

# 1Z0-340-25 Latest Dumps & 1Z0-340-25 Dumps Torrent & 1Z0-340-25 Valid Dumps

## 1Z0-340-25

### QUESTION: 4

When creating an email using the Design Editor, which two items are required? (Choose two.)

- Option A : Personalized From Line
- Option B : Email Tracking
- Option C : Email Group
- Option D : Preview Text
- Option E : Subject Line

Correct Answer: A,C

### Explanation/Reference:

Reference: [https://docs.oracle.com/en/cloud/saas/marketing/eloqua-user/pdf/OracleEloqua\\_Emails\\_UserGuide.pdf](https://docs.oracle.com/en/cloud/saas/marketing/eloqua-user/pdf/OracleEloqua_Emails_UserGuide.pdf)

### QUESTION: 5

Do emails sent by the "Send Submitter an Email" from processing step follow contact subscription preferences? (Choose the best answer.)

- Option A : These emails are considered transactional and will send if a contact is unsubscribed or on the Master Exclude list.
- Option B : These emails will send depending on the configuration set by the user on the "Send Submitter an Email" processing step.
- Option C : These emails follow contact subscription preferences and if a contact is marked as unsubscribe, they will not receive the email.
- Option D : These emails are considered transactional and will send if a contact is unsubscribed, but not to those on the Master Exclude list.

Correct Answer: B

### QUESTION: 6

Which three client-requested scenario can you configure natively within an Update Rule in Eloqua? (Choose three.)

- Option A : the contact's Job Role contact field with the value listed in the Role field of a linked custom object record

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### Oracle Eloqua Marketing 2025 Implementation Professional Sample Questions (Q122-Q127):

#### NEW QUESTION # 122

Where can you configure the default email footer for all emails sent from an Eloqua instance?

- **A. Company Settings > Email Defaults**
- B. Database Integration > Email Footer
- C. Email Setup > Email Defaults
- D. Users & Security > Email Footer

**Answer: A**

Explanation:

The default email footer for all emails sent from an Eloqua instance can be configured in "Company Settings > Email Defaults". This setting allows you to define a standardized footer that will automatically be added to all outgoing emails.

#### NEW QUESTION # 123

What is the importance of asset permissions and contact level security in Oracle Eloqua Marketing?

- A. Asset permissions and contact level security help in reducing marketing costs.
- B. Asset permissions and contact level security improve user experience in using Oracle Eloqua Marketing.
- C. Asset permissions and contact level security help in managing campaigns efficiently.
- **D. Asset permissions and contact level security help in maintaining data privacy and security.**

**Answer: D**

Explanation:

Asset permissions and contact level security play a crucial role in maintaining the confidentiality, integrity, and availability of data in Oracle Eloqua Marketing. By setting appropriate asset permissions, organizations can control who has access to specific assets such as emails, landing pages, forms, or data cards. This ensures that only authorized users can view, edit, or delete assets, reducing the risk of unauthorized changes or leaks of sensitive information. Similarly, contact level security allows organizations to control access to individual contact records. This is particularly important when dealing with sensitive customer information or complying with data privacy regulations such as GDPR. By defining contact level security rules, organizations can restrict access to contact data based on user roles or other criteria, ensuring that only authorized users can access or modify contact information. By implementing asset permissions and contact level security, organizations can enhance data privacy, protect sensitive information, and ensure compliance with relevant regulations. This ultimately contributes to building trust with customers and maintaining the security and integrity of marketing campaigns and customer data.

#### NEW QUESTION # 124

Which tool within Eloqua allows you to track email interactions, such as opens and clicks?

- **A. Email Delivery Status report**
- B. Email Analysis report
- C. Campaign Canvas
- D. Email Design Editor

**Answer: A**

Explanation:

The Email Delivery Status report in Eloqua provides insights into the delivery, opens, clicks, and other interactions for your email campaigns. It allows you to track the performance of your email sends, identify any delivery issues, and measure the engagement of your email recipients.

#### NEW QUESTION # 125

What is the purpose of A/B testing in Oracle Eloqua?

- A. Integrating with external CRMs
- B. Automating social media posts
- **C. Identifying optimal email marketing strategies**
- D. Tracking website analytics

**Answer: C**

Explanation:

A/B testing in Oracle Eloqua allows you to test different variations of your email marketing campaigns to identify the most effective strategies. By testing different subject lines, content layouts, or calls to action, you can gather insights on what resonates best with your audience and improve the overall performance of your emails.

#### NEW QUESTION # 126

What is the purpose of using seed lists in Oracle Eloqua?

- A. To tag contacts based on their interests and behaviors for targeted messaging
- B. To designate specific contacts as the primary recipients of a campaign
- **C. To test email deliverability and rendering across different email clients and devices**
- D. To exclude certain contacts from receiving a specific campaign

**Answer: C**

Explanation:

Seed lists in Oracle Eloqua are typically used to test email deliverability and rendering across different email clients and devices. By including seed contacts in the lists, marketers can ensure that the emails are displayed correctly and reach the recipients' inboxes as intended.

#### NEW QUESTION # 127

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