for specific campaigns proves to be difficult.

Which solution should make locating appropriate images easier?

- A. Configure Eastern Content Tagging to automatically tag stock art.
- **B. Import a metadata tag index for the stock art so the images are searchable**
- C. Select categories and content type from the import dropdown when importing images.

**Answer: B**

Explanation:

Reference: Salesforce Marketing Cloud Documentation on Content Management and Metadata Tagging

### NEW QUESTION # 60

A marketer is preparing to send out the weekly newsletter, but they're unable to see the email address that they would like to send from.

Where should a marketer go to see a list of all email addresses and domains that are verified for sending?

- A. Send Classifications
- B. Domain SSL Certificates
- **C. From Address Management**

**Answer: C**

Explanation:

The "From Address Management" section in Salesforce Marketing Cloud allows marketers to see a list of all email addresses and domains that are verified for sending. This feature helps ensure that only authorized email addresses are used for sending emails, maintaining the credibility and deliverability of the emails sent through Marketing Cloud.

ce:

Salesforce Marketing Cloud Documentation: From Address Management

### NEW QUESTION # 61

A marketer has created a primary data extension that contains all active subscribers with fields containing key demographics and subscriber attributes. Each week, there are up to 10 teams that send to segments of their subscriber base.

What should they use to ensure they have fresh data for these sends?

- A. A verification step In the send automation
- **B. A nightly automation with a filter activity**
- C. An approval process for sending

**Answer: B**

Explanation:

To ensure fresh data for the sends, setting up a nightly automation that includes a filter activity is recommended. This automation can refresh the data extension by applying the necessary filters to pull the mostup-to-date information from the primary data extension. This process ensures that each team has access to the latest subscriber data for their segmented sends. Reference:Salesforce Marketing Cloud Documentation on Automation Studio.

### NEW QUESTION # 62

Northern Trail Outfitter's customer base has high engagement on mobile devices, and a marketing intern is creating an email campaign tomorrow.

Which mobile optimization option provides the quickest turnaround and easiest implementation?

- **A. MobileResponsive**
- B. Responsive Aware
- C. Mobile Aware

**Answer: A**

Explanation:

For a quick turnaround and easiest implementation in mobile optimization, "Mobile Responsive" is the best option. Mobile Responsive design automatically adjusts the email layout to fit the screen size of mobile devices, ensuring a good user experience without extensive customization. This approach uses fluid grids, flexible images, and media queries to create an adaptable design that works well on various device sizes.

Reference: Salesforce Marketing Cloud Documentation on Mobile Optimization and Responsive Design

### NEW QUESTION # 63

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