

Zertifizierung der Salesforce-Media-Cloud mit umfassenden Garantien zu bestehen



2026 Die neuesten Zertpruefung Salesforce-Media-Cloud PDF-Versionen Prüfungsfragen und Salesforce-Media-Cloud Fragen und Antworten sind kostenlos verfügbar: <https://drive.google.com/open?id=1zc0LJXz4ff03q8US4KE42s516D0R7Ak2>

Wenn Sie sich an der Salesforce Salesforce-Media-Cloud Zertifizierungsprüfung beteiligen, wählen Sie doch Zertpruefung, was Erfolg bedeutet. Viel glück!

Salesforce Salesforce-Media-Cloud Prüfungsplan:

Thema	Einzelheiten
Thema 1	- Design: This section of the exam measures the skills of a Salesforce Media Cloud Consultant and covers the process of designing scalable and efficient Media Cloud solutions. It focuses on creating solution flows using ASM capabilities, applying best practices in solution architecture, recommending product model and pricing strategies, and aligning designs with the Media Cloud data model. It also evaluates the candidate's ability to set up sharing and permission sets, identify integration points, assess reporting needs, and determine deployment strategies that fit within a CI - CD environment.

Thema 2	• Discovery: This section of the exam measures the skills of a Salesforce Solution Architect and covers the ability to assess business and technical requirements for implementing Media Cloud applications. It includes determining the technical scope for a statement of work (SOW), mapping use cases to Salesforce Media Cloud components, understanding how third-party systems integrate with the Media Cloud ecosystem, outlining system flows based on the existing business environment, and identifying relevant non-functional requirements based on customer needs.
Thema 3	• Implement: This section of the exam measures skills of a Salesforce Solution Architect and focuses on implementing the Media Cloud solution based on business and technical requirements. It includes supporting CI • CD deployment processes, planning data migration with an understanding of the data model, selecting appropriate integration approaches for media-specific contexts, applying security settings to control data access, and ensuring performance outcomes align with defined KPIs and non-functional expectations.

>> Salesforce-Media-Cloud Dumps Deutsch <<

Salesforce-Media-Cloud German, Salesforce-Media-Cloud Fragen Und Antworten

Seit langem bieten wir Zertpruefung vielfältige neueste Prüfungsunterlagen zur Salesforce Salesforce-Media-Cloud Zertifizierungsprüfung. Zum Beispiel sind Salesforce Salesforce-Media-Cloud Dumps von Zertpruefung laut der neuesten IT-Zertifizierungsprüfung geschaffen. Wir können Ihnen die neusten Informationen über die Salesforce Salesforce-Media-Cloud Prüfungen anbieten. Die Unterlagen beinhalten die veränderten Informationen und die neue Prüfungsfragensformen. So wenn Sie IT-Zertifizierungsprüfung ablegen wollen, sollen Sie am besten die Unterlagen von Zertpruefung. Damit können Sie sich besser auf die Salesforce Salesforce-Media-Cloud Prüfungen vorbereiten.

Salesforce Media Cloud Accredited Professional (AP) Exam Salesforce-Media-Cloud Prüfungsfragen mit Lösungen (Q28-Q33):

28. Frage

A Media Publisher is using Advertising Sales Management (ASM) to manage their B2B Ad Sales business. During the creation of a media plan, a Consultant wants to see analytical insights using the View Insights button on the Add and Configure Placements screen.

Which system should the Consultant use to achieve this?

- A. Tableau
- B. Google Ad Manager
- **C. Marketing Cloud Intelligence**
- D. Custom Ad Server

Antwort: C

Begründung:

Comprehensive and Detailed Explanation From Exact Extract:

Marketing Cloud Intelligence provides advanced analytical insights integrated into Media Cloud ASM, including the View Insights feature in media plan placement. This system offers cross-channel campaign performance data, which cannot be achieved through custom ad servers or GAM alone.

Reference:

Media Cloud ASM Analytics Integration

Marketing Cloud Intelligence Overview

https://help.salesforce.com/s/articleView?id=sf.media_cloud_mci_integration.htm&type=5

29. Frage

A publishing company has been using media cloud decides that they want to use marketing cloud intelligence for analytics. However, there is an OAuth 2.0 authentication issue when attempting to set up data stream setup in marketing cloud intelligence.

Where should a consultant go within Salesforce to ensure that the settings in marketing cloud intelligence are set up correctly?

- A. custom metadata
- **B. named credential**
- C. connected app
- D. aut.Provider

Antwort: B

Begründung:

When facing OAuth 2.0 authentication issues during the setup of a data stream in Marketing Cloud Intelligence, checking the Named Credential settings within Salesforce is a critical step. Named Credentials provide a secure way to manage authentication details for external services, ensuring that Salesforce can securely connect to Marketing Cloud Intelligence. By verifying and, if necessary, adjusting the Named Credential settings, the consultant can resolve authentication issues, enabling successful data stream setup and integration between Salesforce and Marketing Cloud Intelligence. Reference: <https://help.salesforce.com/>

30. Frage

Which two solutions should a Consultant recommend to a client who wants to integrate with an ad server other than Google Ad Manager (GAM) to create an ad campaign?

Choose 2 answers

- **A. Create a custom integration procedure to integrate with the ad server.**
- B. Use the Out of the Box Ad Server Integration.
- C. Use the Out of the Box Marketing Cloud Intelligence connector.
- **D. Create a custom solution using Apex code.**

Antwort: A,D

Begründung:

Comprehensive and Detailed Explanation From Exact Extract:

Media Cloud provides out-of-the-box integration only with Google Ad Manager. For other ad servers, a custom integration is required either via a custom Integration Procedure or Apex code to handle API interactions and data flows. The Marketing Cloud Intelligence connector focuses on analytics, not ad server integration.

Reference:

Media Cloud ASM Integration Overview

Salesforce Custom Integration Best Practices

https://help.salesforce.com/s/articleView?id=sf.media_cloud_custom_adserver_integration.htm&type=5

31. Frage

Without custom development, with which Ad Serving Platform does Media Cloud integrate?

- A. Facebook Ads Manager
- B. Inventory
- **C. Google Ad Manager**
- D. Marketing Cloud Intelligence

Antwort: C

Begründung:

Comprehensive and Detailed Explanation From Exact Extract:

Media Cloud offers out-of-the-box integration with Google Ad Manager (GAM) for ad serving, enabling booking, delivery tracking, and reporting. Other platforms like Facebook Ads Manager or Inventory require custom development or third-party connectors.

Reference:

Media Cloud Ad Server Integrations

https://help.salesforce.com/s/articleView?id=sf.media_cloud_ad_server_integration.htm&type=5

32. Frage

An Ad Ops team needs to ensure an order created by the Sales Executive is submitted to the downstream ad servers for fulfillment.

Order items used within these orders are linked to commercial products and this entire order goes through the Industries Order Management process for fulfillment.

How should the Ad Ops team use the out-of-the-box product with product code: VPL-MEDIA-CLASS in this entire process?

- A. As Object type of a commercial product
- B. As Root product in a product bundle with child commercial products
- C. As Parent class of any commercial product
- **D. As corresponding technical product of a commercial product in a decomposition relationship**

Antwort: D

Begründung:

Comprehensive and Detailed Explanation From Exact Extract:

The product with code VPL-MEDIA-CLASS represents a technical product that corresponds to commercial products in a decomposition relationship. This enables the Order Management process to handle fulfillment through its association with commercial products.

Reference:

Media Cloud Product Hierarchies

Salesforce Industries Order Management

https://help.salesforce.com/s/articleView?id=sf.media_cloud_product_relationships.htm&type=5

33. Frage

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Um die Salesforce Salesforce-Media-Cloud Zertifizierungsprüfung zu bestehen, wählen Sie doch unseren Zertprüfung. Sie werden sicher nicht bereuen, dass Sie mit so wenigem Geld die Prüfung bestehen können. Unser Zertprüfung wird Ihnen helfen, sich auf die Prüfung gut vorzubereiten und die Salesforce Salesforce-Media-Cloud Zertifizierungsprüfung (Salesforce Media Cloud Accredited Professional (AP) Exam) erfolgreich zu bestehen. Außerdem bieten wir Ihnen kostenlos einen einjährigen Update-Service.

Salesforce-Media-Cloud German: https://www.zertpruefung.de/Salesforce-Media-Cloud_exam.html

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