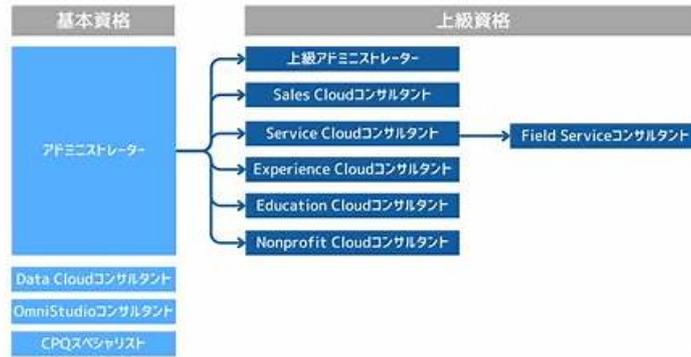


完璧な-権威のあるSalesforce-Media-Cloud資格関連題 試験-試験の準備方法Salesforce-Media-Cloud全真模擬 試験

【管理者/CRMコンサルタント】Salesforceの認定資格



P.S.JpshikenがGoogle Driveで共有している無料の2026 Salesforce Salesforce-Media-Cloudダウンロード: https://drive.google.com/open?id=1vb8YHbFHh2MjfOR1ehKpSjyrCG__TWnk

Jpshikenは専門的な、受験生の皆さんを対象とした最も先進的なSalesforceのSalesforce-Media-Cloud試験の認証資料を提供しているサイトです。Jpshikenを利用したら、SalesforceのSalesforce-Media-Cloud試験に合格することを心配することはないです。

Salesforce Salesforce-Media-Cloud 認定試験の出題範囲:

トピック	出題範囲
トピック 1	<ul style="list-style-type: none"> 実装: このセクションでは、Salesforce ソリューションアーキテクトのスキルを評価し、ビジネス要件と技術要件に基づいた Media Cloud ソリューションの実装に重点を置いています。CI CD デプロイメントプロセスのサポート、データモデルの理解に基づいたデータ移行の計画、メディア固有のコンテキストに適した統合アプローチの選択、データアクセスを制御するためのセキュリティ設定の適用、定義された KPI と非機能的期待値とパフォーマンス成果の整合性の確保などが含まれます。
トピック 2	<ul style="list-style-type: none"> 探索: このセクションでは、Salesforce ソリューションアーキテクトのスキルを評価し、Media Cloud アプリケーションの実装に必要なビジネス要件と技術要件を評価する能力が問われます。具体的には、作業範囲記述書 (SOW) の技術的範囲の決定、Salesforce Media Cloud コンポーネントへのユースケースのマッピング、サードパーティシステムと Media Cloud エコシステムの統合方法の理解、既存のビジネス環境に基づくシステムフローの概略、顧客ニーズに基づく関連する非機能要件の特定などが挙げられます。
トピック 3	<ul style="list-style-type: none"> 設計: このセクションでは、Salesforce Media Cloud コンサルタントのスキルを評価し、スケーラブルで効率的な Media Cloud ソリューションの設計プロセスを網羅します。ASM 機能を活用したソリューションフローの作成、ソリューションアーキテクチャにおけるベストプラクティスの適用、製品モデルと価格戦略の推奨、そして Media Cloud データモデルに合わせた設計の調整に重点を置いています。また、共有セットと権限セットの設定、統合ポイントの特定、レポートニーズの評価、CI CD 環境に適した導入戦略の策定能力も評価されます。

試験の準備方法-効果的なSalesforce-Media-Cloud資格関連題試験-高品質なSalesforce-Media-Cloud全真模擬試験

JpshikenはきみのIT夢に向かって力になりますよ。SalesforceのSalesforce-Media-Cloudの認証そんなに人気があって、Jpshikenも君の試験に合格するために全力で助けてあげて、またあなたを一年の無料なサービスの更新を提供します。明日の成功のためにJpshikenを選らばましょう。

Salesforce Media Cloud Accredited Professional (AP) Exam 認定 Salesforce-Media-Cloud 試験問題 (Q14-Q19):

質問 # 14

Which three Marketing Cloud Intelligence integration methods can a Consultant use to ingest and integrate all available channels as well as first and third party data sources, to create a cross-channel optimization platform?

Choose 3 answers

- **A. TotalConnect**
- B. Data Mapping Visualizer
- **C. Marketing Cloud Intelligence Data Lake Stream**
- **D. API Connectors**
- E. Data Raptor

正解: A、C、D

解説:

Comprehensive and Detailed Explanation From Exact Extract:

Marketing Cloud Intelligence (MCI) supports multiple integration methods including API Connectors for direct data ingestion, TotalConnect for ingesting external datasets, and Data Lake Streams for large-scale streaming data ingestion. Data Raptor and Data Mapping Visualizer are primarily Salesforce data transformation tools, not ingestion methods for MCI.

Reference:

Marketing Cloud Intelligence Integration Overview

https://help.salesforce.com/s/articleView?id=sf.mc_mci_data_ingestion.htm&type=5

質問 # 15

A publisher has an existing system to build media plans and integrate with Google Ad Manager (GAM) to create digital ad campaigns.

Which two questions are important to ask to determine if Media Cloud Advertising Sales Management (ASM) is a good fit to replace the existing system?

Choose 2 answers

- A. What are the dimensions for all digital ad formats for the publisher?
- **B. Which types of ad products are included in media plans?**
- C. Which type of marketing automation system is in use?
- **D. Which ad servers does the system need to connect to for campaign booking?**

正解: B、D

解説:

Comprehensive and Detailed Explanation From Exact Extract:

Determining compatibility with existing ad servers and the types of ad products involved is critical when evaluating Media Cloud ASM as a replacement. Knowing ad server integration needs ensures technical fit, while product types determine if ASM supports the business model. Marketing automation systems and ad format dimensions are less critical at this stage.

Reference:

Media Cloud ASM Evaluation Checklist

Salesforce Media Cloud Integration Guidelines

https://help.salesforce.com/s/articleView?id=sf.media_cloud_evaluation.htm&type=5

質問 # 16

A client is looking to adopt a new CRM solution to sell advertising products, starting with their Digital Content line of business. They sell standard digital ad products (digital banners, video inserts).

Using Media Cloud Advertising Sales Management (ASM), what is the most efficient approach for modeling these products?

- A. Configure an OmniScript that will retrieve the products from Google Ad Manager and will be used in sales processes.
- B. Create the required characteristics of the products in the Product object and configure the required products using the Product page layout.
- C. Create a new Salesforce object for the Digital Ad Products specifications, link that object to the Product2 object, and configure the required products using the Product page layout.
- **D. Configure a product using Product Designer and associate the product to an Ad Space Specification.**

正解: D

解説:

Comprehensive and Detailed Explanation From Exact Extract:

Product Designer in Media Cloud allows modeling complex advertising products efficiently by associating them with Ad Space Specifications, ensuring correct mapping to ad inventory. This approach streamlines product configuration for sales users. Creating custom objects or relying solely on Product page layouts is less efficient and lacks native support for media-specific attributes.

Reference:

Media Cloud Product Designer Guide

Advertising Product Modeling Best Practices

https://help.salesforce.com/s/articleView?id=sf.media_cloud_product_designer.htm&type=5

質問 # 17

A publisher wants to empower its sales team by embedding analytic dashboards that show the actual digital delivery performance on the Salesforce account page for advertisers and agencies. The dashboard will need to be customized to reflect nuances of the publisher's business.

What should a Consultant configure or implement to solve for this use case?

- **A. Configure the Ad Delivery Connector for CRM Analytics and set up an embedded CRM dashboard.**
- B. Use integration procedures to build a custom connection to the ad server to bring delivery data into the Ad Delivery object and set up a report chart on the account page.
- C. Clone one of the flex cards included in ASM and customize the parameters to display a Marketing Cloud Intelligence dashboard.
- D. Integrate digital delivery sources to Big Query or Snowflake, connect Tableau to the data warehouse, and then set up an embedded Tableau dashboard on the account page.

正解: A

解説:

Comprehensive and Detailed Explanation From Exact Extract:

The Ad Delivery Connector for CRM Analytics is a standard Salesforce solution to display digital delivery metrics directly inside Salesforce, with embedded dashboards tailored to the publisher's business. This approach leverages native Salesforce Analytics, enabling customization and tight integration with account data. Using external data warehouses like Big Query or Tableau is more complex and less integrated.

Reference:

Salesforce CRM Analytics Ad Delivery Connector Documentation

Media Cloud Analytics Best Practices

https://help.salesforce.com/s/articleView?id=sf.media_cloud_asm_analytics.htm&type=5

質問 # 18

A publisher wants to create a media plan that includes linear ads for a specific TV program.

Which object should a Consultant use to define this TV program in Media Cloud?

- **A. Ad Space Specification**
- B. Ad Creative
- C. Media Plan Placement
- D. Media Channel

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es.slideshare.net, Disposable vapes

さらに、Jpshiken Salesforce-Media-Cloudダンプの一部が現在無料で提供されています: https://drive.google.com/open?id=1vb8YHbFHh2MjfOR1ehKpSjyrCG__TWnk