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CIPM EXAM PREP// CIPM 2023 WITH 1005 CORRECT ANSWERS LATEST UPDATE 2024

Proactive privacy management is accomplished through three tasks - **ANSWER-1**) Define your organization's privacy vision and privacy mission statements 2) Develop privacy strategy 3) Structure your privacy team

This is needed to structure responsibilities with business goals - **ANSWER**-Strategic Management

Identifies alignment to organizational vision and defines the privacy leaders for an organization, along with the resources necessary to execute the vision. - **ANSWER**-Strategic Management model

Member of the privacy team who may be responsible for privacy program framework development, management and reporting within an organization - **ANSWER**-Privacy professional

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IAPP Certified Information Privacy Manager (CIPM) Sample Questions (Q71-Q76):

NEW QUESTION # 71

SCENARIO

Please use the following to answer the next QUESTION:

Manasa is a product manager at Omnipresent Omnimedia, where she is responsible for leading the development of the company's flagship product, the Handy Helper. The Handy Helper is an application that can be used in the home to manage family calendars, do online shopping, and schedule doctor appointments. After having had a successful launch in the United States, the Handy Helper is about to be made available for purchase worldwide.

The packaging and user guide for the Handy Helper indicate that it is a "privacy friendly" product suitable for the whole family, including children, but does not provide any further detail or privacy notice. In order to use the application, a family creates a single account, and the primary user has access to all information about the other users. Upon start up, the primary user must check a box consenting to receive marketing emails from Omnipresent Omnimedia and selected marketing partners in order to be able to use the application.

Sanjay, the head of privacy at Omnipresent Omnimedia, was working on an agreement with a European distributor of Handy Helper when he fielded many Questions about the product from the distributor. Sanjay needed to look more closely at the product in order to be able to answer the Questions as he was not involved in the product development process.

In speaking with the product team, he learned that the Handy Helper collected and stored all of a user's sensitive medical information for the medical appointment scheduler. In fact, all of the user's information is stored by Handy Helper for the additional purpose of creating additional products and to analyze usage of the product. This data is all stored in the cloud and is encrypted both during transmission and at rest.

Consistent with the CEO's philosophy that great new product ideas can come from anyone, all Omnipresent Omnimedia employees have access to user data under a program called Eureka. Omnipresent Omnimedia is hoping that at some point in the future, the data will reveal insights that could be used to create a fully automated application that runs on artificial intelligence, but as of yet, Eureka is not well-defined and is considered a long-term goal.

What can Sanjay do to minimize the risks of offering the product in Europe?

- A. Sanjay should advise the distributor that Omnipresent Omnimedia has certified to the Privacy Shield Framework and there should be no issues.
- B. **Sanjay should work with Manasa to review and remediate the Handy Helper as a gating item before it is released.**
- C. Sanjay should document the data life cycle of the data collected by the Handy Helper.
- D. Sanjay should write a privacy policy to include with the Handy Helper user guide.

Answer: B

Explanation:

Sanjay should work with Manasa to review and remediate the Handy Helper as a gating item before it is released. This means that Sanjay should collaborate with Manasa and her product team to evaluate the privacy implications of the product and address any gaps or issues before launching it in Europe. This could involve conducting a PIA, applying the PbD principles, revising the consent mechanism, updating the privacy notice, ensuring compliance with data localization requirements, implementing data security measures, and limiting data access based on the least privilege principle. By doing so, Sanjay could help minimize the risks of offering the product in Europe and avoid potential violations of the General Data Protection Regulation (GDPR) or other local laws that could result in fines, lawsuits, or loss of trust.

NEW QUESTION # 72

Which of the following indicates you have developed the right privacy framework for your organization?

- A. It improves the consistency of the privacy program
- B. It works at a different type of organization
- C. It identifies all key stakeholders by name
- D. **It includes a privacy assessment of each major system**

Answer: D

Explanation:

Explanation/Reference:

NEW QUESTION # 73

SCENARIO

Please use the following to answer the next QUESTION:

Henry Home Furnishings has built high-end furniture for nearly forty years. However, the new owner, Anton, has found some degree of disorganization after touring the company headquarters. His uncle Henry had always focused on production - not data processing - and Anton is concerned. In several storage rooms, he has found paper files, disks, and old computers that appear to contain the personal data of current and former employees and customers. Anton knows that a single break-in could irrevocably damage the company's relationship with its loyal customers. He intends to set a goal of guaranteed zero loss of personal information.

To this end, Anton originally planned to place restrictions on who was admitted to the physical premises of the company. However, Kenneth - his uncle's vice president and longtime confidante - wants to hold off on Anton's idea in favor of converting any paper records held at the company to electronic storage. Kenneth believes this process would only take one or two years. Anton likes this idea; he envisions a password-protected system that only he and Kenneth can access.

Anton also plans to divest the company of most of its subsidiaries. Not only will this make his job easier, but it will simplify the management of the stored data. The heads of subsidiaries like the art gallery and kitchenware store down the street will be responsible for their own information management. Then, any unneeded subsidiary data still in Anton's possession can be destroyed within the next few years.

After learning of a recent security incident, Anton realizes that another crucial step will be notifying customers. Kenneth insists that two lost hard drives in Question are not cause for concern; all of the data was encrypted and not sensitive in nature. Anton does not want to take any chances, however. He intends on sending notice letters to all employees and customers to be safe.

Anton must also check for compliance with all legislative, regulatory, and market requirements related to privacy protection. Kenneth oversaw the development of the company's online presence about ten years ago, but Anton is not confident about his understanding of recent online marketing laws. Anton is assigning another trusted employee with a law background the task of the compliance assessment. After a thorough analysis, Anton knows the company should be safe for another five years, at which time he can order another check.

Documentation of this analysis will show auditors due diligence.

Anton has started down a long road toward improved management of the company, but he knows the effort is worth it. Anton wants his uncle's legacy to continue for many years to come.

To improve the facility's system of data security, Anton should consider following through with the plan for which of the following?

- A. Customer communication.
- B. Employee access to electronic storage.
- C. **Controlled access at the company headquarters.**
- D. Employee advisement regarding legal matters.

Answer: C

Explanation:

To improve the facility's system of data security, Anton should consider following through with the plan for controlled access at the company headquarters. This plan would help to prevent unauthorized physical access to the paper files, disks, and old computers that contain personal data of employees and customers. Physical security is an important aspect of data security that involves protecting hardware and storage devices from theft, damage, or tampering¹. By placing restrictions on who can enter the premises or access certain areas or rooms, Anton can reduce the risk of data breaches or incidents caused by intruders or insiders². He can also implement locks, alarms, cameras, or guards to enhance the physical security of the facility³. References: 1: Physical Security: What Is It?; 2: [Physical Security: Why It's Important & How To Implement It]; 3: [Physical Security Best Practices: 10 Tips to Secure Your Workplace]

NEW QUESTION # 74

If done correctly, how can a Data Protection Impact Assessment (DPIA) create a win/win scenario for organizations and individuals?

- A. By quickly identifying potentially problematic data attributes and reducing the risk exposure.
- B. By enabling Data Controllers to be proactive in their analysis of processing activities and ensuring compliance with the law.
- C. **By better informing about the risks associated with the processing activity and improving the organization's transparency with individuals.**
- D. By allowing Data Controllers to solicit feedback from individuals about how they feel about the potential data processing.

Answer: C

Explanation:

A Data Protection Impact Assessment (DPIA) is a process that organizations use to evaluate the potential risks associated with a specific data processing activity, and to identify and implement measures to mitigate those risks. By conducting a DPIA, organizations can proactively identify and address potential privacy concerns before they become a problem, and ensure compliance with data protection laws and regulations.

When organizations are transparent about their data processing activities and the risks associated with them, individuals are better informed about how their personal data is being used and can make more informed decisions about whether or not to provide their personal data. This creates a win/win scenario for organizations and individuals, as organizations are able to continue processing personal data in a compliant and transparent manner, while individuals are able to trust that their personal data is being used responsibly.

Additionally, by engaging with individuals in the DPIA process and soliciting their feedback, organizations can better understand the potential impact of their data processing activities on individuals and take steps to mitigate any negative impacts.

Reference: -<https://iapp.org/news/a/privacy-pros-take-note-the-gdpr-is-coming-for-your-dpia/>

-https://ec.europa.eu/info/publications/data-protection-impact-assessment-dpia-guidelines_en -<https://gdpr-info.eu/art-35-gdpr/>

NEW QUESTION # 75

Under the General Data Protection Regulation (GDPR), what must be included in a written agreement between the controller and processor in relation to processing conducted on the controller's behalf?

- A. An obligation on both parties to report any serious personal data breach to the supervisory authority
- B. An obligation on the processor to report any personal data breach to the controller within 72 hours,
- C. An obligation on both parties to agree to a termination of the agreement if the other party is responsible for a personal data breach.
- D. An obligation on the processor to assist the controller in complying with the controller's obligations to notify the supervisory authority about personal data breaches.

Answer: D

Explanation:

Under the GDPR, a written agreement between the controller and processor in relation to processing conducted on the controller's behalf must include an obligation on the processor to assist the controller in complying with the controller's obligations to notify the supervisory authority about personal data breaches.

This is one of the requirements under Article 28(3)(f) of the GDPR, which specifies the minimum content of such an agreement. The other options are not required by the GDPR, although they may be agreed upon by the parties as additional terms. References: GDPR, Article 28(3)(f).

NEW QUESTION # 76

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