Marketing-Cloud-Consultant Test Dump, Test Marketing-Cloud-Consultant Price

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Preparing for the Marketing-Cloud-Consultant Exam requires a combination of experience with the platform and dedicated study. Salesforce provides a range of resources to help candidates prepare for the exam, including study guides, online training courses, and practice exams. Candidates should also have practical experience with Marketing Cloud, as the exam tests not only theoretical knowledge but also practical skills.

>> Marketing-Cloud-Consultant Test Dump <<

Trusted Salesforce Marketing-Cloud-Consultant: Salesforce Certified Marketing Cloud Consultant Test Dump - Newest NewPassLeader Test Marketing-Cloud-Consultant Price

That's why it's indispensable to use Salesforce Certified Marketing Cloud Consultant (Marketing-Cloud-Consultant) real exam dumps. NewPassLeader understands the significance of Updated Salesforce Marketing-Cloud-Consultant Questions, and we're committed to helping candidates clear tests in one go. To help Salesforce Marketing-Cloud-Consultant test applicants prepare successfully in one go, NewPassLeader's Marketing-Cloud-Consultant dumps are available in three formats: Salesforce Certified Marketing Cloud Consultant (Marketing-Cloud-Consultant) web-based practice test, desktop Marketing-Cloud-Consultant practice Exam software, and Marketing-Cloud-Consultant dumps PDF.

Salesforce Marketing-Cloud-Consultant Certification Exam is divided into several sections, each of which tests the candidate's knowledge and skills in a specific area. Marketing-Cloud-Consultant exam is a combination of multiple-choice questions and scenario-based questions. Candidates are expected to have a deep understanding of Marketing Cloud and be able to apply their knowledge to real-world situations.

Salesforce Marketing-Cloud-Consultant Certification is recognized by employers as a mark of excellence in the Marketing Cloud field. It demonstrates that the holder has a deep understanding of the platform and is capable of managing complex marketing campaigns. Certified Marketing Cloud Consultants are in high demand and can command top salaries in the industry.

Salesforce Certified Marketing Cloud Consultant Sample Questions (Q50-Q55):

NEW QUESTION # 50
Northern Trail Outfitters maintains their primary customer identity in their ERP system but managers their customer service via Service Cloud. Customer data is updated in real-time based on changes in the ERP, and the ERP customer ID serves as the Customer Key. They want to leverage Synchronized Data Extensions to import data about cases from Service Cloud every 15 minutes.
What consideration should be made before implementing this solution?

- A. The number of contacts added to the instance will be approximately twice as large by using this integration pattern.
- B. Marketing Cloud will deduplicate customers based on their email address, meaning some customers may be overwritten or not receive email.
- C. They will have to migrate to use Service Cloud IDs, such as the Contact ID, as the contact key instead of ERP IDs.
- D. Moving to use the email address as the contact key would simplify the integration since it is common to both systems.

Answer: C

NEW QUESTION # 51
A customer has curated a list of known email addresses belonging to competitors. They want to ensure none of these competitors receive their emails.
What should a consultant recommend'

- A. Create an auto-suppression list populated with subscriber keys.
- B. Populate a list using a query to exclude the subscriber key.
- C. Create an auto-suppression list populated with the known email addresses.
- D. Create an exclusion list with the known email addresses.

Answer: C

Explanation:
Explanation
An auto-suppression list populated with the known email addresses can be used to ensure none of these competitors receive their emails. An auto-suppression list is a type of exclusion list that prevents subscribers from receiving certain types of messages based on criteria such as email address, subscriber key, or domain.
References: https://help.salesforce.com/articleView?id=sf.mc_es_auto_suppression_lists.htm&type=5

NEW QUESTION # 52
ABC Company wants to better understand subscriber behavior on their website upon arrival via an email message. A local member of a Marketing Cloud user group mentioned the Web Analytics Connector.
Which benefit is offered by installing the Web Analytics Connector in a Marketing Cloud account? (Choose three.)

- A. Recognize web traffic as originating from email instead of another channel.
- B. Use the web analytics platform to trigger behavioral remarketing emails.
- C. Match subscribers to web activity by passing Subscriber ID through email links.
- D. Pass web conversion data back into Marketing Cloud for use in email reporting.
- E. Track web activity from a click on an email URL back to a specific email campaign.

Answer: A,C,E

NEW QUESTION # 53
Northern Trail Outfitters wants to send a welcome email to Contacts when a Contact record is added as a campaign Member to a 'Loyalty Member' Campaign in Sales Cloud.
Which method should they use to send the email from Marketing Cloud?

- A. Create a scheduled Automation with a Query Activity and a Send Email Activity
- B. Create a Journey with a Salesforce Campaign entry source and an Email Activity
- C. Use Content Builder Send Flow to send the email to the Salesforce Campaign
- D. Create a Journey with a Salesforce Data entry source and an Email Activity

Answer: D

Explanation:
Explanation
To send a welcome email to contacts when a contact record is added as a campaign member to a 'Loyalty Member' campaign in Sales Cloud, Northern Trail Outfitters should create a journey with a Salesforce Data entry source and an email activity. A Salesforce Data entry source allows marketers to inject contacts into a journey based on changes or events in Sales Cloud objects, such as campaign members. An email activity allows marketers to send an email message to contacts in a journey. References: https://help.salesforce.com/s/articleView?id=sf.mc_jb_salesforce_data_event.htm&type=5 https://help.salesforce.com/s/articleView?id=sf.mc_jb_email.htm&type=5

NEW QUESTION # 54

Northern Trail Outfitters has a file that drops intermittently to their SFTP account. Once this file drops, they want to be able to have it immediately imported and then segmented to enter a specific journey depending on the data inside the file.
Which two options would meet these requirements?
Choose 2 answers

- A. File Drop Automation
- B. SQL Query
- C. Scheduled Automation
- D. Decision Split

Answer: A,B

NEW QUESTION # 55

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