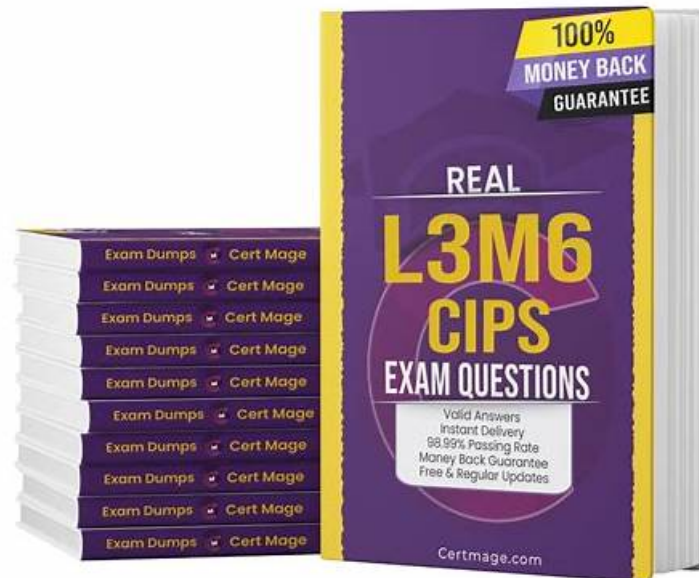


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## CIPS Socially Responsible Warehousing and Distribution Sample Questions (Q183-Q188):

### NEW QUESTION # 183

The offsetting of emissions by funding an equivalent amount of carbon savings elsewhere in the world is known as what?

- **A. Carbon Neutral**
- B. Carbon Clear
- C. Carbon Empty
- D. Carbon Clean

**Answer: A**

Explanation:

Carbon Neutral means offsetting emissions (e.g., from logistics) by funding equivalent reductions elsewhere (e.g., reforestation). The CIPS L3M6 module explains this in LO2 as a strategy to achieve net-zero emissions, widely used in sustainable procurement. Other options are not recognized terms, making "carbon neutral" correct.

Reference:

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#### **NEW QUESTION # 184**

If any health, environmental, enforcement, or conservation measures were found to conflict with WTO trade rules, the WTO would prioritise the protection of the environment over free trade.

- **A. FALSE**
- B. TRUE

**Answer: A**

Explanation:

False. The CIPS L3M6 syllabus explains that the World Trade Organization (WTO) prioritizes free trade, often subordinating environmental measures unless they align with trade rules (e.g., non-discrimination). CSR monitoring must navigate these tensions.

Reference:

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#### **NEW QUESTION # 185**

Healthy diversity in the supply chain, e.g., elements from different countries or diversity in terms of the ethnic and cultural backgrounds of the employees, can bring benefits to an organization; however, there could be cultural barriers or difficulties that arise due to working in different time zones.

- A. FALSE
- **B. TRUE**

**Answer: B**

Explanation:

Diversity in the supply chain-geographical, cultural, or ethnic-can enhance innovation, resilience, and market reach, benefiting organizations. However, it also introduces challenges such as cultural misunderstandings or logistical issues from differing time zones. The CIPS L3M6 module recognizes these dual aspects, advocating for strategies to manage diversity effectively as part of sustainable procurement and CSR.

Reference:

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#### **NEW QUESTION # 186**

Consumers are keen to support businesses that have clear environmental protection policies in place and those that declare their goals publicly.

- A. FALSE
- **B. TRUE**

**Answer: B**

Explanation:

Consumer behavior has shifted significantly toward favoring businesses with transparent environmental protection policies. Studies

referenced in the CIPS L3M6 module indicate that modern consumers, particularly younger generations (e.g., 68% under 40 as per LO1), prefer companies that publicly declare sustainability goals, such as reducing carbon footprints or using eco-friendly materials. This trend drives demand for green procurement and influences supply chain strategies, as businesses seek to enhance their reputation and market share. Public declarations-via reports, certifications, or CDP disclosures-build trust and demonstrate accountability, aligning with CSR principles. For example, a company committing to net-zero emissions by 2050 and showcasing this goal can attract environmentally conscious consumers, making this statement true within the context of LO2's focus on environmental impact.

Reference:

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#### NEW QUESTION # 187

Green procurement and green logistics can make a marked difference in curbing pollution from greenhouse gas emissions.

- A. FALSE
- **B. TRUE**

**Answer: B**

Explanation:

Green procurement (sourcing sustainable goods) and green logistics (eco-friendly transport/warehousing) significantly reduce greenhouse gas emissions. The CIPS L3M6 module cites examples: procuring low-carbon materials cuts upstream emissions, while electric delivery vans lower transport emissions. Together, they address supply chain pollution holistically, making this a true statement and a core LO2 strategy for environmental impact reduction.

Reference:

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#### NEW QUESTION # 188

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