

Salesforce Salesforce-Media-Cloud Prüfung & Salesforce-Media-Cloud Testfragen



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https://drive.google.com/open?id=1rZ3Jyx_HajT9Y6J0-VK16JUjxysJhUkM

Warum wählen viele Leute die Schulungsunterlagen zur Salesforce Salesforce-Media-Cloud Zertifizierungsprüfung von DeutschPrüfung? Es gibt auch andere Websites, die Schulungsressourcen zur Salesforce-Media-Cloud Zertifizierungsprüfung bietet. Unser DeutschPrüfung stellt Ihnen die echten Prüfungsmaterialien zur Verfügung. Unser Eliteteam, Zertifizierungsexperten, Techniker und berühmte Linguisten bearbeiten die neueste Salesforce Salesforce-Media-Cloud Zertifizierungsprüfung. Deshalb klicken Sie DeutschPrüfung Website, wenn Sie die Salesforce Salesforce-Media-Cloud Zertifizierungsprüfung bestehen wollen. Mit DeutschPrüfung können Sie Ihren Traum Schritt für Schritt verwirklichen.

Salesforce Salesforce-Media-Cloud Prüfungsplan:

Thema	Einzelheiten
Thema 1	• Implement: This section of the exam measures skills of a Salesforce Solution Architect and focuses on implementing the Media Cloud solution based on business and technical requirements. It includes supporting CI • CD deployment processes, planning data migration with an understanding of the data model, selecting appropriate integration approaches for media-specific contexts, applying security settings to control data access, and ensuring performance outcomes align with defined KPIs and non-functional expectations.
Thema 2	• Discovery: This section of the exam measures the skills of a Salesforce Solution Architect and covers the ability to assess business and technical requirements for implementing Media Cloud applications. It includes determining the technical scope for a statement of work (SOW), mapping use cases to Salesforce Media Cloud components, understanding how third-party systems integrate with the Media Cloud ecosystem, outlining system flows based on the existing business environment, and identifying relevant non-functional requirements based on customer needs.

Thema 3	• Design: This section of the exam measures the skills of a Salesforce Media Cloud Consultant and covers the process of designing scalable and efficient Media Cloud solutions. It focuses on creating solution flows using ASM capabilities, applying best practices in solution architecture, recommending product model and pricing strategies, and aligning designs with the Media Cloud data model. It also evaluates the candidate's ability to set up sharing and permission sets, identify integration points, assess reporting needs, and determine deployment strategies that fit within a CI • CD environment.
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>> Salesforce Salesforce-Media-Cloud Prüfung <<

Neueste Salesforce Media Cloud Accredited Professional (AP) Exam Prüfung pdf & Salesforce-Media-Cloud Prüfung Torrent

Salesforce Salesforce-Media-Cloud Zertifizierungsprüfung ist heute sehr populär. Wollen Sie an der Salesforce-Media-Cloud Prüfung teilnehmen? Tatsächlich ist diese Prüfung sehr schwierig. Aber es bedeutet nicht, diese Prüfung mit guter Note sehr leicht zu bestehen. So, wissen Sie den kürzesten Weg zum Erfolg? Das ist natürlich die Salesforce-Media-Cloud Dumps von DeutschPrüfung.

Salesforce Media Cloud Accredited Professional (AP) Exam Salesforce-Media-Cloud Prüfungsfragen mit Lösungen (Q56-Q61):

56. Frage

A publishing company has been using Media Cloud for the last six months and now wants to send order data over to the Google Ad Management platform. The company has the client and secret from Google.

Which element should a Consultant create within Salesforce to be able to enter these details?

- A. Connected App
- B. Custom Metadata
- C. Auth. Provider
- D. Named Credentials

Antwort: D

Begründung:

Comprehensive and Detailed Explanation From Exact Extract:

Named Credentials in Salesforce are used to securely store external service endpoints and authentication details such as client ID and client secret. When integrating with Google Ad Manager, the client and secret are used for OAuth authentication. Named Credentials simplify authentication handling for callouts by managing tokens automatically and securely. Connected Apps are typically for OAuth client registration but not storing credentials in this use case.

Reference:

Salesforce Named Credentials Documentation

Media Cloud Google Ad Manager Integration

https://developer.salesforce.com/docs/atlas.en-us.externalobjects.meta/externalobjects/external_objects_named_credentials.htm

57. Frage

A publisher has an existing system to build media plans and integrate with Google Ad Manager (GAM) to create digital ad campaigns.

Which two questions are important to ask to determine if Media Cloud Advertising Sales Management (ASM) is a good fit to replace the existing system?

Choose 2 answers

- A. Which types of ad products are included in media plans?
- B. Which type of marketing automation system is in use?
- C. Which ad servers does the system need to connect to for campaign booking?
- D. What are the dimensions for all digital ad formats for the publisher?

Antwort: A,C

Begründung:

Comprehensive and Detailed Explanation From Exact Extract:

Determining compatibility with existing ad servers and the types of ad products involved is critical when evaluating Media Cloud ASM as a replacement. Knowing ad server integration needs ensures technical fit, while product types determine if ASM supports the business model. Marketing automation systems and ad format dimensions are less critical at this stage.

Reference:

Media Cloud ASM Evaluation Checklist

Salesforce Media Cloud Integration Guidelines

https://help.salesforce.com/s/articleView?id=sf.media_cloud_evaluation.htm&type=5

58. Frage

A customer has the necessary licenses and dependent packages installed and would like to install the Advertising Sales Management (ASM) package.

Which step needs to be taken in order to do this?

- **A. Install by using a release package installation link from Salesforce Industries success community, selecting the industries applications package that is generally available (GA) for the target sandbox.**
- B. Request a trial org of the ASM package in the Salesforce Industries Media and Entertainment Process Library. Use the trial org requested as the source org for the target sandbox.
- C. Go to the Vlocity CMT administration tab in the production org, search for the ASM app, and select enable. Then refresh the target sandbox.
- D. Find the installed package of Salesforce Industries Communications, Media, and Energy managed package in the setup of the sandbox instance and enable ASM.

Antwort: A

Begründung:

Comprehensive and Detailed Explanation From Exact Extract:

The official way to install ASM is via the release package installation link provided in the Salesforce Industries Success Community. This ensures installing the latest GA version for the target sandbox. Other options refer to trial orgs or enabling existing packages but do not follow the official installation path.

Reference:

Media Cloud ASM Installation Guide

https://help.salesforce.com/s/articleView?id=sf.media_cloud_asm_installation.htm&type=5

59. Frage

A company is planning to adopt Media Cloud and has requirements around the relationship between clients and their advertising agencies, where they want to capture the role of each agency so they can identify clearly what is the Agency of Record. They also have requirements to map contacts within the agencies.

How should the Media Cloud data model be used to represent these relationships?

- A. Advertisers should be created as Accounts, and agencies should be represented by a custom field added to the Contact object. Contacts should then be assigned to the Accounts.
- B. Advertisers and agencies should be created as Accounts, with agencies listed as child Accounts to the client Accounts, with Contacts related to those.
- **C. Advertisers and agencies should be created as Accounts and contacts as Contacts, and the Party Model should be adopted to define the relationships between them.**
- D. Advertisers and agencies should be created as Accounts, and a custom lookup field should be created to represent the client/agency relationship. Contacts should be created under the Accounts.

Antwort: C

Begründung:

Comprehensive and Detailed Explanation From Exact Extract:

The Party Model in Media Cloud is designed to represent complex relationships between entities such as Advertisers and Agencies. Both are Accounts, and relationships between them (including roles like Agency of Record) are defined via the Party Model, which also supports mapping Contacts within those Accounts. This model provides flexibility and best practice for relationship management

over custom lookups or hierarchical Account structures.

Reference:

Media Cloud Party Model Architecture Guide

Salesforce Relationship Management in Media Cloud

https://help.salesforce.com/s/articleView?id=sf.media_cloud_party_model.htm&type=5

60. Frage

A customer, who is already using the Media Cloud Advertising Sales Management (ASM) application, needs the ability to create and edit templates, while also being able to generate documents.

Which two managed permission sets are required for this?

Choose 2 answers

- A. DocGenInd CME Runtime User
- **B. DocGenInd CME Designer User**
- **C. MediaCloudPlus Runtime**
- D. DocGenInd CME Digital Experience User

Antwort: B,C

Begründung:

Comprehensive and Detailed Explanation From Exact Extract:

To create and edit document templates in ASM, users need design permissions as provided by the DocGenInd CME Designer User permission set. For generating documents, runtime permissions like MediaCloudPlus Runtime are required. The CME Digital Experience User is typically for external users in Experience Cloud, while the Runtime User allows template execution but not creation.

Reference:

Salesforce Media Cloud Document Generation

DocGenInd Permission Sets Overview

https://help.salesforce.com/s/articleView?id=sf.media_cloud_docgen_permission_sets.htm&type=5

61. Frage

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IT-Industrie entwickelt sich sehr schnell und die Angestellten in dieser Branche werden mehr gefordert. Wenn Sie nicht ausscheiden möchten, ist das Bestehen der Salesforce Salesforce-Media-Cloud Prüfung notwendig. Vielleicht haben Sie Angst davor, dass Sie die in der Salesforce Salesforce-Media-Cloud durchfallen, auch wenn Sie viel Zeit und Geld aufwenden. Dann lassen wir DeutschPrüfung Ihnen helfen! Zahllose Benutzer der Salesforce Salesforce-Media-Cloud Prüfungssoftware geben wir die Konfidenz, Ihnen zu garantieren, dass mit Hilfe unserer Produkte werden Ihr Bestehen der Salesforce Salesforce-Media-Cloud gesichert sein!

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