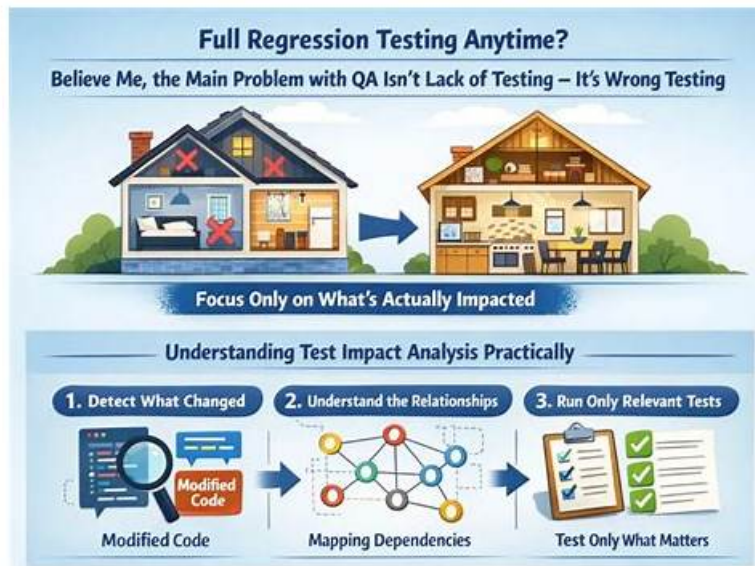


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Salesforce Analytics-DA-201 Exam Syllabus Topics:

Topic	Details
Topic 1	<ul style="list-style-type: none"> • Create Content: This domain involves building visualizations like charts, dashboards, and stories to present data insights clearly. It also focuses on adding interactivity, formatting, and designing responsive dashboards to enhance user experience and data communication.
Topic 2	<ul style="list-style-type: none"> • Connect To and Transform Data: This domain focuses on connecting to various data sources such as files, databases, and published sources, while deciding between live and extract connections. It also covers preparing, cleaning, transforming, and organizing data using Tableau features and Tableau Prep to ensure it is ready for accurate analysis.
Topic 3	<ul style="list-style-type: none"> • Publish and Manage Content on Tableau Server and Tableau Cloud: This section covers publishing workbooks, data sources, and flows to Tableau Server or Cloud for sharing and collaboration. It also includes managing content through scheduling refreshes, setting permissions, and creating alerts, subscriptions, and custom views.
Topic 4	<ul style="list-style-type: none"> • Explore and Analyze Data: This section covers creating calculations, applying filters, parameters, and structuring data to explore insights effectively. It also includes advanced analysis techniques such as table calculations, LOD expressions, forecasting, and geographic mapping to derive meaningful patterns and trends.

Realistic Salesforce Analytics-DA-201 Exam Questions

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Salesforce Certified Tableau Data Analyst Sample Questions (Q13-Q18):

NEW QUESTION # 13

You have the following line chart that shows the average sales by month.

Which month had the biggest increase in swage sales compared to me previous month in 2019?

- A. December
- B. August
- C. October
- **D. November**

Answer: D

Explanation:

Based on the line chart provided, each point on the line chart represents the average sales for a given month, and the percentage values indicate the change in average sales compared to the previous month. The month of November shows a significant increase from the month of October, indicated by a large upward spike on the chart and a high percentage increase.

NEW QUESTION # 14

You have the following map.

You need the map to appear as shown in the following visualization.

What should you do?

- A. Change the opacity to 75%
- B. Drag Location to Size on the Marks card
- C. Change the mark type to Map
- **D. Change the mark type to Density**
- E. Drag Population to Size on the Marks card

Answer: D

Explanation:

The question presents a scenario where a geographic map visualization in Tableau needs to be transformed from a series of discrete circles representing data points to a density map visualization. The density map shows concentrations of data points with a gradient of color, where denser areas are indicated by a darker color.

Here's the explanation for each option:

A). Change the mark type to Density: This is the correct answer because changing the mark type to 'Density' in Tableau creates a density map, which displays the concentration of data points with a color gradient. This is exactly what is needed to achieve the visual effect shown in the second image, where regions with a higher concentration of data points are represented by darker shades.

B). Drag Location to Size on the Marks card: This option would adjust the size of the marks based on the number of locations, which is not relevant to creating a density map. It would result in varying sizes of circles, not a continuous gradient.

C). Change the mark type to Map: The visualization is already using a map. This option would not change the visualization to the desired density map.

D). Drag Population to Size on the Marks card: This would change the size of the circles based on the population values, making some circles larger and others smaller. This is not how a density map is created, which uses color intensity rather than size to show concentration.

E). Change the opacity to 75%: Changing the opacity would affect the transparency of the marks on the map but would not transform the visualization into a density map.

To achieve the visualization shown in the second image, the mark type must be changed to 'Density,' which will produce a heat map-like effect where the color intensity represents the concentration of data points.

Therefore, the correct answer is A. Change the mark type to Density.

To create a density map from a scatter plot of data points, you would change the mark type to Density. This mark type allows you to visualize the concentration of data points in an area, which can be useful for identifying clusters or patterns in geospatial data.

NEW QUESTION # 15

A Data Analyst has the following dataset:

The analyst wants to create a new calculated dimension field named Category that meets the following conditions:

When Subject is Computer Science or Science, the Category must be Sciences.

When Subject is English or Social Studies, the Category must be Humanities.

Which two logical functions achieve this goal? (Choose two.)

- A. IIF((CONTAINS([Subject], 'Science') = TRUE), 'Humanities', 'Sciences')
- B. IF ENDSWITH([Subject], 'Computer Science') THEN 'Sciences' ELSE 'Humanities' END
- C. CASE [Subject]
WHEN 'Computer Science' THEN 'Sciences'
WHEN 'English' THEN 'Humanities'
WHEN 'Social Studies' THEN 'Humanities'END
- D. IF [Subject] = 'Science' THEN 'Sciences'
ELSEIF [Subject] = 'English' THEN 'Humanities'
ELSEIF [Subject] = 'Social Studies' THEN 'Humanities'
ELSEIF [Subject] = 'Computer Science' THEN 'Sciences'
END

Answer: C,D

NEW QUESTION # 16

A Data Analyst has the following sets in a Tableau workbook:

* Top N Customers

* Customers of 2024

* Top N Products

* Sellers of 2024

Which two sets can the analyst combine? (Choose two.)

- A. Customers of 2024
- B. Top N Customers
- C. Sellers of 2024
- D. Top N Products

Answer: A,B

NEW QUESTION # 17

A Data Analyst is given the following table and asked to create a flow that adds a date field to the data. This field should automatically update as new dates (months) are added to the original table.

Which technique should the analyst use as the first step to achieve this in Tableau Prep?

- A. A Rows to Columns Pivot step
- B. A wildcard search to pivot in the Pivot step
- C. A wildcard search for multiple tables in the Input step
- D. An Aggregate step to reshape the data

Answer: B

NEW QUESTION # 18

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