

Salesforce-Media-Cloud試験勉強過去問、Salesforce-Media-Cloud資格トレーニング

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無料でクラウドストレージから最新のGoShiken Salesforce-Media-Cloud PDFダンプをダウンロードする：<https://drive.google.com/open?id=1yakKOnwp3wNDihR922xwzqp2o2O-laiH>

有効的なSalesforce Salesforce-Media-Cloud認定資格試験問題集を見つけられるのは資格試験にとって重要なのです。我々GoShikenのSalesforce Salesforce-Media-Cloud試験問題と試験解答の正確さは、あなたの試験準備をより簡単にし、あなたが試験に高いポイントを得ることを保証します。Salesforce Salesforce-Media-Cloud資格試験に参加する意向があれば、当社のGoShikenから自分に相応しい受験対策解説集を選んで、認定試験の学習教材として勉強します。

Salesforce Salesforce-Media-Cloud 認定試験の出題範囲：

トピック	出題範囲
トピック 1	• Discovery: This section of the exam measures the skills of a Salesforce Solution Architect and covers the ability to assess business and technical requirements for implementing Media Cloud applications. It includes determining the technical scope for a statement of work (SOW), mapping use cases to Salesforce Media Cloud components, understanding how third-party systems integrate with the Media Cloud ecosystem, outlining system flows based on the existing business environment, and identifying relevant non-functional requirements based on customer needs.
トピック 2	• Implement: This section of the exam measures skills of a Salesforce Solution Architect and focuses on implementing the Media Cloud solution based on business and technical requirements. It includes supporting CI • CD deployment processes, planning data migration with an understanding of the data model, selecting appropriate integration approaches for media-specific contexts, applying security settings to control data access, and ensuring performance outcomes align with defined KPIs and non-functional expectations.
トピック 3	• Design: This section of the exam measures the skills of a Salesforce Media Cloud Consultant and covers the process of designing scalable and efficient Media Cloud solutions. It focuses on creating solution flows using ASM capabilities, applying best practices in solution architecture, recommending product model and pricing strategies, and aligning designs with the Media Cloud data model. It also evaluates the candidate's ability to set up sharing and permission sets, identify integration points, assess reporting needs, and determine deployment strategies that fit within a CI • CD environment.

>> Salesforce-Media-Cloud試験勉強過去問 <<

有効的Salesforce-Media-Cloud試験勉強過去問 & 資格試験のリーダー &

素晴らしいSalesforce Salesforce Media Cloud Accredited Professional (AP) Exam

最短時間でSalesforce-Media-Cloud試験に合格すると、GoShikenすべての受験者の声になります。しかし、圧倒的な学習教材で最も価値のある情報を選択する方法は、すべての試験官にとって頭痛の種です。絶え間ない努力の後、Salesforce-Media-Cloud学習ガイドは誰もが期待するものです。当社の専門家は、コンテンツを簡素化し、お客様の重要なポイントを把握するだけでなく、Salesforce-Media-Cloud準備資料を簡単な言語に再コンパイルしました。レジャー学習体験と、今後のSalesforce-Media-Cloud 試験Salesforce Media Cloud Accredited Professional (AP) Exam合格できます。

Salesforce Media Cloud Accredited Professional (AP) Exam 認定 Salesforce-Media-Cloud 試験問題 (Q39-Q44):

質問 # 39

A Media Cloud customer is already running Advertising Sales Management (ASM) on an org and wants to upgrade from an older release to a newer release.

What should a Consultant do before migration?

- A. Activate Custom Lightning Web Components and FlexCards
- B. Take a backup of any newer ASM components
- C. Customize or modify the newer ASM components
- **D. Take a backup of any customized or modified older ASM components**

正解: D

解説:

Comprehensive and Detailed Explanation From Exact Extract:

Before migrating ASM to a newer release, it is crucial to take a backup of any customized or modified components in the existing (older) release to avoid losing customizations. Newer components should not be customized before migration. Activating new LWC and FlexCards is a post-migration step.

Reference:

ASM Upgrade and Migration Best Practices

https://help.salesforce.com/s/articleView?id=sf.media_cloud_asm_upgrade.htm&type=5

質問 # 40

Which out-of-the-box custom object is meant to represent sub-deals with their respective details (amount, date, etc.) to be captured?

- A. QuotePricingAdjustment
- **B. QuoteGroup**
- C. QuoteProductRollup
- D. QuoteMember

正解: B

解説:

Comprehensive and Detailed Explanation From Exact Extract:

The QuoteGroup object in Media Cloud ASM is designed to represent sub-deals within a quote, capturing details like amounts and dates for these groupings. It allows segmentation of quotes into logical deal components. The other objects focus on pricing adjustments, membership, or product rollups but do not represent sub-deals.

Reference:

Media Cloud ASM Data Model Guide

https://help.salesforce.com/s/articleView?id=sf.media_cloud_quote_objects.htm&type=5

質問 # 41

A company is planning to adopt Media Cloud and has requirements around the relationship between clients and their advertising agencies, where they want to capture the role of each agency so they can identify clearly what is the Agency of Record. They also

have requirements to map contacts within the agencies.

How should the Media Cloud data model be used to represent these relationships?

- A. Advertisers should be created as Accounts, and agencies should be represented by a custom field added to the Contact object. Contacts should then be assigned to the Accounts.
- **B. Advertisers and agencies should be created as Accounts and contacts as Contacts, and the Party Model should be adopted to define the relationships between them.**
- C. Advertisers and agencies should be created as Accounts, with agencies listed as child Accounts to the client Accounts, with Contacts related to those.
- D. Advertisers and agencies should be created as Accounts, and a custom lookup field should be created to represent the client/agency relationship. Contacts should be created under the Accounts.

正解: B

解説:

Comprehensive and Detailed Explanation From Exact Extract:

The Party Model in Media Cloud is designed to represent complex relationships between entities such as Advertisers and Agencies. Both are Accounts, and relationships between them (including roles like Agency of Record) are defined via the Party Model, which also supports mapping Contacts within those Accounts. This model provides flexibility and best practice for relationship management over custom lookups or hierarchical Account structures.

Reference:

Media Cloud Party Model Architecture Guide

Salesforce Relationship Management in Media Cloud

https://help.salesforce.com/s/articleView?id=sf.media_cloud_party_model.htm&type=5

質問 # 42

A publisher is working with Agents, which is Home's agency, to advertise Home's products.

How should a Consultant create and relate these records in Advertising Sales Management (ASM)?

- **A. Create a Home Account and create an Agents Account with an Agency Record Type.**
- B. Create a Home Account and Agents as a Contact on the Home Account.
- C. Create a Home Account and create an Agents Account with a Brand Record Type.
- D. Create Home and Agents as Accounts without specific Record Types.

正解: A

解説:

Comprehensive and Detailed Explanation From Exact Extract:

In Media Cloud ASM, Advertisers and Agencies are modeled as Accounts with different Record Types. The agency should be an Account with the Agency Record Type to reflect its role properly in the hierarchy and relationships. Contacts belong to Accounts but Agencies are best represented as distinct Account records for clarity and reporting. Brand Record Type is typically used for product branding, not agencies.

Reference:

Media Cloud ASM Data Model Guide

Salesforce Account Record Types Best Practices

https://help.salesforce.com/s/articleView?id=sf.media_cloud_asm_accounts.htm&type=5

質問 # 43

Without custom development, with which Ad Serving Platform does Media Cloud integrate?

- A. Inventory
- B. Marketing Cloud Intelligence
- **C. Google Ad Manager**
- D. Facebook Ads Manager

正解: C

解説:

Comprehensive and Detailed Explanation From Exact Extract:

https://help.salesforce.com/s/articleView?id=sf.media_cloud_ad_server_integration.htm&type=5

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Salesforce-Media-Cloud資格トレーニング: <https://www.goshiken.com/Salesforce/Salesforce-Media-Cloud-mondaishu.html>

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