

Quiz 2026 WGU Data-Driven-Decision-Making: The Best VPC2Data-Driven Decision MakingC207 Valid Test Online



1. (Quiz 5) 1. A Charity is evaluating the effectiveness of its annual walk promotional campaign, in increasing walk participants and donations. What is the appropriate tool for evaluating performance?

- A) Management by objectives
- B) Results-based management
- C) Balanced scorecard
- D) Key Performance Dashboard

...Ans>> B

2. (Quiz 5) 2. An online ActiveWear retailer wants to use their last year's sales to evaluate consumer trends before ordering merchandise for fall season. What process should they use to discover consumer purchasing patterns?

- A) Hypothesis testing
- B) Linear programming

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WGU VPC2Data-Driven Decision MakingC207 Sample Questions (Q70-Q75):

NEW QUESTION # 70

In an experimental study, researchers are testing a new flea preventive medication on dogs using a blind study. Dogs are treated with the new medication or with a placebo.

Who should know which dogs are given the medication or the placebo for this blind study?

- A. Only the researchers
- B. The researchers, the dog owners, and the response gatherers
- C. Only the dog owners
- D. Neither the researchers nor the dog owners nor the response gatherers

Answer: A

Explanation:

In a blind study, the purpose is to reduce bias that may influence responses or outcomes. In data-driven decision making, a blind study is designed so that subjects and response gatherers do not know which treatment is administered, while the researchers do retain this information to correctly manage and analyze the experiment.

In this scenario, dog owners and response gatherers should not know whether the dogs received the medication or a placebo, as this knowledge could influence reporting of outcomes or observations. However, researchers must know which treatment each dog receives to ensure proper administration, monitoring, and statistical analysis.

If neither researchers nor participants knew the assignments, the study would be classified as a double-blind study, which is not stated here. Allowing owners or response gatherers to know treatment assignments would introduce bias and undermine experimental validity.

Therefore, in a blind study, only the researchers should know which dogs received the medication or placebo, making option C the correct answer.

NEW QUESTION # 71

A healthcare organization implements a campaign to improve patient satisfaction during recent stays. The average patient satisfaction before the campaign is $M = 4.20$, $SD = 3.0$. Six months after the new campaign, the average patient satisfaction is $M = 1.5$, $SD = 2.0$.

Which action should the hospital management team take?

- A. Continue the campaign because patient satisfaction significantly increased from baseline to six months following the campaign introduction
- B. Discontinue the campaign because patient satisfaction declined from baseline to six months following the campaign introduction
- C. Continue the campaign because there was an increase in patients that came to the hospital during the six months
- D. Change the campaign because it worked initially but is no longer effective

Answer: B

Explanation:

Data-driven decision making requires comparing outcomes before and after an intervention to assess effectiveness. In this scenario, the mean patient satisfaction score declined from 4.20 to 1.5 following implementation of the campaign, indicating a substantial decrease in satisfaction.

Despite the reduced standard deviation, the large drop in the mean suggests the campaign did not achieve its intended goal and may have negatively affected patient experience. Continuing or modifying the campaign is not justified without evidence of initial improvement or external factors explaining the decline.

Management decisions must be grounded in outcome data rather than assumptions or unrelated metrics such as patient volume. Ethical and effective use of statistics requires discontinuing interventions that demonstrably worsen outcomes. Therefore, the correct action is to discontinue the campaign, making option A the correct answer.

NEW QUESTION # 72

An analyst used multiple linear regression to show how a big box store's sales (y) are predicted by the big box store's advertising expenditure in dollars (variable x_1) and the advertising expenditure in dollars of a specialty store (variable x_2) in the same market. The estimated regression is $y = 651.57 + 92.30x_1 - 26.89x_2$. How are advertising expenditures and sales related in this scenario?

- A. If the big box store decreases its advertising expenditures, its sales will increase.
- **B. If the specialty store increases its advertising expenditures, it will decrease the big box store's sales.**
- C. If the big box store decreases its advertising expenditures, it will decrease the big box store's sales.
- D. If the big box store increases its advertising expenditures, its sales will decrease.

Answer: B

NEW QUESTION # 73

What classifies analytics as descriptive, predictive, or prescriptive?

- **A. The purpose and methods**
- B. The data validity and reliability
- C. The sample size and analysis technique used
- D. The kind of software used for the analysis

Answer: A

Explanation:

Analytics is classified as descriptive, predictive, or prescriptive based on the purpose of the analysis and the methods used to carry it out, which is a foundational concept in data-driven decision making. The distinction reflects the type of managerial question being addressed rather than technical aspects such as software tools, sample size, or data reliability.

Descriptive analytics focuses on understanding what has happened by summarizing historical data. It relies on descriptive statistics, reports, dashboards, and data visualizations to provide insights into past performance.

Predictive analytics extends this approach to determine what is likely to happen by using statistical models, probability distributions, regression analysis, and forecasting techniques to estimate future outcomes.

Prescriptive analytics goes further by identifying what should be done to achieve desired results. It uses optimization models, decision trees, simulations, and scenario analysis to recommend the best course of action under given constraints.

In data-driven decision making, the classification of analytics depends on how results are intended to support decisions and the analytical techniques applied to achieve that goal. Factors such as data quality and software influence accuracy and efficiency but do not define the analytics category itself. Therefore, the correct classification criterion is the purpose and methods, making option C the correct answer.

NEW QUESTION # 74

A boutique specializing in gifts reviews its sales data over the last year. It observes a slow decline in revenue in the first quarter, a growth in revenue in the second quarter, a slight decline in revenue in the third quarter, and a rapid increase in revenue in the fourth quarter.

Which data pattern type can the sales data be assessed against?

- A. Irregularity
- **B. Seasonality**
- C. Cyclicity
- D. Random variation

Answer: B

Explanation:

Seasonality refers to predictable patterns in data that repeat at regular intervals, such as quarters or months, due to seasonal factors.

In data-driven decision making, identifying seasonal patterns helps organizations forecast demand and plan operations.

The boutique's revenue shows distinct quarterly patterns: declines and increases that align with different times of the year. The sharp

increase in the fourth quarter is especially indicative of seasonal effects, such as holiday shopping. Random variation and irregularity describe unpredictable fluctuations, while cyclical refers to long-term economic cycles rather than recurring annual patterns. Therefore, the correct answer is C, seasonality.

NEW QUESTION # 75

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