

New Analytics-Con-301 Practice Materials | Analytics-Con-301 Reliable Test Book



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Salesforce Analytics-Con-301 Exam Overview:

Certification Vendor:	Salesforce (Tableau)
Exam Name:	Salesforce Certified Tableau Consultant Exam
Exam Number:	Analytics-Con-301
Exam Price:	\$200 USD
Exam Duration:	105 minutes
Exam Format:	Multiple choice, Multiple select
Related Certifications:	Tableau Certified Data Analyst Tableau Server Certified Associate Tableau Desktop Specialist
Certificate Validity Period:	1 year (maintenance required annually via Trailhead maintenance modules)
Real Exam Qty:	60 (approximately)
Available Languages:	Spanish, Japanese, French, German, English
Recommended Training:	Tableau Training on Trailhead Tableau eLearning
Exam Registration:	Tableau Certification Overview Salesforce Credentials Registration
Sample Questions:	Salesforce Analytics-Con-301 Sample Questions
Exam Way:	Online proctored or onsite testing center (Pearson VUE)
Pre Condition:	No strict prerequisites, but experience with Tableau Desktop and Tableau Server is strongly recommended.
Official Syllabus URL:	https://trailhead.salesforce.com/credentials/tableau-consultant

Analytics-Con-301 Reliable Test Book - Exam Analytics-Con-301 Objectives

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Salesforce Analytics-Con-301 Exam Syllabus Topics:

Topic	Details
Topic 1	• Business Analysis: This section of the exam measures skills of Tableau Consultants focusing on evaluating the current state of analytics within an organization. It covers mapping business needs to Tableau capabilities, translating analytical requirements to best practices in Tableau, and recommending appropriate deployment options like Tableau Server or Tableau Cloud. It also includes evaluating existing data structures for supporting business needs and identifying performance risks and opportunities.
Topic 2	• IT Management: This domain measures skills related to managing Tableau environments. It includes planning server upgrades, recommending deployment solutions (on-premise or cloud), and ensuring alignment between technical and business requirements for analytics infrastructure. It also involves troubleshooting and optimizing system performance relevant to Tableau Server and Cloud deployments.
Topic 3	• Business Consulting: For Tableau Consultants, this section involves designing and troubleshooting calculations and workbooks to meet advanced analytical use cases. It covers selecting appropriate chart types, applying Tableau's order of operations in calculations, building interactivity into dashboards, and optimizing workbook performance by resolving resource-intensive queries and other design-related issues.

Salesforce Certified Tableau Consultant Sample Questions (Q72-Q77):

NEW QUESTION # 72

Task 6

From the desktop, open the **NYC Property Transactions** workbook.

You need to record the performance of the Property Transactions dashboard in the NYC Property Transactions.twbx workbook. Ensure that you start the recording as soon as you open the workbook. Open the **Property Transactions** dashboard, reset the filters on the dashboard to show all values, and stop the recording. Save the recording in C:\CC\Data\.

Create a new worksheet in the performance recording. In the worksheet, create a bar chart to show the elapsed time of each command name by worksheet, to show how each sheet in the Property Transactions dashboard contributes to the overall load time.

From the **File** menu in Tableau Desktop, click **Save**. Save the performance recording in C:\CC\Data\.

From the desktop, open the NYC Property Transactions workbook.

You need to record the performance of the Property Transactions dashboard in the NYC Property Transactions.twbx workbook. Ensure that you start the recording as soon as you open the workbook. Open the Property Transactions dashboard, reset the filters on the dashboard to show all values, and stop the recording. Save the recording in C:\CC\Data\.

Create a new worksheet in the performance recording. In the worksheet, create a bar chart to show the elapsed time of each command name by worksheet, to show how each sheet in the Property Transactions dashboard contributes to the overall load time.

From the **File** menu in Tableau Desktop, click **Save**. Save the performance recording in C:\CC\Data\.

Answer:

Explanation:

See the complete Steps below in Explanation:

Explanation:

To record the performance of the Property Transactions dashboard in the NYC Property Transactions.twbx workbook and analyze it using a bar chart, follow these detailed steps:

* Open the NYC Property Transactions Workbook:

- * From the desktop, double-click the NYC Property Transactions.twbx workbook to open it in Tableau Desktop.
- * Start Performance Recording:
 - * Before doing anything else, navigate to the 'Help' menu in Tableau Desktop.
 - * Select 'Settings and Performance', then choose 'Start Performance Recording'.
- * Open the Property Transactions Dashboard and Reset Filters:
 - * Navigate to the Property Transactions dashboard within the workbook.
 - * Reset all filters to show all values. This usually involves selecting the dropdown on each filter and choosing 'All' or using a 'Reset' button if available.
- * Stop the Performance Recording:
 - * Go back to the 'Help' menu.
 - * Choose 'Settings and Performance', then select 'Stop Performance Recording'.
- * Tableau will automatically open a new tab displaying the performance recording results.
- * Save the Performance Recording:
 - * In the performance recording results tab, go to the 'File' menu.
 - * Click 'Save As' and navigate to the C:\CC\Data\ directory.
 - * Save the file, ensuring it is stored in the desired location.
- * Create a New Worksheet for Performance Analysis:
 - * Return to the NYC Property Transactions workbook and create a new worksheet by clicking on the 'New Worksheet' icon.
 - * Drag the 'Command Name' field to the Columns shelf.
 - * Drag the 'Elapsed Time' field to the Rows shelf.
 - * Ensure that the 'Worksheet' field is also included in the analysis to break down the time by individual sheets within the dashboard.
 - * Choose 'Bar Chart' from the 'Show Me' options to display the data as a bar chart.
- * Customize and Finalize the Bar Chart:
 - * Adjust the axes and labels to clearly display the information.
 - * Format the chart to enhance readability, applying color coding or sorting as needed to emphasize sheets with longer load times.
- * Save Your Work:
 - * Once the new worksheet and the performance recording are complete, ensure all work is saved.
 - * Navigate to the 'File' menu and click 'Save', confirming that changes are stored in the workbook.

References:

Tableau Help Documentation: Provides guidance on how to start and stop performance recordings and analyze them.

Tableau Visualization Techniques: Offers tips on creating effective bar charts for performance data.

By following these steps, you have successfully recorded and analyzed the performance of the Property Transactions dashboard, providing valuable insights into how each component of the dashboard contributes to the overall load time. This analysis is crucial for optimizing dashboard performance and ensuring efficient data visualization.

NEW QUESTION # 73

A client wants to grant a user access to a data source hosted on Tableau Server so that the user can create new content in Tableau Desktop. However, the user should be restricted to seeing only a subset of approved data.

How should the client set up the filter before publishing the hyper file so that the Desktop user follows the same row-level security (RLS) as viewers of the end content?

- A. Extract Filter
- B. Context Filter
- C. Data Source Filter
- D. Apply Filter to All Using Related Data Sources

Answer: C

Explanation:

Comprehensive and Detailed Explanation From Exact Extract:

Tableau's row-level security (RLS) is applied at the data source level so that all users who connect to the data source-whether through Tableau Desktop, Server, or Cloud-see only the data they are permitted to see.

According to Tableau documentation:

- * A Data Source Filter is the correct method for enforcing consistent row-level security for all users.
- * When a Data Source Filter is applied before publishing, it becomes part of the data source's metadata and is applied every time any user connects to the published source.
- * This ensures that users creating new workbooks in Tableau Desktop are governed by the same RLS as users viewing published dashboards.

Context filters and extract filters do not provide secure RLS:

- * A Context Filter only applies inside the workbook where it is created. It does not enforce security in Tableau Desktop when the

data source is reused.

* An Extract Filter physically removes rows from the extract but does not enforce role-based filtering or dynamic RLS.

* "Apply Filter to All Using Related Data Sources" affects workbook behavior, not published data source security.

A Data Source Filter applied prior to publishing is Tableau's documented approach for secure, reusable row-level security.

* Row-Level Security implementation guidance describing Data Source Filters as the foundation of secure RLS.

* Tableau Server publishing workflow indicating that Data Source Filters travel with the published source.

* Documentation on why Context and Extract Filters do not enforce user-dependent row-level security.

NEW QUESTION # 74

A client's dashboard has two sections dedicated to their shops and warehouses shown when a viewer chooses either shops or warehouses with a parameter.

There are a few quick filters that apply to both, while others apply to only shops or only warehouses.

Currently, the quick filters are all shown at the left side of the dashboard. The client wants to hide all filters, but when shown, make it easy for the viewer to find the quick filters that work for only shops or only warehouses.

Which solution should the consultant recommend that meets the client's needs and is most user-friendly?

- A. Use Dynamic Zone Visibility to inform viewers which quick filters apply to warehouses or shops.
- B. Hide container with all quick filters with a Show/Hide Button.
- C. Divide the quick filters into three groups: General, for shops. Place the general filters on the left of dashboard for warehouses. Place other filters next to the sections to which they apply.
- D. Use Dynamic Zone Visibility to show only the quick filters that apply with the chosen parameter value and a Show/Hide Button to hide container with all the filters.

Answer: D

Explanation:

The most user-friendly solution is to use Dynamic Zone Visibility in combination with a Show/Hide Button.

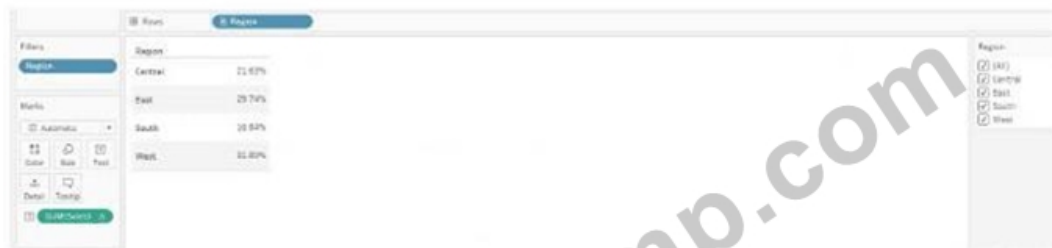
This approach allows the dashboard to dynamically display only the relevant quick filters based on the viewer's selection of shops or warehouses, thus reducing clutter and focusing the user's attention on applicable filters.

The Show/Hide Button further enhances the user experience by allowing viewers to toggle the visibility of the filter container, providing a clean and organized dashboard interface.

References: Dynamic Zone Visibility is a feature in Tableau that enables dashboard elements to appear or disappear based on the value of a field or parameter. This functionality is ideal for creating interactive and user-friendly dashboards that adapt to user interactions and selections.

NEW QUESTION # 75

A client calculates the percent of total sales for a particular region compared to all regions.



The Sales percentage is inadvertently recalculated each time the filter is applied to the Region.



Which calculation will fix the automatic recalculation on the % of total field?

- A. $\{ \text{FIXED } [\text{Region}]: \text{sum}([\text{Sales}]) \} / \text{SUM}([\text{Sales}])$
- B. $\{ \text{FIXED } [\text{Region}]: \text{sum}([\text{Sales}]) \} / \{ \text{FIXED } : \text{SUM}([\text{Sales}]) \}$

- C. {FIXED [Region]:[Sales]}/{FIXED: SUM([Sales])}
- D. {FIXED [Region]:sum([Sales])}

Answer: A

Explanation:

To correctly calculate the percent of total sales for a particular region compared to all regions, and to ensure that the calculation does not get inadvertently recalculated with each region filter application, the recommended calculation is:

* {FIXED [Region]: sum([Sales])}: This part of the formula computes the sum of sales for each region, regardless of any filters applied to the view. It uses a Level of Detail expression to fix the sum of sales to each region, ensuring that filtering by regions won't affect the calculated value.

* SUM([Sales]): This part computes the total sum of sales across all regions and is recalculated dynamically based on the filters applied to other parts of the dashboard or worksheet.

* Combining the two parts: By dividing the fixed regional sales by the total sales, we get the proportion of sales for each region as compared to the total. This calculation ensures that while the denominator adjusts according to filters, the numerator remains fixed for each region, accurately reflecting the sales percentage without being affected by the region filter directly.

References

This calculation follows Tableau's best practices for using Level of Detail expressions to manage computation granularity in the presence of dashboard filters, as outlined in the Tableau User Guide and official Tableau training materials.

NEW QUESTION # 76

A client is searching for ways to curate and document data in order to obtain data lineage. The client has a data source connected to a data lake.

Which tool should the consultant recommend to meet the client's requirements?

- A. Tableau Catalog with Tableau Server Management Add-on
- **B. Tableau Catalog with Tableau Data Management Add-on**
- C. Tableau Prep Conductor
- D. Tableau Catalog without Tableau Data Management Add-on

Answer: B

Explanation:

To effectively curate and document data for obtaining data lineage, particularly from a data source connected to a data lake, the recommended tool is:

* Tableau Catalog with Tableau Data Management Add-on: This add-on enhances the capabilities of Tableau Catalog, providing extensive features for data management, including detailed data lineage, impact analysis, and metadata management.

* Functionality: The Tableau Catalog with the Data Management Add-on allows users to see the full history and lineage of the data, trace its usage across all Tableau content, and understand dependencies.

It also facilitates better governance and transparency in data handling.

* Why Choose this Tool: For a client needing comprehensive data lineage and documentation capabilities, this add-on ensures that data stewards and users can maintain and utilize a well-managed data environment. It supports robust data governance practices necessary for large and complex data ecosystems like those typically associated with data lakes.

References

The recommendation is based on the functionalities offered by the Tableau Data Management Add-on, as described in Tableau's official documentation on managing and documenting data sources for enhanced governance and operational efficiency.

NEW QUESTION # 77

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