

Salesforce Marketing-Cloud-Account-Engagement-Specialist 시험패스덤프공부자료 & Marketing-Cloud-Account-Engagement-Specialist 100% 시험패스공부자료



그리고 PassTIP Marketing-Cloud-Account-Engagement-Specialist 시험 문제집의 전체 버전을 클라우드 저장소에서 다운로드할 수 있습니다: <https://drive.google.com/open?id=1X9ctfodN5kqPPqN8k8WPEj-zP6A3XsN>

PassTIP의 Salesforce인증 Marketing-Cloud-Account-Engagement-Specialist덤프로 시험공부를 하신다면 고객님의 시간은 물론이고 거금을 들여 학원등록하지 않아도 되기에 금전상에서도 많은 절약을 해드리게 됩니다. Salesforce인증 Marketing-Cloud-Account-Engagement-Specialist덤프 구매의향이 있으시면 무료샘플을 우선 체험해보세요.

여러분이 우리Salesforce Marketing-Cloud-Account-Engagement-Specialist문제와 답을 체험하는 동시에 우리PassTIP를 선택여부에 대하여 답이 나올 것입니다. 우리는 백프로 여러분들한테 편리함과 통과 율은 보장 드립니다. 여러분이 안전하게Salesforce Marketing-Cloud-Account-Engagement-Specialist시험을 패스할 수 있는 곳은 바로 PassTIP입니다.

>> Salesforce Marketing-Cloud-Account-Engagement-Specialist 시험패스 덤프공부자료 <<

퍼펙트한 Marketing-Cloud-Account-Engagement-Specialist 시험패스 덤프 공부자료 최신버전 덤프샘플문제 다운

PassTIP의 Salesforce Marketing-Cloud-Account-Engagement-Specialist덤프를 구매하기전 우선 pdf버전 덤프샘플을 다운 받아 덤프문제를 공부해보시면PassTIP덤프품질에 신뢰가 느껴질것입니다. PassTIP의 Salesforce Marketing-Cloud-Account-Engagement-Specialist덤프가 고객님의 시험패스테 조금이나마 도움이 되신다면 행복으로 느끼겠습니다.

Salesforce Marketing-Cloud-Account-Engagement-Specialist 시험요강:

주제	소개
주제 1	Engagement Studio: This section of the exam measures skills of a Marketing Automation Specialist and covers how to build and manage automated marketing programs. Candidates need to distinguish between the various components that make up an engagement program and understand the process for updating a program, including how to modify its assets effectively.
주제 2	Visitors and Prospects: This section of the exam measures the skills of a Marketing Associate and covers the foundational relationship between anonymous visitors and identified prospects in Account Engagement. It includes understanding how visitors convert into prospects and how to apply the right actions using Prospect Audits. Candidates should be able to interpret prospect data and take appropriate steps based on their activity and engagement level.

주제 3	• Email Marketing: This section of the exam measures skills of an Email Marketing Specialist and tests the candidate's ability to differentiate between standard emails and templates. It covers scenarios involving the capabilities and use cases of email within Account Engagement and explains how to analyze email reporting metrics to assess performance and engagement levels.
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최신 Salesforce Marketers Marketing-Cloud-Account-Engagement-Specialist 무료 샘플문제 (Q45-Q50):

질문 # 45

Which two actions occur when an automation rule is deleted?

Choose 2 answers

- A. Prospects will no longer be able to match the rule.
- B. Any prospects who matched the rule will be deleted.
- C. Actions that have applied to prospects are undone.
- D. The rule will be sent to the recycle bin in paused mode.

정답: A,D

설명:

Explanation

When an automation rule is deleted, it means that the rule is no longer active and will not run on any prospects. Therefore, prospects will no longer be able to match the rule (A). The rule will also be sent to the recycle bin in paused mode, where it can be restored or permanently deleted (B). However, deleting an automation rule does not undo the actions that have already been applied to the prospects who matched the rule before. Nor does it delete any prospects who matched the rule (D). References: Using Account Engagement Automation Rules vs. Salesforce Flows

질문 # 46

What must be created in order to send an autoresponder?

- A. List email
- B. One-to-one email
- C. Email template
- D. Test email

정답: C

설명:

In order to send an autoresponder email, you need to create an email template in Marketing Cloud Account Engagement and select the option "Autoresponder emails" under "Available For". An email template is a preformatted email that you can use to create and send emails quickly and easily. An autoresponder email is an email that is triggered automatically whenever a prospect engages with your marketing assets, such as filling out a form or downloading a file

질문 # 47

What must be created in order to send an autoresponder?

- A. List email
- B. One-to-one email
- C. Email template
- D. Test email

정답: C

설명:

Explanation

In order to send an autoresponder email, you need to create an email template in Marketing Cloud Account Engagement and select

the option "Autoresponder emails" under "Available For". An email template is a preformatted email that you can use to create and send emails quickly and easily. An autoresponder email is an email that is triggered automatically whenever a prospect engages with your marketing assets, such as filling out a form or downloading a file

질문 # 48

A marketer wants to create different Marketing Cloud Account Engagement lists to correspond with the different stages of the buying cycle. When an Opportunity stage changes in Salesforce, the prospect list membership automatically updates to reflect that in Marketing Cloud Account Engagement. example, if an opportunity moves from Negotiations to Closed Won, the prospects associated with that opportunity. Should be removed from the Negotiations list, and added to the Closed won list. How could the marketer accomplish this?

- A. Dynamic List
- B. Automation Rule
- C. Page Action
- D. Completion Action

정답: A

설명:

According to the Salesforce documentation, the marketer can accomplish the goal of creating different Marketing Cloud Account Engagement lists to correspond with the different stages of the buying cycle and automatically updating the prospect list membership based on the opportunity stage change in Salesforce by using a dynamic list. A dynamic list is a list of prospects that is updated automatically based on certain criteria, such as prospect field values, activities, or scores. A dynamic list can be used to segment prospects based on their opportunity stage in Salesforce, and to add or remove prospects from the list when the opportunity stage changes. For example, a dynamic list can be created for prospects whose opportunity stage is Negotiations, and another dynamic list can be created for prospects whose opportunity stage is Closed Won. When an opportunity moves from Negotiations to Closed Won in Salesforce, the prospect associated with that opportunity will be removed from the Negotiations list and added to the Closed Won list in Marketing Cloud Account Engagement. A completion action, a page action, or an automation rule are not the best tools to accomplish the goal of creating different Marketing Cloud Account Engagement lists to correspond with the different stages of the buying cycle and automatically updating the prospect list membership based on the opportunity stage change in Salesforce, as they are related to other aspects of automation, such as performing actions after a prospect completes a marketing element, visits a web page, or meets certain criteria, but not segmenting prospects based on their opportunity stage in Salesforce. Reference: Salesforce documentation

질문 # 49

What is a capability of a completion action?

- A. Remove a prospect from a list
- B. Adjust a prospect's account field
- C. Increase a prospect's grade
- D. Send a list email to a prospect

정답: A

설명:

Explanation

A completion action is a type of action that allows marketers to define what happens after a prospect completes a specific activity, such as submitting a form, clicking a link, or opening an email. One of the capabilities of a completion action is to remove a prospect from a list. This can be useful for managing list membership, suppressing prospects from future sends, or moving prospects to different lists based on their behavior. A completion action cannot send a list email to a prospect, increase a prospect's grade, or adjust a prospect's account field. References: 2: Completion Actions

질문 # 50

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PassTIP 는 전문적으로 Salesforce전문인사들에게 도움을 드리는 사이트입니다. 많은 분들의 반응과 리뷰를 보면 우리PassTIP의 Marketing-Cloud-Account-Engagement-Specialist제품이 제일 안전하고 최신이라고 합니다. PassTIP의 학습

