

# New Consumer-Goods-Cloud-Accredited-Professional Exam Question, Consumer-Goods-Cloud-Accredited-Professional Vce Format

CONSUMER GOODS CLOUD  
ACCREDITED PROFESSIONAL



## EXAM GUIDE

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Exam Content covers up to: Summer '21 Release

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Salesforce Consumer Goods Cloud is a powerful platform that enables organizations to streamline their sales operations, improve their customer engagement, and gain greater visibility into their business processes. It is designed to help consumer goods companies manage their field sales, key accounts, and retail execution processes all in one place. By earning this certification, professionals can demonstrate their knowledge and skills in using this platform to drive business growth and success.

Salesforce Consumer Goods Cloud Accredited Professional Certification Exam is a comprehensive exam that requires a thorough understanding of the platform. Salesforce Consumer Goods Cloud Accredited Professional certification exam comprises of 60 multiple-choice questions and is timed for 105 minutes. Candidates must score 69% or higher to pass the exam. Salesforce Consumer Goods Cloud Accredited Professional certification is valid for two years and can be renewed by passing the latest version of the exam or completing related Trailhead modules. Salesforce Consumer Goods Cloud Accredited Professional certification exam can be taken online or in-person at a test center.

To become a Salesforce Consumer Goods Cloud Accredited Professional, candidates must pass a proctored exam. Consumer-

Goods-Cloud-Accredited-Professional Exam consists of 60 multiple-choice questions, and candidates have 90 minutes to complete it. To pass the exam, candidates must score at least 68%, and the exam fee is \$200.

>> ~~New Consumer-Goods-Cloud-Accredited-Professional Exam Question~~ <<

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### Salesforce Consumer Goods Cloud Accredited Professional Sample Questions (Q79-Q84):

#### NEW QUESTION # 79

With which object is the promotion object directly associated?

- A. Retail Store
- B. Retail Store Group
- C. Promotion Channel
- **D. Products**

**Answer: D**

#### NEW QUESTION # 80

Which Action Plan Type should be selected when creating an Action Plan for Consumer Goods Cloud?

- A. Visit Planning
- **B. Visit Execution**
- C. Assessment Task Plan
- D. Industries

**Answer: B**

Explanation:

The Action Plan Type that should be selected when creating an Action Plan for Consumer Goods Cloud is Visit Execution. An Action Plan Type is a metadata record that defines the type and configuration of an action plan. An action plan is a set of tasks that need to be completed for a specific purpose or goal. The Visit Execution Action Plan Type is designed for Consumer Goods Cloud users who need to create action plans for their store visits. A visit is an interaction between a field rep and a retail store. Verified Reference: [Salesforce Consumer Goods Cloud Implementation Guide], page 25.

#### NEW QUESTION # 81

How can a merchandiser perform a check-in to log the arrival time and geo coordinates for an inventory-check appointment?

- A. Check-in through standard location picker Lightning Web Component in Salesforce Mobile App
- B. Check-in through Einstein Vision
- **C. Check-in through Salesforce Mobile App**
- D. Check-in through Salesforce Maps on mobile

**Answer: C**

Explanation:

A merchandiser can perform a check-in to log the arrival time and geo coordinates for an inventory-check appointment by using the Salesforce Mobile App. The Salesforce Mobile App is a mobile version of Salesforce that allows users to access and use various features and tools on their mobile devices. A check-in is a feature that allows users to record their arrival at a location, such as a retail store, by using their device's GPS. A check-in can be performed by tapping the Check In button on the visit record in the Salesforce Mobile App. Verified Reference: [Salesforce Consumer Goods Cloud Implementation Guide], page 34.

#### NEW QUESTION # 82

A Company by the name of Northern Trail Outfitters(NTO) leverages top industry professionals to manage direct store delivery. How should a consultant explain the power of Consumer Goods Cloud's Einstein for CG- Visit Recommendations feature to NTO?

- A. By adopting the Einstein for CG- Visit Recommendations with the consumer goods cloud, Professionals can focus on these work while having information served to them that will support them in being competitive
- B. Consumer Goods Cloud Einstein for CG - Visit Recommendations feature is natively powered by market research data enabling comprises to target customers by leveraging big data and competitors performance
- C. By adopting the Einstein for CG - Visit Recommendations on the Consumer Goods Cloud the existing workforce can be terminated and replaced with more affordable lay workers to increase margins
- D. Einstein for Consumer Goods Cloud is a great tool, but like all software Consumer Goods Cloud is a work in progress. Updates to resolve the functionality gaps of professionals aren't likely to occur until one of the three yearly releases.

Answer: A

#### NEW QUESTION # 83

Which are the two primary use cases for performing an in-store survey?

- A. Gathering data on promotions, inventory requirements and product quality
- B. Saving time for the Field Rep [https://help.salesforce.com/s/articleView?id=sf.retail\\_concept\\_user\\_survey.htm&type=5](https://help.salesforce.com/s/articleView?id=sf.retail_concept_user_survey.htm&type=5)
- C. Gathering feedback from customers, consumers shoppers, and staff
- D. Gathering point of sale data
- E. Gathering data on inventory reconciliation

Answer: A,C

Explanation:

Two primary use cases for performing an in-store survey are:

\* Gathering feedback from customers, consumers, shoppers, and staff. An in-store survey can be used to collect feedback from various stakeholders who interact with the products or services offered by the consumer goods company. For example, an in-store survey can ask customers about their satisfaction, preferences, or suggestions; consumers about their awareness, perception, or loyalty; shoppers about their behavior, motivation, or barriers; and staff about their challenges, needs, or opinions.

\* Gathering data on promotions, inventory requirements and product quality. An in-store survey can be used to collect data on various aspects of the product performance and availability in the retail store.

For example, an in-store survey can ask about the compliance, effectiveness, or impact of promotions; the demand, supply, or replenishment of inventory; and the condition, quality, or issues of products

#### NEW QUESTION # 84

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