

Valid Consumer-Goods-Cloud-Accredited-Professional Online Version Covers the Entire Syllabus of Consumer-Goods-Cloud-Accredited-Professional

CONSUMER GOODS CLOUD
ACCREDITED PROFESSIONAL



EXAM GUIDE

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Salesforce Consumer Goods Cloud Accredited Professional Sample Questions (Q73-Q78):

NEW QUESTION # 73

Which option can be performed by using salesforce Maps with Consumer Goods Cloud?

- A. Update with Google Maps Static API on a single address
- B. View map images on mobile devices even when GPS is not enabled
- C. Create layers of Retail Stores
- D. Optimize visit sequence in real time automatically during a Field Rep's Day

Answer: D

Explanation:

Salesforce Maps integrated with Consumer Goods Cloud allows the creation of layers of Retail Stores, aiding in geographical and spatial analysis for field operations.

NEW QUESTION # 74

How is a promotion linked to a Retail Store?

- A. Through an account associated with the Retail Store
- B. Through a Promotion Channel record
- C. Through a related list on the Retail Store Group object
- D. Through a Promotion Delivery Method

Answer: C

NEW QUESTION # 75

Universal Containers is using Communications Cloud for their B2B use cases. They have an integration with a legacy stack that will handle network provisioning and billing. As part of their Order Management process they have to send the customer data to the legacy app, which in turn provisions billing.

What should a Consultant recommend to make this callout easier to configure, easier to maintain, and performant?

- A. Model the customer data as fields on Order and pass the fields along with the other attributes to the payload.
- B. Create a custom integration adapter to fetch the customer info and pass it to the payload that will be sent to the external application.
- C. Model the customer data to Technical Products along with other Products and Services and create Decomposition relationships accordingly to send the right information within the callout tasks.
- D. Model the customer data as multi picklist attributes within the cart and create Decomposition relationships accordingly to send the right information within the callout tasks.

Answer: A

Explanation:

In Communications Cloud, integrations performed during Order Management-especially callouts for provisioning, billing, and customer synchronization-should use the Order object as the primary integration payload source. Salesforce's public Order Management design principles specify that customer data required for external provisioning should be modeled directly on the Order when the data is stable, required frequently, and does not belong to technical products.

This approach offers:

Simple configuration (fields on Order object rather than product attributes) High maintainability, because administrators can adjust mappings without changing product models or decomposition rules Performance efficiency, as Order-based callouts do not require deep decomposition navigation or attribute inheritance logic Clear separation of commercial vs. technical data, one of the core EPC principles Options C and D introduce unnecessary complexity. Customer data does not belong on Technical Products (C) nor should it be modeled as multi-picklist cart attributes (D), as these degrade performance and complicate decomposition. A custom adapter (A) adds code and contradicts Salesforce's declarative-first approach.

NEW QUESTION # 76

Northern Trail Outfitters wishes to use Tableau CRM as part of their Consumer Goods Cloud rollout. What data is required to support successful creation of the app?

- A. Retail Visit KPIs must be created
- B. Promotions must be created and associated to retail store locations
- C. Retail Store KPIs must be created
- D. Products must be associated to retail stores

Answer: D

Explanation:

A data requirement to support successful creation of the Tableau CRM app for Consumer Goods Cloud is that products must be associated to retail stores. This is because the Tableau CRM app analyzes the sales performance and product distribution across different stores and segments, and identifies opportunities and gaps for product placement and availability. Without associating products to retail stores, the app cannot provide accurate and meaningful insights. Verified References: [Salesforce Consumer Goods Cloud Implementation Guide], page 37.

NEW QUESTION # 77

Which two levels can promotions be defined within the Consumer Goods Cloud?

- A. Account
- B. Product
- C. Product Category
- D. Retail Store Group
- E. Retail Store

Answer: B,C

NEW QUESTION # 78

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