

# **2026 Salesforce Marketing-Cloud-Developer: Reliable Exam Salesforce Certified Marketing Cloud Developer Exam Actual Tests**



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Salesforce Marketing-Cloud-Developer certification is an essential credential for professionals who specialize in marketing automation solutions using the Salesforce Marketing Cloud platform. Salesforce Certified Marketing Cloud Developer Exam certification validates your knowledge and skills in designing and implementing data-driven marketing campaigns, managing customer journeys, and executing marketing automation solutions. With the increasing demand for marketing automation professionals, the Marketing-Cloud-Developer Certification can help you advance your career and achieve your professional goals.

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## **Marketing-Cloud-Developer Real Questions, Marketing-Cloud-Developer New Test Camp**

DumpsReview presents Marketing-Cloud-Developer exam questions in a convenient PDF format for effective preparation for the Salesforce Certified Marketing Cloud Developer Exam (Marketing-Cloud-Developer) exam. Salesforce Marketing-Cloud-Developer exam questions PDF file is designed for easy comprehension, allowing you to download it onto various smart devices. Whether you possess a PC, laptop, Mac, tablet, or smartphone, accessing your Marketing-Cloud-Developer Practice Exam Questions PDF anytime and anywhere is effortless.

Salesforce Marketing-Cloud-Developer Certification Exam is designed for individuals who have the skills and knowledge to develop and implement marketing strategies using the Salesforce Marketing Cloud platform. Marketing-Cloud-Developer exam focuses on testing the candidate's ability to create and manage data extensions, create marketing automations, configure journey builder, and develop custom applications using AMPscript and JavaScript. Salesforce Certified Marketing Cloud Developer Exam certification exam is an excellent way for professionals to demonstrate their expertise in marketing automation and the Salesforce Marketing Cloud platform.

## Salesforce Certified Marketing Cloud Developer Exam Sample Questions (Q108-Q113):

### NEW QUESTION # 108

A field value returned from a DE lookup contains a tab-delimited list of values. Which AMPscript function could easily determine if a specific text string exist anywhere in the list?

- A. IndexOf
- B. BuildRowSetFromString
- C. Length
- D. Substring

**Answer: B**

Explanation:

To determine if a specific text string exists in a tab-delimited list of values, the BuildRowSetFromString AMPscript function is the most appropriate. This function splits the string into a rowset, making it easier to search for the specific text.

\* BuildRowSetFromString Function: This function converts a delimited string into a rowset, which can then be iterated over or searched using other AMPscript functions.

```
SET @values = "val1\tval2\tval3" SET @rowset = BuildRowSetFromString(@values, "t") SET @rowCount  
= RowCount(@rowset) SET @found = "false" FOR @i = 1 TO @rowCount DO SET @row = Row (@rowset, @i) SET @value  
= Field(@row, 1) IF @value = "specificText" THEN SET @found = "true" /* exit the loop if found */ BREAK ENDIF NEXT @i
```

Salesforce AMPscript Function Reference

### NEW QUESTION # 109

Which of the following is a valid comment within an AMPscript code block? Choose 1.

- A. - comment -->
- B. /\* comment \*/
- C. // comment
- D. --comment

**Answer: B**

Explanation:

In AMPscript, the valid syntax for comments is /\* comment \*/. This allows you to add comments within your AMPscript code for documentation or clarification purposes.

1: Salesforce AMPscript Syntax Guide

### NEW QUESTION # 110

Northrn Trail Outfitters has set up their North American business unit to unsubscribe at the business unit level.

Which dataview would they query to identify all subscribers who are unsubscribed from that Business Unit?

- A. .Subscribers
- B. ListSubscribers
- C. ENT.\_Subscribers
- D. \_BusinessUnitUnsubscribes

**Answer: D**

### NEW QUESTION # 111

A field value returned from a DE lookup contains a tab-delimited list of values. Which AMPscript function could easily determine if a specific text string exist anywhere in the list?

- A. IndexOf
- **B. BuildRowSetFromString**
- C. Length
- D. Substring

**Answer: B**

### NEW QUESTION # 112

Northern Trail Outfitters' account is configured with two child BU(s): US and Global. The account has a dataextension In the Shared Data Extensions folder named 'MemberData'. This data extension contains basic address information, as well as Boolean fields labeled 'US' and 'Global' indicating to which business unit the subscriber belongs. Automation needs to be created in the US business unit to query all records in New York who are members of the business unit US.

```
SELECT * FROM MemberData WHERE State = 'NY' AND US = 1
```

What would cause this query to report the following error: "An error occurred while checking the query syntax. Errors: MemberData is not a known data extension or system data view. You can only query existing data extensions or system data views."?

- A. Incorrect syntax; Query Activities are written in SOQL
- B. Query should check for a US value of True'
- **C. MemberData should be prefixed with ENT**
- D. Query Activities cannot use the " wildcard

**Answer: C**

Explanation:

In an Enterprise 2.0 account, when querying shared data extensions from a child business unit, the data extension name should be prefixed with 'ENT.' to indicate it resides in the shared data extensions folder.

\* Correct Query:

```
SELECT * FROM ENT.MemberData WHERE State = 'NY' AND US = 1
```

1: Salesforce Shared Data Extensions

### NEW QUESTION # 113

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