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CFA Institute Certificate in ESG Investing Sample Questions (Q536-Q541):

NEW QUESTION # 536

Corporate engagement and shareholder action is the predominant investment strategy in:

- A. Europe
- B. Japan
- C. the United States

Answer: C

Explanation:

Corporate engagement and shareholder action is the predominant investment strategy in the United States.

1. Corporate Engagement and Shareholder Activism: In the United States, shareholder activism and engagement are well-established strategies used by investors to influence corporate behavior and governance practices. This involves shareholders actively engaging with company management, submitting shareholder proposals, and voting on key issues to drive changes that enhance long-term value.

2. Comparative Strategies in Europe and Japan:

Europe (Option B): While corporate engagement is also practiced in Europe, the predominant strategies tend to include a broader focus on ESG integration and sustainability criteria within investment decisions.

Japan (Option A): In Japan, stewardship and engagement are growing but are not yet as predominant as in the United States.

Japanese investors are increasingly adopting engagement practices but often within the context of broader stewardship principles.

3. Regulatory and Market Dynamics: The regulatory environment and market dynamics in the United States have fostered a culture of active shareholder engagement, making it a prominent strategy for addressing ESG issues and driving corporate governance improvements.

Reference from CFA ESG Investing:

Shareholder Activism in the US: The CFA Institute highlights the prevalence of shareholder activism and corporate engagement as key strategies in the United States, driven by regulatory support and investor demand for accountability and transparency.

Regional Investment Strategies: Understanding the predominant investment strategies in different regions helps investors tailor their approaches to align with local market practices and regulatory frameworks.

NEW QUESTION # 537

Based on the Sustainability Accounting Standards Board's (SASB) materiality map, which of the following is a material ESG risk for healthcare companies?

- A. Customer welfare
- B. Greenhouse gas (GHG) emissions
- C. Competitive behavior

Answer: A

Explanation:

According to the Sustainability Accounting Standards Board (SASB) materiality map, certain ESG issues are deemed material for specific industries. For healthcare companies, customer welfare is a significant material ESG risk. This includes aspects such as patient safety, quality of care, access to healthcare, and patient privacy. These factors are critical in the healthcare sector due to the direct impact on patients' well-being and regulatory scrutiny.

* Customer welfare (A): This is a core material issue for healthcare companies as it directly impacts patient safety and quality of care, which are critical aspects of healthcare services.

* Competitive behavior (B): While competitive behavior can be material in many industries, it is not the primary material ESG risk for healthcare companies according to SASB's materiality map.

* Greenhouse gas (GHG) emissions (C): GHG emissions are more material for industries with significant energy consumption and environmental impact, such as utilities and manufacturing. While healthcare companies do have environmental impacts, customer welfare is more directly relevant to their core operations.

References:

* Sustainability Accounting Standards Board (SASB) Materiality Map

* CFA ESG Investing Principles

NEW QUESTION # 538

Third-party assessments that highlight events, behaviors, and practices that may lead to reputational and business risks and opportunities are best classified as:

- A. advisory services
- B. ESG news and controversy alerts
- C. integrated research

Answer: B

Explanation:

Third-party assessments that highlight events, behaviors, and practices that may lead to reputational and business risks and opportunities are best classified as ESG news and controversy alerts.

Purpose of Alerts: ESG news and controversy alerts provide real-time information on incidents that could affect a company's reputation and financial performance. These alerts help investors stay informed about potential risks and opportunities arising from a company's ESG practices.

Types of Information: These alerts often cover a wide range of issues, including environmental incidents, labor disputes, governance failures, and other controversial activities.

Risk Management: By monitoring ESG news and controversies, investors can respond promptly to emerging risks and adjust their investment strategies accordingly.

CFA ESG Investing Reference:

The CFA Institute's ESG Integration Framework includes the use of third-party ESG news and controversy alerts as a vital tool for monitoring ongoing developments and assessing the potential impact on investment portfolios.

NEW QUESTION # 539

Which of the following is one of the six environmental factors in the "Materiality Map" by Sustainability Accounting Standards Board (SASB)?

- A. Green infrastructure
- **B. Ecological impacts**
- C. Transition risk

Answer: B

Explanation:

One of the six environmental factors in the "Materiality Map" by the Sustainability Accounting Standards Board (SASB) is ecological impacts.

SASB Materiality Map: SASB's Materiality Map identifies sustainability issues that are likely to affect the financial condition or operating performance of companies within an industry. The map includes environmental, social, and governance (ESG) factors.

Environmental Factors: The six environmental factors identified by SASB include:

GHG Emissions

Air Quality

Energy Management

Water & Wastewater Management

Waste & Hazardous Materials Management

Ecological Impacts

Ecological Impacts: This factor addresses how company operations affect ecosystems and biodiversity, which can have significant implications for environmental sustainability and regulatory compliance.

CFA ESG Investing Reference:

The CFA Institute's materials on ESG integration discuss the importance of understanding various environmental factors, including ecological impacts, as identified by frameworks such as SASB's Materiality Map.

NEW QUESTION # 540

According to the Brunel Asset Management Accord, which of the following is least likely a cause for concern when evaluating an asset manager against an ESG investment mandate?

- A. Loss of key personnel in the organization
- B. Change in investment style
- **C. Short term underperformance compared to benchmark**

Answer: C

Explanation:

When evaluating an asset manager against an ESG investment mandate, several factors can cause concern.

According to the Brunel Asset Management Accord, the following points are evaluated for adherence to ESG principles:

Change in investment style (A): A change in investment style can significantly alter the risk and return profile of the portfolio and potentially misalign it with the ESG mandate initially set by the client. This is a critical factor as consistency in investment style ensures that the ESG objectives are continuously met.

Loss of key personnel in the organization (B): Key personnel often drive the ESG integration within investment processes. Their departure could disrupt the consistency and quality of ESG analysis and integration, which is crucial for maintaining the standards of the ESG mandate.

Short term underperformance compared to benchmark (C): Short-term underperformance is not typically a major concern when evaluating an asset manager against an ESG mandate. ESG investing often focuses on long-term outcomes and sustainability. The performance of ESG strategies may fluctuate in the short term due to various factors, including market conditions and the inherent characteristics of ESG investments, which might not always align with short-term market movements. The emphasis is usually placed on long-term performance and the consistency of ESG integration rather than short-term results.

In the context of the Brunel Asset Management Accord and CFA ESG Investing principles, maintaining a long-term perspective and adhering to the agreed-upon ESG criteria are paramount. The primary focus is on the systematic and ongoing application of ESG principles rather than short-term performance metrics.

References:
Brunel Asset Management Accord
CFA ESG Investing Principles
MSCI ESG Ratings Methodology (June 2022).

NEW QUESTION # 541

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