Salesforce Analytics-Con-301 Exam Questions - Quick Tips To Pass [2026]

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Salesforce Analytics-Con-301 Exam Syllabus Topics:

Topic	Details
Topic 1	• Data Analysis: This domain targets Tableau Consultants to plan and prepare data connections effectively. It includes recommending data transformation strategies, designing row-level security (RLS) data structures, and implementing advanced data connections such as Web Data Connectors and Tableau Bridge. Skills in specifying granularity and aggregation strategies for data sources across Tableau products are emphasized.
Topic 2	• Data Visualization: This section evaluates the Tableau Consultant's ability to design effective visual analytics solutions. It involves creating dashboards and visual reports that enhance user understanding, employing techniques like dynamic actions and advanced chart types, and ensuring performance optimization for an interactive user experience.
Topic 3	• Data Management: This part focuses on establishing governance and support for published content. Tableau Consultants are expected to manage data security, publish and maintain data sources and workbooks, and oversee content access. It includes applying governance best practices, using metadata APIs, and supporting administration functions to maintain data integrity and accessibility.
Topic 4	• Business Analysis: This section of the exam measures skills of Tableau Consultants focusing on evaluating the current state of analytics within an organization. It covers mapping business needs to Tableau capabilities, translating analytical requirements to best practices in Tableau, and recommending appropriate deployment options like Tableau Server or Tableau Cloud. It also includes evaluating existing data structures for supporting business needs and identifying performance risks and opportunities.
Topic 5	• IT Management: This domain measures skills related to managing Tableau environments. It includes planning server upgrades, recommending deployment solutions (on-premise or cloud), and ensuring alignment between technical and business requirements for analytics infrastructure. It also involves troubleshooting and optimizing system performance relevant to Tableau Server and Cloud deployments.

Analytics-Con-301 Certification Dumps & Valid Analytics-Con-301 Test Pdf

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Salesforce Certified Tableau Consultant Sample Questions (Q49-Q54):

NEW QUESTION # 49
A client is searching for ways to curate and document data in order to obtain data lineage. The client has a data source connected to a data lake.
Which tool should the consultant recommend to meet the client's requirements?

- A. Tableau Catalog with Tableau Server Management Add-on
- B. Tableau Catalog without Tableau Data Management Add-on
- C. Tableau Prep Conductor
- D. Tableau Catalog with Tableau Data Management Add-on

Answer: D

Explanation:
To effectively curate and document data for obtaining data lineage, particularly from a data source connected to a data lake, the recommended tool is:
Tableau Catalog with Tableau Data Management Add-on: This add-on enhances the capabilities of Tableau Catalog, providing extensive features for data management, including detailed data lineage, impact analysis, and metadata management.
Functionality: The Tableau Catalog with the Data Management Add-on allows users to see the full history and lineage of the data, trace its usage across all Tableau content, and understand dependencies. It also facilitates better governance and transparency in data handling.
Why Choose this Tool: For a client needing comprehensive data lineage and documentation capabilities, this add-on ensures that data stewards and users can maintain and utilize a well-managed data environment. It supports robust data governance practices necessary for large and complex data ecosystems like those typically associated with data lakes.
References
The recommendation is based on the functionalities offered by the Tableau Data Management Add-on, as described in Tableau's official documentation on managing and documenting data sources for enhanced governance and operational efficiency.

NEW QUESTION # 50
A client has a published data source in Tableau Server and they want to revert to the previous version of the data source. The solution must minimize the impact on users.
What should the consultant do to accomplish this task?

- A. Delete and recreate the data source manually.
- B. Request that a server administrator restore a Tableau Server backup.
- C. Select a previous version from Tableau Server, download it, and republish that data source.
- D. Select a previous version from Tableau Server, and then click Restore.

Answer: D

Explanation:
To minimize the impact on users when reverting to a previous version of a published data source in Tableau Server, the consultant should use the built-in revision history feature. By selecting a previous version from the revision history and clicking 'Restore', the data source will revert to that version without the need for a full server backup restoration or manual recreation of the data source. This process is quick and has the least amount of disruption to users.
References: The functionality and process for reverting to a previous version of a data source are outlined in Tableau's official documentation on working with content revisions1. This feature is part of Tableau Server's capabilities to manage and maintain data

sources effectively21.

NEW QUESTION # 51

A client wants to view stores serviced by delivery drivers on a map. The have the information provided in the table below:

☐

What does the client need to do to plot exact street addresses on the map?

- A. Establish a hierarchy of State > City > Street Address 1 > Street Address 2.
- B. Custom geocode the street addresses.
- C. Add a Map layer to the visualization.
- D. Change the data type of Street Address 1 and Street Address 2 to the Geographic role.

Answer: B

Explanation:
Tableau's built-in geocoding supports only the following geographic roles:
* Country
* State / Province
* County
* City
* Postal Code
* Airport
* Area codes
* Congressional districts, etc.
Tableau does NOT natively geocode street-level addresses.
When a dataset contains street address fields, Tableau will not recognize them as geographic fields because:
* Street Address 1 and Street Address 2 are not valid Tableau geographic roles.
* Tableau cannot automatically translate street text (like "101 Random Place Rd") into latitude/longitude.
Therefore, to plot street-level points on a map, Tableau requires:
Custom geocoding OR latitude/longitude fields.
Tableau documents that for exact address locations:
* You must either supply latitude and longitude for each address, or
* Use custom geocoding, where the user uploads a .csv with addresses matched to coordinates.
Why the other answer choices are incorrect:
B). Change the data type to Geographic role
Street address fields cannot be assigned a geographic role. Tableau will reject them or not map them.
C). Establish a hierarchy
Hierarchies help with drilldown but do not generate geographic coordinates for street addresses.
D). Add a map layer
Map layers allow visual overlays but cannot generate geocoding for address fields.
The only correct way to map street addresses is to custom geocode (or supply lat/long), which matches option A).
* Tableau Geocoding documentation stating street-level addresses are not natively supported.
* Custom Geocoding instructions for mapping exact address points.
* Mapping best practices stating that lat/long or custom geocode files are required for street accuracy.

NEW QUESTION # 52

In what way does View Acceleration improve performance?

- A. By improving the performance of views that contain long-running queries with transient functions
- B. By precompiling and fetching workbook data in a background process
- C. By optimizing the performance of views built only on extract-based data sources
- D. By enhancing the rendering speed of visuals, such as drawing shapes and maps

Answer: B

Explanation:
Comprehensive and Detailed Explanation From Exact Extract:
View Acceleration is a Tableau Server and Tableau Cloud feature that speeds up slow-loading views by precomputing their queries in the background.
According to Tableau's server and cloud performance documentation:

* When View Acceleration is enabled for a view, Tableau runs the queries behind that view on a background process and stores the results in memory.
* When an end user later opens the view, Tableau can serve the precomputed results immediately, rather than running the potentially long-running queries at that moment.
* This improves initial load time significantly for views that are slow because of heavy queries.
It does not only work with extract-based data sources (it can also help with many live connections), so option A is too limited.
It does not change the client-side rendering engine, so option C is incorrect.
It is not specific to transient functions but to any view where the query is expensive, so option D is not accurate.
Therefore, the correct description is that View Acceleration precompiles and fetches workbook data in a background process, which matches option B.
* Tableau Server and Tableau Cloud help describing View Acceleration as precomputing and caching view results using background processes.
* Performance tuning guidance recommending View Acceleration for views with slow query execution.

NEW QUESTION # 53
From the desktop, open the CC workbook.
Open the Manufacturers worksheet.
The Manufacturers worksheet is used to analyze the quantity of items contributed by each manufacturer.
You need to modify the Percent Contribution calculated field to use a Level of Detail (LOD) expression that calculates the percentage contribution of each manufacturer to the total quantity.
Enter the percentage for Newell to the nearest hundredth of a percent into the Newell % Contribution parameter.
From the File menu in Tableau Desktop, click Save.

Answer:

Explanation:
See the complete Steps below in Explanation:
Explanation:
To modify the Percent Contribution calculated field to use a Level of Detail (LOD) expression and accurately calculate the percentage contribution of each manufacturer to the total quantity, follow these steps:
* Open the CC Workbook and Access the Worksheet:
* Double-click on the CC workbook from the desktop to open it in Tableau Desktop.
* Navigate to the Manufacturers worksheet by selecting its tab at the bottom of the window.
* Modify the Percent Contribution Calculated Field:
* Navigate to the Data pane and find the "Percent Contribution" calculated field.
* Right-click on the "Percent Contribution" field and select 'Edit'.
* Modify the formula to incorporate an LOD expression that calculates the total quantity across all manufacturers and the specific quantity per manufacturer:
{FIXED [Manufacturer]: SUM([Quantity])} / {SUM([Quantity])}Quantity])}
* This formula uses {FIXED [Manufacturer]: SUM([Quantity])} to compute the total quantity contributed by each manufacturer, regardless of other dimensions in the view. The total quantity
{SUM([Quantity])} calculates the grand total across all manufacturers. The division calculates the percentage contribution.
* Click 'OK' to save the updated calculated field.
* Enter Percentage for Newell:
* With the updated "Percent Contribution" field, drag it onto the view to update the chart or table.
* Identify the value corresponding to 'Newell' in the updated visualization.
* Round this value to the nearest hundredth of a percent as required.
* Enter this value into the "Newell % Contribution" parameter. To do this, locate the parameter in the Data pane or on the dashboard, right-click it, and choose 'Edit'. Enter the calculated percentage for Newell.
* Save Your Changes:
* From the File menu, click 'Save' to store all the modifications you have made to the workbook.

References:
Tableau Help: Offers detailed guidance on using LOD expressions for precise and context-independent aggregations.
Tableau Desktop User Guide: Provides comprehensive instructions on managing calculated fields and parameters, ensuring accurate data analysis.
By following these steps, you will have successfully updated the calculation for percent contribution using LOD expressions, providing a more accurate analysis of each manufacturer's contribution to the total quantity.
Moreover, updating the parameter with Newell's specific contribution rounds out the task by reflecting precise data inputs for reporting or further analysis.

NEW QUESTION # 54

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