

Marketing-Cloud-Administrator試験の準備方法 | 高品質なMarketing-Cloud-Administrator問題例試験 | 真実的なSalesforce Certified Marketing Cloud Administrator Exam受験料過去問



P.S.MogiExamがGoogle Driveで共有している無料の2026 Salesforce Marketing-Cloud-Administratorダンブ: https://drive.google.com/open?id=1_wwZlqu6oeJpINOuBBzJ2WYjR2-7MmE

親愛なる受験生の皆様、何かSalesforceのMarketing-Cloud-Administrator試験のトレーニング授業に加入したいのですか。実は措置を取ったら一回で試験に合格することができます。MogiExamのSalesforceのMarketing-Cloud-Administrator試験のトレーニング資料はとても良い選択なんです。MogiExamの仮想ネットワークトレーニングと授業は大量の問題集に含まれていますから、ぜひあなたが気楽に試験に合格することを約束します。

Salesforce Certified Marketing Cloud Administratorになるには、所定の105分間内に60問の択一問題に合格する必要があります。この試験は、Marketing Cloudのセットアップ、データ管理、電子メールおよびモバイルメッセージング、ソーシャルメディアマーケティング、レポートおよび分析など、幅広いトピックをカバーしています。これには、Marketing Cloudの機能、機能、およびベストプラクティスに対する深い理解が必要であり、また、この知識を実際のシナリオに適用する能力も必要です。この認定を取得することは、Marketing Cloudを使用してビジネスの成長と顧客エンゲージメントを促進する専門知識を示し、Salesforce Marketing Cloudを使用する組織にとって貴重な資産になります。

この試験は、セールスフォースマーケティングクラウドに関連する様々なトピック、例えば、メールマーケティング、ソーシャルメディアマーケティング、モバイルマーケティング、広告などをカバーしています。また、データ管理、セグメンテーション、自動化、アナリティクスなどの機能や機能性についての個人の理解もテストされます。

>> Marketing-Cloud-Administrator問題例 <<

Marketing-Cloud-Administrator試験傾向を踏まえた重要ポイント+本番の形式に慣れるSalesforce模擬問題

SalesforceのMarketing-Cloud-Administrator認定試験の最新教育資料はMogiExamの専門チームが研究し続けてついに登場し、多くの人の夢が実現させることができます。今のIT業界の中で、自分の地位を固めたくて知識と情報技術を証明したいのもっとも良い方法がSalesforceのMarketing-Cloud-Administrator認定試験でございます。がSalesforceのMarketing-Cloud-Administrator「Salesforce Certified Marketing Cloud Administrator Exam」認定試験の合格書を取ったら仕事の上で大きな変化をもたらします。

Salesforce Certified Marketing Cloud Administrator Exam 認定 Marketing-Cloud-Administrator 試験問題 (Q108-Q113):

質問 # 108

Northern Trail Outfitters (NTO) experienced a 24-hour website outage beginning on a peak shopping day. As a result, a number of logged-in customers' shopping sessions were disrupted. When the site is back online, the retailer would like to encourage those shoppers to return to the site and continue their shopping. What action should NTO take?

- A. Do not send an email, as outage may have increased negative sentiment, resulting in unsubscribes.
- B. Create a user-initiated message to logged-in customers to send once the website is restored.
- **C. Create and send an apology email that includes a discount for a future purchase to all customers**
- D. Import a file of logged-in customers into NTO's existing Abandoned Cart journey in Journey Builder.

正解: C

解説:

Given the website outage experienced by NTO during a peak shopping period:

D). Create and send an apology email that includes a discount for a future purchase to all customers: This action acknowledges the inconvenience caused by the outage and incentivizes customers to return to the site.

Offering a discount can help mitigate any negative sentiment and encourage customers to complete their interrupted purchases.

This approach helps to maintain customer goodwill and potentially recover some of the lost sales due to the outage.

Reference: Salesforce Help - Email Best Practices

質問 # 109

A Marketing Cloud admin is configuring the Marketing Cloud data model for the first time. Journey Builder with of messages being sent to customers, based on if there has been an order or not. There are two existing data model Orders:

- Customers contains information about subscribers including Email Address, First Name, Last name.
- Orders contains information about the orders and includes the unique identifier of the customer In which two ways should the admin configure Data Designer to allow this data to be used within a journey?

Choose 2 answers

- **A. Link the Customers data extension to the data model using Customer ID**
- B. Link the Customers data extension to the data model using Email Address
- **C. Link the Orders data extension to the Customers data extension using a One-to-Many relationship**
- D. Link the Orders data extension to the Customers data extension using a Many-to-Many relationship

正解: A、C

解説:

To configure the data model in Marketing Cloud for effective use in Journey Builder:

* Customer ID Linkage: Connect the Customers data extension to the data model using the Customer ID.

This serves as a unique identifier to relate customer records across different data extensions.

* One-to-Many Relationship: Establish a One-to-Many relationship between the Orders data extension and the Customers data extension. This setup accurately reflects that each customer can have multiple orders but each order is linked to only one customer, facilitating targeted messaging based on order status.

質問 # 110

A Marketing Cloud admin is configuring Social Studio to manage Northern Trail Outfitters social media accounts.

Which 2 prerequisites for configuring Social Studio should the admin consider? Choose 2 answers

- **A. Login detail for each social media account**
- **B. Facebook ad manager**
- C. Bitly URL Shortener
- D. Google URL Shortener

正解: A、B

解説:

Before configuring Social Studio for managing social media accounts, ensure these prerequisites are met:

* Facebook Ad Manager: Access to Facebook Ad Manager is essential for managing and monitoring Facebook advertising campaigns directly from Social Studio.

* Login Details: Have the necessary login credentials for each social media account that will be managed through Social Studio to ensure seamless integration and management across platforms.

質問 # 111

(NTO) wants to use complex criteria to identify subscribers for a special promotional email. Especially they want to target subscribers who opened or engaged with an email within the last 30 days and live within 10 miles of an NTO store. What should NTO do to create this audience?

- A. Journey
- B. Measures
- C. Data Filters
- **D. SQL Queries**

正解: D

解説:

To target subscribers based on complex criteria, such as recent engagement and geographic proximity:

* Use SQL Queries in Automation Studio to create a highly specific audience segment. SQL queries allow for the combination of multiple data points and criteria into a single query, providing the flexibility needed for complex segmentation.

* Write a SQL query that joins email interaction data with subscriber location data, filtering for those who engaged within the last 30 days and are within 10 miles of an NTO store.

質問 # 112

Northern Trail Outfitters (NTO) uses data extensions for all of their email audiences. A customer reports they unsubscribed several week-end ago, but continue to receive NTO's daily digest at their old address. NTO's Marketing cloud Admin has confidently deleted them from present in the appropriate data extension.

What consideration could account for this behavior?

- A. The data extension was not configured as sendable.
- B. Contact Builder was not configured properly.
- C. Data retention settings were incorrect in the data extension.
- **D. The email address in All Subscribers is prioritized.**

正解: D

解説:

The issue where a customer continues to receive emails despite unsubscribing and being deleted from the data extension likely arises because the email address in All Subscribers still exists and is active. In Marketing Cloud, the All Subscribers list acts as a master list overriding subscription statuses in individual data extensions. Thus, even if a customer is removed from a specific data extension, if their status in All Subscribers is not updated to 'Unsubscribed,' they will continue to receive communications.

質問 # 113

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あなたはMarketing-Cloud-Administrator試験の重要性を意識しましたか。答えは「いいえ」であれば、あなたは今から早く行動すべきです。Marketing-Cloud-Administrator認定試験資格証明書を取得したら、給料が高い仕事を見つけてことができます。また、Marketing-Cloud-Administrator練習問題を勉強したら、いろいろな知識を身につけることができます。Marketing-Cloud-Administrator練習問題は全面的な問題集からです。

Marketing-Cloud-Administrator受験料過去問: <https://www.mogixexam.com/Marketing-Cloud-Administrator-exam.html>

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- 一番優秀-素晴らしいMarketing-Cloud-Administrator問題例試験-試験の準備方法Marketing-Cloud-Administrator受験料過去問 □ 今すぐ ➡ www.goshiken.com □ を開き、 ➡ Marketing-Cloud-Administrator □ を検索して無料でダウンロードしてくださいMarketing-Cloud-Administrator復習解答例
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