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如果你想參加Plat-UX-101認證考試，那麼是使用Plat-UX-101考試資料是很有必要的。如果你正在漫無目的地到處尋找參考資料，那麼趕快停止吧。如果你不知道應該用什麼資料，那麼試一下Fast2test的Plat-UX-101考古題吧。這個考古題的命中率很高，可以保證你一次就取得成功。與別的考試資料相比，這個考古題更能準確地劃出考試試題的範圍。這樣的話，可以讓你提高學習效率，更加充分地準備Plat-UX-101考試。

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你用過Fast2test的Plat-UX-101考古題嗎？這個考古題是最近剛更新的資料，包括了真實考試中可能出現的所有問題，保證你一次就可以通過考試。這個考古題可以讓你看到你意想不到的成果。如果你考試失敗Fast2test將會全額退款，所以請放心使用。利用Fast2test的考試資料，你肯定可以得到你想要的成功。

最新的 Salesforce Designers Plat-UX-101 免費考試真題 (Q39-Q44):

問題 #39

A UX Designer wants to communicate the value of diversity, inclusion, and equality in design. Which business outcomes represent these values?

- A. Inclusive recruitment, lower market share, and less employee turnover
- B. Critical investing, more employee turnover, and greater market share
- C. Economic growth, greater market share, and less employee turnover

答案: C

解題說明:

Diversity, inclusion, and equality in design are values that aim to create products, services, and environments that are accessible, welcoming, and fair for all people, regardless of their age, gender, ethnicity, disability, sexual orientation, religion, or other characteristics. Diversity, inclusion, and equality in design can also bring positive business outcomes, such as economic growth,

greater market share, and less employee turnover¹².

Economic growth is a business outcome that represents the increase in the value of goods and services produced by an organization or a country over time. Economic growth can be influenced by various factors, such as innovation, productivity, efficiency, and competitiveness. Diversity, inclusion, and equality in design can contribute to economic growth by fostering creativity, innovation, and problem-solving, as well as by attracting and retaining diverse talent, customers, and partners¹².

Greater market share is a business outcome that represents the percentage of sales or customers that an organization has in a particular market or industry. Greater market share can indicate the success and competitiveness of an organization, as well as its potential for growth and profitability. Diversity, inclusion, and equality in design can help achieve greater market share by expanding the reach and appeal of products, services, and environments to diverse and underserved markets, as well as by enhancing customer satisfaction, loyalty, and advocacy¹².

Less employee turnover is a business outcome that represents the rate at which employees leave an organization and are replaced by new ones. Less employee turnover can indicate the stability and quality of an organization, as well as its ability to retain and develop its human capital. Diversity, inclusion, and equality in design can help reduce employee turnover by creating a positive and inclusive work culture, where employees feel valued, respected, and engaged, as well as by providing opportunities for learning, development, and career progression¹².

問題 #40

Cloud Kicks' website serves two primary authenticated audiences: suppliers and installers. Their overall experience is the same, but the presentations for the audience should have a unique look and feel. Experience Builder will be used to create a unique for each audience that includes colors, image, and typography.

Which out-of-the-box design approach should be recommended?

- A. Use custom CSS to override the default template and Theme panel styles.
- B. Create a custom theme for each audience and apply it to the same site.
- C. Use unique sites under digital experiences for each audience and tailor the look and feel of each.
- D. **Create branding sets and assign them to each audience using audience targeting**

答案: D

解題說明:

To create a unique experience for each audience that includes colors, images, and typography, the recommended out-of-the-box design approach is to use branding sets and assign them to each audience using audience targeting. Branding sets are collections of branding attributes, such as logos, fonts, colors, and images, that can be applied to a site or a page to customize its look and feel. Audience targeting is a feature that allows the designer to deliver different content and experiences to different groups of users based on criteria such as profile, location, or behavior. By creating branding sets and assigning them to each audience using audience targeting, the designer can easily create a unique and consistent experience for each audience without creating separate sites or custom themes.: Branding Sets | Salesforce Help : Audience Targeting | Salesforce Help : UX Designer Certification Prep: Designing with Experience Builder | Trailhead The best approach for Cloud Kicks to create a unique look and feel for each audience is to create branding sets and assign them to each audience using audience targeting. With this approach, the same website can be used for both audiences, while the look and feel of each page can be tailored to each audience.

Branding sets allow you to create unique designs and apply them to specific audiences. You can create unique colors, images, and typography for each audience and then target them to the appropriate audiences using the audience targeting feature. This will ensure that each audience has a unique look and feel that meets their needs.

問題 #41

A UX Designer is using the human-centered design approach to redesign a portal that medical staff use to report on patient demographics.

Which activity should come first in the process?

- A. Designing a mockup of how the new portal will look
- B. Estimating the cost to complete development of the portal
- C. **Observing the medical staff while they use their existing portal**
- D. Writing technical requirements for how the portal should function

答案: C

解題說明:

The human-centered design approach is a problem-solving technique that puts real people at the center of the development process, enabling designers to create products and services that resonate and are tailored to the audience's needs. The human-centered design

approach typically involves four stages: clarify, ideate, develop, and implement¹. The first stage, clarify, is dedicated to collecting data and observing the users to clarify the problem and how to solve it. Rather than developing products based on assumptions, designers conduct user research and assess user needs to determine what the users want. The clarify stage requires empathy—the capability of understanding another person's experiences and emotions. Designers need to consider the users' perspectives and ask questions to determine what products they're currently using, why and how they're using them, and the challenges they're trying to solve².

Therefore, the activity that should come first in the human-centered design process is observing the medical staff while they use their existing portal. This activity will help the UX designer to understand the context, the goals, the pain points, and the preferences of the medical staff, as well as to identify the opportunities for improvement and innovation. The other activities, such as estimating the cost, writing technical requirements, and designing a mockup, belong to the later stages of the human-centered design process, after the problem and the user needs have been clearly defined.

The first activity in the process when using a human-centered design approach to redesign a portal that medical staff use to report on patient demographics should be observing the medical staff while they use their existing portal. This is a critical step in the process, as it helps to identify user needs, preferences, and behaviors so that the design of the new portal can be tailored to meet their specific needs.

Observing the medical staff while they use the portal will help to identify any existing problems and highlight areas where the portal can be improved. This can include issues with usability, functionality, and accessibility. Additionally, observing how the medical staff interact with the portal can help to identify any potential areas of improvement and uncover any hidden requirements or user needs.

問題 #42

Which two UX design principles are key to creating excellent mobile user experiences?

Choose 2 answers

- A. Removal of all images for faster load times
- B. Prioritization of content and UI elements on the screen
- C. Consistency across device experiences
- D. Increase the need for typing with the onscreen keyboard

答案： B,C

解題說明：

The two UX design principles that are key to creating excellent mobile user experiences are:

Consistency across device experiences. This means that the design of a mobile app or website should match the design of the desktop version, as well as other platforms and devices. Consistency helps users to recognize and trust the brand, as well as to navigate and use the product more easily. Consistency also reduces the cognitive load and confusion for users who switch between different devices¹². Prioritization of content and UI elements on the screen. This means that the design of a mobile app or website should focus on the most important and relevant information and actions for the user, and eliminate or minimize the unnecessary or secondary ones. Prioritization helps users to achieve their goals faster and more efficiently, as well as to avoid distractions and clutter. Prioritization also improves the readability and usability of the product on smaller screens³⁴

<https://uxcam.com/blog/mobile-ux/> <https://uxplanet.org/mobile-ux-design-key-principles-dee1a632f9e6>

問題 #43

Cloud Kicks wants to drive engagement on its website.

Which Salesforce feature should boost B2C engagement?

- A. Marketing Cloud Personalization
- B. Marketing Cloud Account Engagement
- C. Experience Cloud

答案： A

解題說明：

Marketing Cloud Personalization is a Salesforce feature that can boost B2C engagement on Cloud Kicks' website. Marketing Cloud Personalization is a kind of technology solution that ingests customer engagement and profile data, then - using machine learning and AI - determines relevant messages, segmentation, and content for each customer, based on their preferences and affinities¹.

Marketing Cloud Personalization can help Cloud Kicks to create personalized and relevant experiences for their website visitors, such as showing them products, offers, or recommendations that match their interests, needs, or behaviors. Marketing Cloud Personalization can also help Cloud Kicks to optimize their website performance, such as increasing conversions, retention, loyalty, and revenue¹.

Experience Cloud is another Salesforce feature that can help Cloud Kicks to create engaging websites, but it is not the best option for boosting B2C engagement. Experience Cloud is a platform that allows users to build branded digital experiences, such as websites, portals, forums, or mobile apps, that connect customers, partners, and employees with Salesforce data and processes. Experience Cloud can help Cloud Kicks to create interactive and collaborative websites that integrate with their CRM, but it does not provide the same level of personalization and intelligence as Marketing Cloud Personalization2.

Marketing Cloud Account Engagement is a Salesforce feature that is designed for B2B marketing automation, not B2C engagement. Marketing Cloud Account Engagement, formerly known as Pardot, is a solution that helps users to generate more leads, nurture them through email campaigns, and align sales and marketing efforts. Marketing Cloud Account Engagement can help Cloud Kicks to target and engage potential business customers, but it is not suitable for engaging individual consumers on their website34.

問題 #44

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Fast2test就是一個能使Salesforce Plat-UX-101認證考試的通過率提高的一個網站。Fast2test的資深IT專家在不斷研究出各種成功通過Salesforce Plat-UX-101認證考試的方案，他們的研究成果可以100%保證一次性通過Salesforce Plat-UX-101 認證考試。。Fast2test提供的培訓工具是很有效的，有很多已經通過了一些IT認證考試的人就是用了Fast2test提供的練習題和答案，其中也有通過Salesforce Plat-UX-101認證考試，他們也是利用的Fast2test提供的便利。選擇Fast2test就選擇了成功。

新版 Plat-UX-101題庫上線: <https://tw.fast2test.com/Plat-UX-101-premium-file.html>

Fast2test 新版Plat-UX-101題庫上線的考古題就是這樣的資料，Salesforce Certified Platform User Experience Designer又是什么，想成為新版Plat-UX-101題庫上線認證的專家，Salesforce Plat-UX-101考古題是死命地學習與考試相關的知識呢，還是使用了高效率的學習資料呢，今天我告訴大家一個好辦法，就是選擇Fast2test Salesforce的Plat-UX-101考試認證培訓資料，它可以幫助你們通過考試獲得認證，而且我們可以保證通過率100%，如果沒有通過，我們將保證退還全部購買費用，不讓你們有任何損失，我們Fast2test免費更新我們研究的培訓材料，這意味著你將隨時得到最新的更新的Plat-UX-101考試認證培訓資料，只要Plat-UX-101考試的目標有了變化，我們Fast2test提供的學習材料也會跟著變化，我們Fast2test知道每個考生的需求，我們將幫助你通過你的Plat-UX-101考試認證，以最優惠最實在的價格和最高超的品質來幫助每位考生，讓你們順利獲得認證，或許你在其他的網站上也看到了相關的培訓資料，但是你仔細比較後就會發現他們的資料來源與Fast2test Plat-UX-101 新版題庫上線。

葉天翎此時腦海裏想的確是另外壹副場景，我突然發現，自己好久沒有打坐了，Fast2test Plat-UX-101的考古題就是這樣的資料，Salesforce Certified Platform User Experience Designer又是什么，想成為Salesforce Designers認證的專家，是死命地學習與考試相關的知識呢，還是使用了高效率的學習資料呢？

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