

Salesforce Salesforce-Media-Cloud Detail Explanation & Salesforce-Media-Cloud Test Lab Questions



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Salesforce Media Cloud Accredited Professional (AP) Exam Sample Questions (Q34-Q39):

NEW QUESTION # 34

Which set of components are delivered as part of the managed package?

- A. OmniScript Definitions, CPQ APIs, FlexiPages, Custom Labels
- B. FlexiPages, Custom Labels, Data Model, Media Service
- **C. OmniScript Definitions, CPQ APIs, Apex Classes, Lightning Web Components**
- D. FlexiPages, Custom Labels, Vlocity Integration Settings, Custom Layouts

Answer: C

Explanation:

Comprehensive and Detailed Explanation From Exact Extract:

The managed package includes OmniScript Definitions, CPQ APIs, Apex Classes, and Lightning Web Components as core functional components to deliver Media Cloud features. Other sets list supporting components but not the full package essentials.

Reference:

Media Cloud Package Contents

https://help.salesforce.com/s/articleView?id=sf.media_cloud_package_contents.htm&type=5

NEW QUESTION # 35

Which out-of-the-box custom object is meant to represent sub-deals with their respective details (amount, date, etc.) to be captured?

- A. QuoteMember
- B. QuoteProductRollup
- C. QuotePricingAdjustment
- **D. QuoteGroup**

Answer: D

Explanation:

Comprehensive and Detailed Explanation From Exact Extract:

The QuoteGroup object in Media Cloud ASM is designed to represent sub-deals within a quote, capturing details like amounts and dates for these groupings. It allows segmentation of quotes into logical deal components. The other objects focus on pricing adjustments, membership, or product rollups but do not represent sub-deals.

Reference:

Media Cloud ASM Data Model Guide

https://help.salesforce.com/s/articleView?id=sf.media_cloud_quote_objects.htm&type=5

NEW QUESTION # 36

A company has purchased the Media Cloud solution. The IT Manager in charge of the deployment wants to understand which tools in Media Cloud can be used to map the legacy system data model to the Media Cloud data model?

Which two tools should the Consultant mention to the IT Manager in this case?

Choose 2 answers

- A. Setup / Object Manager
- **B. IDX Workbench**
- C. Schema Builder
- **D. IDX Build Tool**

Answer: B,D

Explanation:

Comprehensive and Detailed Explanation From Exact Extract:

IDX Workbench and IDX Build Tool are Salesforce-provided tools for managing Media Cloud metadata and data migration, allowing mapping from legacy systems to the Media Cloud data model. Schema Builder and Setup/Object Manager are Salesforce tools for standard metadata but not specialized for Media Cloud data mapping.

Reference:

Media Cloud Data Migration and Mapping Tools

IDX Workbench and Build Tool Documentation

https://help.salesforce.com/s/articleView?id=sf.media_cloud_idx_tools.htm&type=5

NEW QUESTION # 37

Which three Marketing Cloud Intelligence integration methods can a Consultant use to ingest and integrate all available channels as well as first and third party data sources, to create a cross-channel optimization platform?

Choose 3 answers

- A. API Connectors
- B. Data Raptor
- C. Marketing Cloud Intelligence Data Lake Stream
- D. Data Mapping Visualizer
- E. TotalConnect

Answer: A,C,E

Explanation:

Comprehensive and Detailed Explanation From Exact Extract:

Marketing Cloud Intelligence (MCI) supports multiple integration methods including API Connectors for direct data ingestion, TotalConnect for ingesting external datasets, and Data Lake Streams for large-scale streaming data ingestion. Data Raptor and Data Mapping Visualizer are primarily Salesforce data transformation tools, not ingestion methods for MCI.

Reference:

Marketing Cloud Intelligence Integration Overview

https://help.salesforce.com/s/articleView?id=sf.mc_mci_data_ingestion.htm&type=5

NEW QUESTION # 38

A publishing company has been using media cloud decides that they want to use marketing cloud intelligence for analytics.

However, there is an OAuth 2.0 authentication issue when attempting to set up data stream setup in marketing cloud intelligence.

Where should a consultant go within Salesforce to ensure that the settings in marketing cloud intelligence are set up correctly?

- A. connected app
- B. named credential
- C. custom metadata
- D. aut.Provider

Answer: B

Explanation:

When facing OAuth 2.0 authentication issues during the setup of a data stream in Marketing Cloud Intelligence, checking the Named Credential settings within Salesforce is a critical step. Named Credentials provide a secure way to manage authentication details for external services, ensuring that Salesforce can securely connect to Marketing Cloud Intelligence. By verifying and, if necessary, adjusting the Named Credential settings, the consultant can resolve authentication issues, enabling successful data stream setup and integration between Salesforce and Marketing Cloud Intelligence. Reference: <https://help.salesforce.com/>

NEW QUESTION # 39

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