

NP-Con-101日本語参考、NP-Con-101復習内容



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>> NP-Con-101日本語参考 <<

NP-Con-101復習内容、NP-Con-101日本語受験教科書

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Salesforce Certified Nonprofit Success Pack Consultant 認定 NP-Con-101 試験問題 (Q71-Q76):

質問 # 71

A human services nonprofit needs to track client goals and action items related to those goals. The nonprofit is unsure whether

Program Management Module alone will meet Its requirements. The nonprofit is considering whether to implement Nonprofit Cloud Case Management.

What should the consultant discuss with the nonprofit?

- A. Program Management Module has custom objects for calendars and activities.
- B. Case Management requires Experience Cloud licenses.
- C. Program Management Module can track Case Plans and Action Items.
- **D. Case Management has a custom object for tracking goals.**

正解: D

解説:

check the entity relationship diagram

When evaluating whether to use Program Management Module (PMM) or Nonprofit Cloud Case Management, it is important to consider the specific requirements of the nonprofit. While PMM can track programs, services, and the impact of those services, Nonprofit Cloud Case Management offers additional functionality tailored to human services nonprofits. Case Management includes custom objects specifically designed to track client goals and action items, making it more suitable for organizations needing detailed goal tracking.

Steps:

Assess the specific requirements for tracking client goals and action items.

Compare the features of PMM and Case Management.

Highlight that Case Management has a custom object for tracking goals and action items.

Discuss the benefits and potential limitations of implementing Case Management, including the need for Experience Cloud licenses if applicable.

CertGod Nonprofit Cloud Consultant Guide: Provides an overview of the features of both PMM and Case Management.

Salesforce Nonprofit Cloud Case Management Documentation: Details on custom objects and functionalities available in Case Management.

質問 # 72

A nonprofit organization wants to use a multi-channel marketing tool for its email, social, and text messaging engagement. Which solution should the consultant recommend?

- **A. Marketing Cloud**
- B. Pardot
- C. Service Cloud
- D. Community Cloud

正解: A

解説:

For a nonprofit organization seeking a multi-channel marketing tool that encompasses email, social media, and text messaging engagement, Salesforce Marketing Cloud is the recommended solution. Marketing Cloud provides comprehensive tools for creating, managing, and analyzing campaigns across multiple channels.

Email Marketing:

Design and send personalized emails to supporters.

Use Email Studio within Marketing Cloud for advanced email campaign management.

Social Media Engagement:

Utilize Social Studio to manage social media accounts, schedule posts, and analyze engagement.

Monitor social media conversations and engage with constituents.

Text Messaging:

Implement Mobile Studio for SMS and MMS campaigns.

Create and automate text messaging campaigns to reach supporters on their mobile devices.

Marketing Cloud's integration capabilities and robust analytics ensure that nonprofits can effectively track and optimize their multi-channel engagement efforts.

CertGod Nonprofit Cloud Consultant Guide

質問 # 73

A nonprofit uses Salesforce for fundraising and managing its educational programs. Its membership data is stored in a proprietary membership management system. The nonprofit wants real-time insights into whether its donors are members, their renewal dates,

and other related data points. The membership data only needs to be viewed.
What should a consultant recommend to meet the requirement?

- A. Utilize Salesforce Connect to store this information in Custom Objects.
- B. Utilize Big Objects to store this information in External Objects.
- **C. Utilize Salesforce Connect to store this information in External Objects.**
- D. Utilize Big Objects to store this information in Custom Objects.

正解: C

解説:

To provide real-time insights into membership data stored in a proprietary system, the nonprofit should use Salesforce Connect to store this information in External Objects:

Salesforce Connect:

Salesforce Connect allows Salesforce to integrate with external data sources in real-time without the need to import the data into Salesforce.

It uses External Objects to represent the data from the external system, making it accessible within Salesforce like any other object.

Implementing Salesforce Connect:

Set up an external data source connection in Salesforce to the proprietary membership management system.

Define External Objects for the membership data, such as member status, renewal dates, and other relevant data points.

Create relationships between External Objects and standard Salesforce objects (e.g., Contacts, Accounts) to link donor and membership information.

Real-Time Insights:

Use reports and dashboards to display membership data alongside fundraising and program data.

Ensure that membership data is updated in real-time, providing accurate and timely insights.

By utilizing Salesforce Connect and External Objects, the nonprofit can achieve real-time visibility into its membership data without duplicating data storage.

Salesforce Connect Documentation

Trailhead Module: Integrate with External Data Sources Using Salesforce Connect

質問 # 74

What is a common cause of the NPSP upgrade failing when run in Production and there were no issues running it in the sandbox?

- A. Not running the NPSP Health Check before trying to upgrade in production
- B. Not changing the account model to the Household Account Model before trying to upgrade
- C. Not having one or more of the packages in NPSP installed
- **D. Not having adequate test code coverage**

正解: D

解説:

A common cause of the NPSP (Nonprofit Success Pack) upgrade failing when run in Production, despite no issues in the sandbox, is not having adequate test code coverage. This is essential for successful deployments in Salesforce environments.

Test Code Coverage:

Salesforce requires a minimum of 75% test code coverage for deploying Apex code to a production environment.

This means that automated tests must cover at least 75% of the codebase, ensuring that most functionalities are validated and reducing the risk of errors during deployment.

Sandbox vs. Production Differences:

Sandbox environments often have less data and different configurations compared to production, which might not fully mimic real-world scenarios.

In production, there could be additional triggers, validation rules, or workflows that are not present or not active in the sandbox.

Mitigating Upgrade Failures:

Ensure that all custom code, including Apex triggers, classes, and batch processes, has adequate test coverage.

Review and test all dependent packages and configurations in a full sandbox environment that closely replicates the production setup.

Additional Considerations:

Conduct a comprehensive review of all customizations and integrations.

Run the NPSP Health Check Tool and Salesforce Optimizer in sandbox before the actual upgrade to identify potential issues.

CertGod Nonprofit Cloud Consultant study guide: "Not having adequate test code coverage".

質問 # 75

A consultant is working on a data migration to NPSP that includes tens of millions of records across many objects. The migration needs to take place over a weekend to minimize system downtime. What should the consultant recommend?

- A. Data Import Wizard
- B. SOAP API
- C. NPSP DataImport
- **D. Bulk API**

正解: D

解説:

For a data migration involving tens of millions of records to NPSP over a weekend, the Bulk API is recommended due to its ability to handle large volumes of data efficiently.

Prepare Data for Migration:

Ensure all data is cleaned and formatted correctly for import into Salesforce.

Segment the data into manageable batches to optimize the migration process.

Use Bulk API for Migration:

The Bulk API is designed for loading large data sets and operates asynchronously, allowing for high performance.

Create a Bulk API job to import the data.

Upload data batches and monitor the job status to ensure successful data import.

Minimize System Downtime:

Schedule the data migration to occur during a weekend to reduce the impact on users and minimize system downtime.

Inform stakeholders about the migration schedule and expected downtime.

Verify Data Integrity:

After the migration, run data integrity checks to ensure that all records have been accurately imported.

Compare source data with the imported data in Salesforce to verify completeness.

Using the Bulk API will ensure that the large volume of data is migrated efficiently within the limited timeframe, minimizing disruption to the organization's operations.

Salesforce documentation on using the Bulk API for data migration

CertGod Nonprofit Cloud Consultant guide

質問 # 76

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