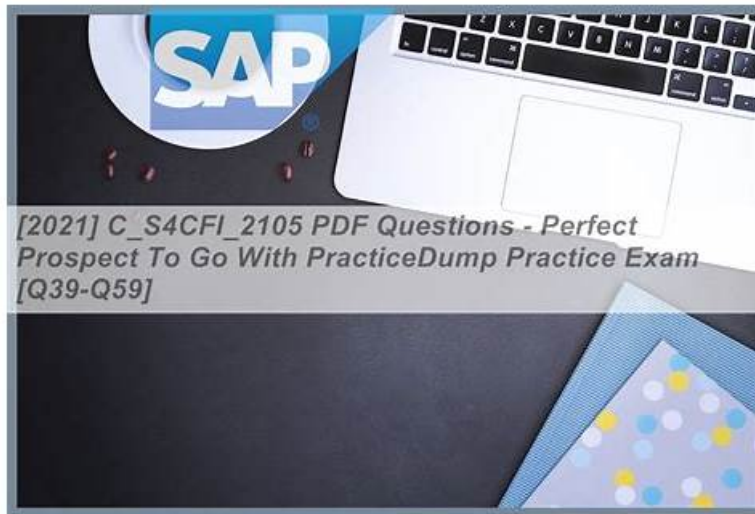


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To qualify for this certification exam, candidates must have a minimum of 3-5 years of experience in data architecture, as well as a deep understanding of the Salesforce platform and its data model. Data-Architect exam itself consists of multiple-choice questions and scenario-based questions, which are designed to test the candidate's knowledge and ability to apply best practices in data architecture to real-world scenarios. Once certified, professionals will have the skills and knowledge necessary to design and implement complex data solutions that can help organizations better understand their customers, improve their sales and marketing efforts, and drive business growth. Overall, the Salesforce Data-Architect Certification is a valuable credential for any data professional looking to advance their career in the Salesforce ecosystem.

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Salesforce Data-Architect (Salesforce Certified Data Architect) Exam is a certification exam that tests an individual's knowledge and skills in designing, building, and implementing data solutions on the Salesforce platform. As a data architect, the individual is responsible for developing and maintaining the data architecture, ensuring data accuracy, and optimizing data performance. Data-Architect exam covers a broad range of topics, including data modeling, data governance, data integration, data security, and data migration.

To become a Salesforce Certified Data Architect, candidates must pass the certification exam. Data-Architect Exam consists of multiple-choice questions and is administered online. Data-Architect exam is designed to test candidates on their knowledge of Salesforce data architecture and their ability to apply that knowledge to real-world scenarios.

Salesforce Certified Data Architect Sample Questions (Q168-Q173):

NEW QUESTION # 168

Universal Containers (UC) requires 2 years of customer related cases to be available on SF for operational reporting. Any cases older than 2 years and upto 7 years need to be available on demand to the Service agents. UC creates 5 million cases per yr. Which 2 data archiving strategies should a data architect recommend? Choose 2 options:

- A. Use custom objects for cases older than 2 years and use nightly batch to move them.
- B. Sync cases older than 2 years to an external database, and provide access to Service agents to the database
- C. Use Heroku and external objects to display cases older than 2 years and bulk API to hard delete from Salesforce.
- D. Use Big objects for cases older than 2 years, and use nightly batch to move them.

Answer: C,D

Explanation:

The best data archiving strategies for UC are to use Big objects and Heroku with external objects. Big objects allow storing large amounts of data on the Salesforce platform without affecting performance or storage limits. They also support point-and-click tools, triggers, and Apex code. Heroku is a cloud platform that can host external databases and integrate with Salesforce using external objects. External objects enable on-demand access to external data sources via standard Salesforce APIs and user interfaces. Using bulk API to hard delete cases from Salesforce will free up storage space and improve performance.

NEW QUESTION # 169

A large insurance provider is looking to implement Salesforce. The following exist.

1. Multiple channel for lead acquisition
2. Duplication leads across channels
3. Poor customer experience and higher costs

On analysis, it found that there are duplicate leads that are resulting to mitigate the issues?

- A. Build a custom solution to identify and merge duplicate leads.
- B. Build process is manually search and merge duplicates.
- C. Standard lead information across all channels.
- D. Implement de-duplication strategy to prevent duplicate leads
- E. Implement third-party solution to clean and event lead data.

Answer: C,D,E

NEW QUESTION # 170

Universal Containers (UC) is expecting to have nearly 5 million shipments records in its Salesforce org. Each shipment record has up to 10 child shipment item records. The Shipment custom object has an Organization-wide Default (OWD) sharing model set to Private and the Shipment Item custom object has a Master-Detail relationship to Shipment. There are 25 sharing rules set on the Shipment custom object, which allow shipment records to be shared to each of UC's 25 business areas around the globe. These sharing rules use public groups, one for each business area plus a number of groups for management and support roles. UC has a high turnover of Sales Reps and often needs to move Sales Reps between business areas in order to meet local demand. What feature would ensure that performance, when moving Sales Reps between regions, remains adequate while meeting existing requirements?

- A. Contact Salesforce to enable Defer Sharing Rules
- B. Implement data archiving for old Shipment records.
- C. Contact Salesforce to create Skinny tables on Shipment.
- D. Configure shipment OWD to Public Read/Write.

Answer: A

NEW QUESTION # 171

Universal Containers has provided a web order form for its customer and has noticed invalid data coming in on orders. What should be used to mitigate this problem?

- A. Work Flow Rules
- B. Validation Rules
- C. Formatted Fields
- D. Apex Trigger

Answer: B

NEW QUESTION # 172

Universal Containers (UC) provides shipping services to its customers. They use Opportunities to track customer shipments. At any given time, shipping status can be one of the 10 values. UC has 200,000 Opportunity records. When creating a new field to track shipping status on opportunity, what should the architect do to improve data quality and avoid data skew?

- A. Create a picklist field, values sorted alphabetically.
- B. Create a Master -Detail to custom object ShippingStatus c.
- C. Create a text field and make it an external I
- D. Create a Lookup to custom object ShippingStatus c.

Answer: A

NEW QUESTION # 173

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