

試験の準備方法-検証するMarketing-Cloud-Administrator問題無料試験-便利なMarketing-Cloud-Administrator対策学習



P.S. GoShikenがGoogle Driveで共有している無料かつ新しいMarketing-Cloud-Administratorダン
プ: https://drive.google.com/open?id=1Ze7ywNN-1AXHc5-3PgQCvB7Lu_wMfAR

Marketing-Cloud-Administrator問題集は唯一無二な参考資料です。Marketing-Cloud-Administrator問題集の内容は専門的かつ全面的で、覚えやすいです。また、Marketing-Cloud-Administrator問題集は的中率が高いです。そのいくつかの点で、Marketing-Cloud-Administrator試験に合格することを保障できます。もし、お客様はMarketing-Cloud-Administrator問題集を買うとき、自分に適するかどうかという心配があります。その心配に対して、弊社はお客様に無料でMarketing-Cloud-Administrator問題集のデモを提供します。そうしたら、お客様はMarketing-Cloud-Administrator問題集を購入する前にデモをダウンロードしてやってみることができます。

Marketing-Cloud-Ministrator認定試験では、電子メールマーケティング、モバイルメッセージング、ソーシャルメディア広告、キャンペーン管理、データ管理、分析などのさまざまなトピックについて説明しています。この試験は、候補者が90分で完了する必要がある60の複数選択の質問で構成されています。試験の合格スコアは65%で、認定は2年間有効です。候補者は、オンラインまたはテストセンターで試験を受けることができます。

>> Marketing-Cloud-Administrator問題無料 <<

Salesforce Marketing-Cloud-Administrator対策学習、Marketing-Cloud-Administrator資格認証攻略

簡単にSalesforceのMarketing-Cloud-Administrator認定試験に合格したいか。GoShikenのSalesforceのMarketing-Cloud-Administrator試験トレーニング資料は欠くことができない学習教材です。GoShikenのSalesforceのMarketing-Cloud-Administrator試験トレーニング資料は豊富な経験を持っているIT専門家が研究したもので、問題と解答が緊密に結んでいるものです。他のネットでの資料はそれと比べるすらもできません。GoShikenは君のもっと輝い将来に助けられます。

Salesforce Certified Marketing Cloud Administratorになるには、所定の105分以内に60問の択一問題に合格する必要があります。この試験は、Marketing Cloudのセットアップ、データ管理、電子メールおよびモバイルメッセージング、ソーシャルメディアマーケティング、レポートおよび分析など、幅広いトピックをカバーしています。これには、Marketing Cloudの機能、機能、およびベストプラクティスに対する深い理解が必要であり、また、この知識を実際のシナリオに適用する能力も必要です。この認定を取得することは、Marketing Cloudを使用してビジネスの成長と顧客エンゲージメントを促進する専門知識を示し、Salesforce Marketing Cloudを使用する組織にとって貴重な資産になります。

Salesforce Certified Marketing Cloud Administrator Exam 認定 Marketing-Cloud-Administrator 試験問題 (Q161-Q166):

質問 # 161

An email manager was anticipating a test email to arrive in their inbox.

Where in Email Studio should the Marketing Cloud admin look to determine if the test deployed?

- A. My Reports > Administrator Reports > Email Sends By User
- B. My Reports > Administrator Reports > Email Send Report
- C. My Tracking > A/B Testing
- **D. My Tracking > Test Send Emails**

正解: D

解説:

To verify if a test email has been sent from Email Studio, the admin should:

* Navigate to Email Studio.

* Go to the My Tracking tab.

* Select Test Send Emails. This section provides a detailed log of all test emails sent, including their status and timestamp, allowing the admin to confirm whether the test email was deployed successfully.

質問 # 162

A Marketing Cloud admin wants to automatically unsubscribe customers who respond to marketing emails asking to be removed from the mailing list.

Which two steps should the admin take to enable this functionality?

Choose 2 answers

- A. Select Unsubscribe Manual requests in Reply Mail Management
- **B. Verify Reply Mail Management has been enabled in the account**
- C. Select Delete Auto-Replies and Out-of-Office mail Management
- **D. Ensure a Custom response is enabled for Automated Response in Reply mail Management**

正解: B、D

質問 # 163

Northern Trail Outfitters (NTO) Is building a journey which randomly sends five different versions of an initial welcome email to new subscribers; however, subscribers receive the same follow-up email two weeks later. To improve maintainability of their email content, NTO wants to use five completely different emails, rather than having one email with dynamic content.

Which activity would allow them to build the journey with the fewest activities possible?

- A. Einstein STO
- B. Wait Until Date
- **C. Engagement Split**
- D. Join

正解: C

解説:



Salesforce Sidekick

For Northern Trail Outfitters' scenario, where they need to send one of three different emails randomly to new subscribers within a journey, the most suitable activity to accomplish this with the fewest steps would be using:

B: Engagement Split

However, the correct answer for randomly distributing different email versions in a journey is not listed among the options provided under typical usage. Normally, the Engagement Split is used to branch the journey based on how subscribers interact with emails

(e.g., opens or clicks).

The ideal solution for NTO's need to send one of several different emails at random would be the "Random Split" activity in Journey Builder, which is not listed in the options. Since the closest option provided that would allow for varying paths (though not randomly) is the Engagement Split, it could be considered, but it does not fulfill the requirement as described.

Therefore, based on the given options and the actual functionality needed:

* There seems to be a misunderstanding in the options provided. Normally, a "Random Split" would be used in this case.

If we must choose from the available options, none directly fulfill the requirement of randomly sending different email versions with the fewest activities possible.

質問 # 164

Northern Trail Outfitters installed Query Studio for Marketing Cloud, however, users are reporting they do NOT have access. How should the Marketing Cloud admin ensure users have access?

- A. Configure the API Integration to allow all users access
- B. Install App-appropriate business units for expanded access
- **C. License all appropriate users within the installed package**
- D. Choose Public App Integration during the installation

正解: C

解説:

Explanation

To ensure users have access to Query Studio for Marketing Cloud, the admin should license all appropriate users within the installed package. Query Studio is an app that allows users to write and run SQL queries on data extensions within Marketing Cloud. To use Query Studio, users need to be licensed by the admin within the installed package settings. The admin can select which users or roles can access Query Studio and assign them a license. The other options are incorrect because:

* Choose Public App Integration during the installation. This option will not ensure users have access to Query Studio for Marketing Cloud, as it only affects how Query Studio connects to Marketing Cloud via API. Choosing Public App Integration means that Query Studio will use a single API user for all requests, while choosing Private App Integration means that Query Studio will use each user's own API credentials for requests. However, this does not affect whether users can access Query Studio or not; they still need to be licensed by the admin within the installed package settings.

* Install App-appropriate business units for expanded access. This option will not ensure users have access to Query Studio for Marketing Cloud, as it only affects which business units can use Query Studio. Installing App-appropriate business units means that Query Studio will be available in all business units within an account, while installing App-specific business units means that Query Studio will be available only in selected business units. However, this does not affect whether users can access Query Studio or not; they still need to be licensed by the admin within the installed package settings.

* Configure the API Integration to allow all users access. This option will not ensure users have access to Query Studio for Marketing Cloud, as it only affects how Query Studio connects to Marketing Cloud via API. Configuring the API Integration means that the admin can set up the API user credentials and permissions for Query Studio. However, this does not affect whether users can access Query Studio or not; they still need to be licensed by the admin within the installed package settings.

質問 # 165

An entertainment company is hosting events across the country in different venues. They want to use Contact Builder to feed Journey Builder. Contact who enter a journey will go through a decision split based on the type of event. The journey will send a series of emails and one of them will contain the venue details dynamically populated with AMP script.

The Company collects the following information:

- Customer data (email address, first name, last name...).
- Event registration (email address, event ID, event name, event type, venue ID...).
- Venue details (venue ID, venue name, venue address...).
- Payment details (email address, event ID, total paid...).

The Company does not want to link everything in Contact Builder.

Which are the two data sources that must be incorporated inside Contact Builder?

Choose 2 answers.

- **A. Event Registration**
- **B. Customer Data**
- C. Venue Details
- D. Payment Details

正解: A、B

解説:

For the entertainment company's setup using Contact Builder and Journey Builder, the two data sources essential to incorporate are:
A). Customer Data: This is crucial because it includes basic customer identifiers such as email addresses, which are necessary for sending emails and personalizing communications.

B). Event Registration: This data is critical as it contains the event-specific details needed for the decision splits in the journey, such as event ID, event type, and event name, which will determine the content of emails, including dynamic venue details through AMPscript.

These data sources ensure that the journeys can be personalized and targeted based on the customer's registered events, enhancing the relevance and effectiveness of the communications.

Reference: Salesforce Help - Contact Builder

質問 # 166

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Marketing-Cloud-Administrator対策学習: <https://www.goshiken.com/Salesforce/Marketing-Cloud-Administrator-mondaishu.html>

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