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CFA Institute Sustainable-Investing Exam Syllabus Topics:

Topic	Details
Topic 1	<ul style="list-style-type: none">Introduction to ESG Investing: This section of the exam measures skills of Investment Analysts and Portfolio Managers and covers the foundational concepts of environmental, social, and governance (ESG) investing. It focuses on defining ESG investment, different responsible investment approaches, sustainability concepts, benefits and challenges of ESG integration, and key global initiatives in ESG.

Topic 2	<ul style="list-style-type: none"> • Environmental Factors: This section measures skills of Environmental Analysts and Sustainability Specialists by exploring environmental issues such as climate change, resource management, biodiversity, and pollution. It covers systematic relationships, material impacts, and methodologies for environmental analysis at country, sector, and company levels.
Topic 3	<ul style="list-style-type: none"> • Social Factors: Focused on Social Analysts and Corporate Social Responsibility (CSR) Professionals, this domain reviews social factors impacting investments. It includes systemic relationships and material impacts related to labor practices, diversity, equity, inclusion, and social opportunities at multiple levels.
Topic 4	<ul style="list-style-type: none"> • Integrated Portfolio Construction and Management: Targeting Portfolio Managers and Investment Strategists, this section discusses ESG integration into portfolio construction. It covers ESG screening approaches, benchmarking, the effect on risk-return profiles, and managing ESG portfolios across various asset classes.
Topic 5	<ul style="list-style-type: none"> • Governance: This section assesses skills of Governance Analysts and Compliance Officers concerning governance structures. It covers key characteristics and models of governance, material impacts, diversity, equity, and inclusion considerations, and shareholder rights.

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CFA Institute Sustainable Investing Certificate (CFA-SIC) Exam Sample Questions (Q735-Q740):

NEW QUESTION # 735

Which of the following is most likely designed to promote consideration of environmental and social risks in investing?

- A. The EU Shareholder Rights Directive
- B. The EU Taxonomy Regulation
- C. The EU Sustainable Finance Disclosure Regulation

Answer: C

Explanation:

The EU Sustainable Finance Disclosure Regulation (SFDR) requires asset managers to disclose ESG risks in investment decisions, promoting transparency on sustainability factors. It applies to all financial market participants in the EU.

The EU Taxonomy (A) defines what qualifies as a "green" investment, while the Shareholder Rights Directive (B) focuses on corporate governance and investor engagement.

Reference:

European Commission SFDR Guidelines

CFA Institute Guide to ESG Regulation in the EU

Principles for Responsible Investment (PRI) Sustainable Finance Report

NEW QUESTION # 736

Under the disclosure guide for public equities published by the Pension and Lifetime Savings Association (PLSA), fund managers are expected to report on:

- A. both ESG integration and stewardship activities
- B. stewardship activities only.
- C. ESG integration only.

Answer: A

Explanation:

Under the disclosure guide for public equities published by the Pension and Lifetime Savings Association (PLSA), fund managers are expected to report on both ESG integration and stewardship activities. Here's a detailed explanation:

ESG Integration:

Fund managers are required to disclose how they integrate ESG factors into their investment processes. This includes the identification and management of ESG risks and opportunities.

They need to provide examples of material ESG factors identified in their analysis, how these factors influence their investment decisions, and how they monitor ESG risks over time .

Stewardship Activities:

Stewardship activities involve how fund managers engage with companies they invest in to promote sustainable business practices and good governance.

This includes voting at shareholder meetings, engaging in dialogue with company management, and participating in collaborative initiatives aimed at improving ESG standards across the industry .

CFA ESG Investing Reference:

The CFA Institute's ESG curriculum emphasizes the dual role of ESG integration and stewardship in sustainable investing. Both aspects are crucial for ensuring that ESG considerations are fully embedded in the investment process and that fund managers actively contribute to improving corporate practices through engagement and voting .

NEW QUESTION # 737

According to the Brunel Asset Management Accord, which of the following is least likely a cause for concern when conducting an annual performance evaluation of a manager against a long-term ESG investment mandate?

- A. Underperformance relative to the market benchmark
- B. A change in investment style
- C. The turnover in the portfolio outside the expected turnover range

Answer: B

Explanation:

A change in investment style (A) is least concerning if the manager remains aligned with the long-term ESG mandate. In contrast:

Underperformance (B) raises questions about whether ESG integration is effective.

Portfolio turnover (C) outside the expected range could indicate a misalignment with ESG strategy.

Reference:

Brunel Pension Partnership ESG Investment Guidelines

CFA Institute ESG Manager Selection Framework

Principles for Responsible Investment (PRI) Asset Manager Accountability Report

NEW QUESTION # 738

With respect to ESG engagement for a company that is a going concern, the interests of equity investors and debt investors are most likely.

- A. opposed.
- B. independent
- C. aligned

Answer: C

Explanation:

The interests of equity investors and debt investors in ESG engagement for a company that is a going concern are most likely aligned. Both groups have a vested interest in the long-term sustainability and risk management of the company.

Step-by-Step

Shared Interest in Risk Management:

Both equity and debt investors are concerned with the company's ability to manage risks, including ESG risks, which can impact the company's financial stability and long-term viability.

According to the CFA Institute, effective ESG practices can reduce operational and reputational risks, benefiting both equity and debt holders by ensuring more stable returns and reducing the likelihood of financial distress.

Sustainability and Long-term Performance:

Equity investors seek long-term growth and profitability, while debt investors are focused on the company's ability to meet its debt obligations. Strong ESG practices can enhance the company's long-term performance and sustainability, aligning the interests of both groups.

The MSCI ESG Ratings Methodology highlights that companies with good ESG practices tend to have better credit ratings and lower cost of capital, benefiting both equity and debt investors.

Impact on Cost of Capital:

Companies with strong ESG practices often have lower risk profiles, which can lead to lower borrowing costs and better access to capital. This is advantageous for both equity and debt investors.

The CFA Institute notes that ESG factors are increasingly being integrated into credit ratings and risk assessments, further aligning the interests of equity and debt investors in promoting strong ESG practices.

Engagement and Influence:

Both equity and debt investors can engage with companies to encourage better ESG practices. This joint engagement can lead to more comprehensive and effective ESG strategies within the company.

Research shows that coordinated efforts by both types of investors can drive significant improvements in corporate governance, environmental practices, and social responsibility.

Case Studies and Evidence:

Numerous studies and real-world examples demonstrate that companies with strong ESG performance tend to have better financial outcomes, benefiting both equity and debt holders.

For example, companies with robust environmental management practices are less likely to face costly environmental fines and liabilities, which protects the interests of both equity and debt investors.

Reference:

CFA Institute, "Environmental, Social, and Governance Issues in Investing: A Guide for Investment Professionals." MSCI ESG Ratings Methodology documents, which discuss the alignment of interests between equity and debt investors in the context of ESG risks and opportunities.

NEW QUESTION # 739

Which of the following is most likely an example of quantitative ESG analysis?

- A. Issuer-reported carbon emissions
- B. Executive compensation policies linked to progress on ESG-related goals
- C. The presence and credibility of investments, policies, and commitments to ESG-related goals

Answer: A

Explanation:

Quantitative ESG analysis involves measurable, numerical data. Issuer-reported carbon emissions are objective, standardized, and widely used in carbon footprinting and climate risk modeling.

Executive compensation policies (B) and ESG commitments (C) are qualitative factors.

Reference:

MSCI ESG Quantitative Metrics Guide

CFA Institute ESG Data Standardization Report

Principles for Responsible Investment (PRI) ESG Data Challenges

NEW QUESTION # 740

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