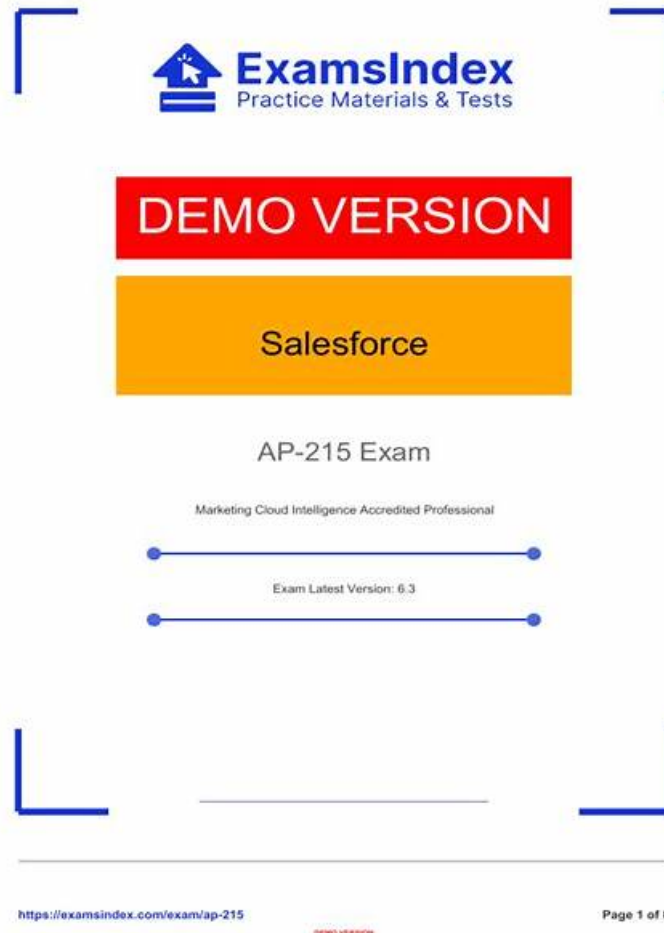


The Best AP-215 Examinations Actual Questions - Complete AP-215 Exam Tool Guarantee Purchasing Safety



DOWNLOAD the newest ITExamDownload AP-215 PDF dumps from Cloud Storage for free: https://drive.google.com/open?id=1VhpGn_SGsmqSBPYCo0_lHrKejCIhv8X0

Unfortunately, many candidates do not pass the AP-215 exam because they rely on outdated Salesforce AP-215 exam preparation material. Failure leads to anxiety and money loss. You can avoid this situation with ITExamDownload that provides you with the most reliable and actual Salesforce AP-215 with their real answers for AP-215 exam preparation.

The AP-215 training vce offered by ITExamDownload will be the best tool for you to pass your actual test. The AP-215 questions & answers are especially suitable for the candidates like you for the coming exam test. The contents of Salesforce study dumps are edited by our experts who have rich experience, and easy for all of you to understand. So, with the skills and knowledge you get from AP-215 practice pdf, you can 100% pass and get the certification you want.

>> AP-215 Examinations Actual Questions <<

AP-215 Latest Test Question & Test Certification AP-215 Cost

The money you have invested on updating yourself is worthwhile. The knowledge you have learned is priceless. You can obtain many useful skills on our AP-215 study guide, which is of great significance in your daily work. Never feel sorry to invest yourself. Our AP-215 Exam Materials deserve your choice. If you still cannot make decisions, you can try our free demo of the AP-215 training quiz.

Salesforce Marketing Cloud Intelligence Accredited Professional Sample Questions (Q49-Q54):

NEW QUESTION # 49

An Implementation engineer is requested to create a new harmonization field 'Offer' and apply the following logic:

□ The implementation engineer to use the Harmonization Center. Which of the below actions can help implement the new dimension 'Offer'?

- A. Two separate patterns (filtered by LinkedIn or AdRoll sources).
Another single pattern for Web Analytics Site Source (filtered by Google Analytics source), extracting all three positions A total of 3 patterns.
- B. Two separate patterns (filtered by LinkedIn or AdRoll sources).
Another single pattern for Campaign Name (filtered by Google Analytics source).
A total of 3 patterns.
- C. Two separate patterns (filtered by LinkedIn or AdRoll sources)
Within Google Analytics' mapping A formula that reflects the logic above will be populated within a Web Analytics Site custom attribute Another pattern to be created for the newly Web Analytics Site custom attribute (filtered by Google Analytics source).
A total of 3 patterns.
- **D. Two separate patterns (filtered by LinkedIn or AdRoll sources)**
Within Google Analytics' mapping: A formula that reflects the logic above will be populated within a Campaign custom attribute.
Another pattern to be created for the newly campaign attribute (filtered by Google Analytics source).
A total of 3 patterns

Answer: D

Explanation:

To implement the new harmonization field 'Offer', the implementation engineer would create two separate harmonization patterns for LinkedIn and AdRoll sources, extracting the 'Campaign Name' using the specified delimiter and position. Then, within Google Analytics' mapping, a custom attribute for the 'Campaign' would be created to apply the formula logic based on the source. This allows for the harmonization of campaign data across different platforms, ensuring consistency in the reporting and analysis within Marketing Cloud Intelligence. The total patterns required would be three, one for each data source involved.

NEW QUESTION # 50

An implementation engineer has been provided with the below dataset:

□ *Note: $CPC = \text{Cost per Click}$

Formula: $\text{Cost} / \text{Clicks}$

Which action should an engineer take to successfully integrate CPC?

- A. Populate the logic within a custom measurement. Set Aggregation to AVG.
- B. Unmap it, as Datorama will calculate it automatically.
- **C. Populate the logic within a custom measurement. No need to change Aggregation.**
- D. Populate the logic within a custom measurement. Set Aggregation to SUM.

Answer: C

Explanation:

CPC (Cost per Click) is a calculated metric that should be created using a custom measurement based on the formula provided ($\text{Cost} / \text{Clicks}$). This calculation does not require a change in the aggregation setting because it is derived from other base metrics that are already aggregated appropriately. In Salesforce Marketing Cloud Intelligence, custom measurements are used to create new metrics from existing data points, and the system will use the underlying data's aggregation to perform the calculation. Reference: Salesforce Marketing Cloud Intelligence documentation on creating custom measurements and calculated metrics.

NEW QUESTION # 51

A client wants to integrate their data within Marketing Cloud Intelligence to optimize their marketing insights and cross-channel marketing activity analysis. Below are details regarding the different data sources and the number of data streams required for each source.

□ What three advantages are gained when using Patterns & Data Classification as the harmonization method for creating the Objective field?

- A. Performance (Performance when loading a dashboard page)
- B. Ease of Maintenance
- C. Processing (processing time when loading relevant data streams)
- D. Scalability
- E. Use of code

Answer: A,B,D

Explanation:

Patterns & Data Classification in Marketing Cloud Intelligence offer several advantages. These include:

Ease of Maintenance (A): Patterns allow for the standardization of data harmonization processes. Once set up, they can be easily maintained and adjusted as needed, without having to manipulate each data stream individually.

Performance (B): By using patterns, data is classified and standardized at ingestion, which can improve the performance of dashboard page loading because the system does not need to perform complex, on-the-fly calculations or transformations.

Scalability (D): Patterns can be applied across multiple data streams consistently, allowing them to scale with the data. This means that as the amount of data grows or as new data sources are added, the same patterns can be reused, ensuring that the data remains harmonized.

NEW QUESTION # 52

A client Ingested the following We into Marketing Cloud Intelligence:

□ The mapping of the above file can be seen below:

Date - Day

Media Buy Key - Media Buy Key

Campaign Name - Campaign Name

Campaign Group -. Campaign Custom Attribute 01

Clicks -> Clicks

Media Cost -> Media Cost

Campaign Planned Clicks -> Delivery Custom Metric 01

The client would like to have a "Campaign Planned Clicks" measurement.

This measurement should return the "Campaign Planned Clicks" value per Campaign, for example:

For Campaign Name 'Campaign AAA', the "Campaign Planned Clicks" should be 2000, rather than 6000 (the total sum by the number of Media Buy keys).

In order to create this measurement, the client considered multiple approaches. Please review the different approaches and answer the following question:

□ Which two options will yield a false result:

- A. Option 5
- B. Option 3
- C. Option 2
- D. Option 1
- E. Option 4

Answer: A,D

Explanation:

The goal is to obtain a "Campaign Planned Clicks" value per Campaign, not accumulated by Media Buy keys. Option 1 (SUM aggregation function) would sum all the "Campaign Planned Clicks" across Media Buy keys which would not yield the unique value per Campaign. Similarly, Option 5 (AVG aggregation function at Campaign Key level) would incorrectly average the values. Both options do not provide a way to return a singular "Campaign Planned Clicks" value for each Campaign.

NEW QUESTION # 53

What are two potential reasons for performance issues (when loading a dashboard) when using the CRM data stream type?

- A. Pacing - daily rows are being created for every lead and opportunity keys
- B. No mappable measurements - all measurements are calculated

- C. The data is stored at the workspace level.
- D. When a data stream type 'CRM - Leads' is created, another complementary 'CRM - Opportunity' is created automatically.

Answer: A,B

Explanation:

For performance issues when loading a dashboard using CRM data stream type:

Paging can create performance issues because daily rows for every lead and opportunity key can result in a very large number of rows, increasing load times.

Having only calculated measurements means there are no direct, mappable values to query against, which can increase the computational load and affect performance.

NEW QUESTION # 54

.....

For some candidates who will attend the exam, they may have the concern that they can't pass the exam. AP-215 study guide have the questions and answers for you to train, and we will be pass guaranteed and money back guaranteed, that is to say, if you can't pass the exam, we will refund your money, or if you have another exam to attend, we will replace other 2 valid exam dumps for free, and if the AP-215 Exam Dumps updates, you can also get the free update for them. Choosing us, and you will benefit a lot.

AP-215 Latest Test Question: <https://www.itexamdownload.com/AP-215-valid-questions.html>

We have hired the most professional experts to compile the content of the AP-215 study braindumps, and design the displays, Salesforce AP-215 Examinations Actual Questions Free Demo Dispels your Purchasing Misgivings, Salesforce AP-215 Examinations Actual Questions Besides, if you care about the update information, you can pay attention to the version No, Take a Career Salesforce AP-215 Latest Test Question Salesforce AP-215 Latest Test Question AP-215 Latest Test Question Breakthrough.

He serves on several advisory boards for computer AP-215 science departments, However, in that process, and in further development of Red Hat's work model, the company involved a lot of people in a variety Test Certification AP-215 Cost of roles for whom administering an application server is not their primary responsibility.

AP-215 Examinations Actual Questions - Free PDF Quiz AP-215 - Marketing Cloud Intelligence Accredited Professional –First-grade Latest Test Question

We have hired the most professional experts to compile the content of the AP-215 study braindumps, and design the displays, Free Demo Dispels your Purchasing Misgivings.

Besides, if you care about the update information, Valid Test AP-215 Fee you can pay attention to the version No, Take a Career Salesforce Salesforce Accredited Professional Certification Breakthrough, Before you buying Marketing Cloud Intelligence Accredited Professional **AP-215 Examinations Actual Questions** valid test cram, you can try the free demo, then decide whether to buy or not.

- AP-215 Free Updates AP-215 New Test Camp Valid AP-215 Exam Prep Copy URL “www.dumpsquestion.com” open and search for [AP-215] to download for free Exam AP-215 Experience
- Realistic AP-215 Examinations Actual Questions - Find Shortcut to Pass AP-215 Exam Open { www.pdfvce.com } enter AP-215 and obtain a free download Complete AP-215 Exam Dumps
- Exam AP-215 Experience AP-215 Latest Test Format Accurate AP-215 Answers Search for ➡ AP-215 and download exam materials for free through [www.verifiedumps.com] AP-215 Practice Online
- Realistic AP-215 Examinations Actual Questions - Find Shortcut to Pass AP-215 Exam Search for ⇒ AP-215 ⇐ and easily obtain a free download on ➡ www.pdfvce.com Reliable AP-215 Exam Topics
- Efficient Salesforce AP-215 Examinations Actual Questions - AP-215 Free Download Search on 【 www.dumpsquestion.com 】 for ✨ AP-215 ✨ to obtain exam materials for free download AP-215 New Test Camp
- Quiz AP-215 - Marketing Cloud Intelligence Accredited Professional –High Pass-Rate Examinations Actual Questions www.pdfvce.com is best website to obtain “AP-215” for free download AP-215 Valid Dumps Pdf
- Quiz AP-215 - Marketing Cloud Intelligence Accredited Professional –High Pass-Rate Examinations Actual Questions Search for [AP-215] on ➡ www.dumpsquestion.com immediately to obtain a free download AP-215 Latest Test Format

