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Salesforce Data Cloud Consultant Dumps – Your Key to Success!



Introduction

The **Salesforce Data Cloud Consultant** exam validates your expertise in implementing and managing Salesforce Data Cloud solutions. If you're aiming for this certification, **Certifieddumps** offers the best resources to help you succeed!

Why Choose Salesforce Data Cloud Consultant Certification?

Earning this certification showcases your knowledge of:

- ✔ Data ingestion, modeling, and transformation
- ✔ Identity resolution and segmentation
- ✔ Activation and governance in Data Cloud
- ✔ Salesforce ecosystem integration

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It is universally acknowledged that Data-Cloud-Consultant certification can help present you as a good master of some knowledge in certain areas, and it also serves as an embodiment in showcasing one's personal skills. However, it is easier to say so than to actually get the Data-Cloud-Consultant certification. We have to understand that not everyone is good at self-learning and self-discipline, and thus many people need outside help to cultivate good study habits, especially those who have trouble in following a timetable. Buy our Data-Cloud-Consultant Exam Questions, we will help you pass the Data-Cloud-Consultant exam without difficulty.

Salesforce Data-Cloud-Consultant Exam Syllabus Topics:

Topic	Details
Topic 1	<ul style="list-style-type: none">• Segmentation and Insights: This topic defines basic concepts of segmentation and use cases, identifies scenarios for analyzing segment membership, configuring, refining, and maintaining segments within Data Cloud, and differentiating between calculated and streaming insights.

Topic 2	<ul style="list-style-type: none"> • Data Ingestion and Modeling: This topic covers the different transformation capabilities within Data Cloud. It includes describing processes and considerations for data ingestion from various sources, defining, mapping, and modeling data using best practices aligned with identity resolution. Lastly, it discusses using available tools to inspect and validate ingested and modeled data.
Topic 3	<ul style="list-style-type: none"> • Identity Resolution: It describes matching and how its rule sets are applied. Furthermore, it discusses reconciling data and its rule sets, the results of identity resolution, and use cases.
Topic 4	<ul style="list-style-type: none"> • Act on Data: This topic defines activations and their basic use cases, using attributes and related attributes, identifying and analyzing timing dependencies affecting the Data Cloud lifecycle. Additionally it focuses on troubleshooting common problems with activations, and using data actions, including their requirements and intended use cases.
Topic 5	<ul style="list-style-type: none"> • Data Cloud Overview: This topic covers Data Cloud's function, key terminology, business value, typical use cases, the Data Cloud lifecycle, dependencies, and principles of data ethics. These sub-topics provide an overview of Data Cloud's capabilities and applications.

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Salesforce Certified Data 360 Consultant (Data-Con-101) Sample Questions (Q43-Q48):

NEW QUESTION # 43

A Data Cloud consultant tries to save a new 1-to-1 relationship between the Account DMO and Contact Point Address DMO but gets an error.

What should the consultant do to fix this error?

- A. Map Account to Contact Point Email and Contact Point Phone also.
- B. Make sure that the total account records are high enough for Identity resolution.
- **C. Change the cardinality to many-to-one to accommodate multiple contacts per account.**
- D. Map additional fields to the Contact Point Address DMO.

Answer: C

Explanation:

* **Relationship Cardinality:** In Salesforce Data Cloud, defining the correct relationship cardinality between data model objects (DMOs) is crucial for accurate data representation and integration.

* **1-to-1 Relationship Error:** The error occurs because the relationship between Account DMO and Contact Point Address DMO is set as 1-to-1, which implies that each account can only have one contact point address.

* **Solution:**

Change Cardinality: Modify the relationship cardinality to many-to-one. This allows multiple contact point addresses to be associated with a single account, reflecting real-world scenarios more accurately.

Steps:

Go to the data model configuration in Data Cloud.

Locate the relationship between Account DMO and Contact Point Address DMO.

Change the relationship type from 1-to-1 to many-to-one.

* **Benefits:**

Accurate Representation: Accommodates real-world data scenarios where an account may have multiple contact points.

Error Resolution: Resolves the error and ensures smooth data integration.

* Reference:

Salesforce Data Cloud Documentation: Relationships

Salesforce Help: Data Modeling in Data Cloud

NEW QUESTION # 44

Northern Trail Outfitters (NTO) is configuring an identity resolution ruleset based on Fuzzy Name and Normalized Email.

What should NTO do to ensure the best email address is activated?

- A. Ensure Marketing Cloud is prioritized as the first data source in the Source Priority reconciliation rule.
- B. Include Contact Point Email object Is Active field as a match rule.
- C. Set the default reconciliation rule to Last Updated.
- **D. Use the source priority order in activations to make sure a contact point from the desired source is delivered to the activation target.**

Answer: D

Explanation:

NTO is using Fuzzy Name and Normalized Email as match rules to link together data from different sources into a unified individual profile. However, there might be cases where the same email address is available from more than one source, and NTO needs to decide which one to use for activation. For example, if Rachel has the same email address in Service Cloud and Marketing Cloud, but prefers to receive communications from NTO via Marketing Cloud, NTO needs to ensure that the email address from Marketing Cloud is activated. To do this, NTO can use the source priority order in activations, which allows them to rank the data sources in order of preference for activation. By placing Marketing Cloud higher than Service Cloud in the source priority order, NTO can make sure that the email address from Marketing Cloud is delivered to the activation target, such as an email campaign or a journey. This way, NTO can respect Rachel's preference and deliver a better customer experience. Reference: Configure Activations, Use Source Priority Order in Activations

NEW QUESTION # 45

A company stores customer data in Marketing Cloud and uses the Marketing Cloud Connector to ingest data into Data 360. Where does a request for Data Deletion or Right to Be Forgotten get submitted?

- A. In Marketing Cloud settings
- B. In Data 360 settings
- C. On the individual data profile in Data 360
- **D. Through Consent API**

Answer: D

Explanation:

The governance lens is least privilege, purpose limitation, and honoring privacy operations against the individual profile. Through Consent API supports the governance requirement because Data 360 implementations should minimize unnecessary access, avoid over-collection, and process deletion or consent requests at the profile level where Salesforce expects them. The safest design is explicit, auditable, and limited to the business purpose. The distractors fall short because they either move the problem into the wrong system, add needless duplication, ignore Data 360 object relationships, or rely on a feature built for a different lifecycle stage. In a real implementation, those choices usually create brittle pipelines, stale data, security exposure, or segments that look correct on paper but fail when activated. Thinking like an architect, the selected option places the logic where Data 360 can govern it and reuse it reliably. This is the nuance exam questions often test: the platform capability must match both the technical layer and the business timing requirement, not just sound related to data.

NEW QUESTION # 46

During a privacy law discussion with a customer, the customer indicates they need to honor requests for the right to be forgotten.

The consultant determines that Consent API will solve this business need.

Which two considerations should the consultant inform the customer about?

Choose 2 answers

- A. Data deletion requests are processed within 1 hour.

- B. Data deletion requests are reprocessed at 30, 60, and 90 days.
- C. Data deletion requests are submitted for Individual profiles.
- D. Data deletion requests submitted to Data Cloud are passed to all connected Salesforce clouds.

Answer: C,D

Explanation:

When advising a customer about using the Consent API in Salesforce to comply with requests for the right to be forgotten, the consultant should focus on two primary considerations:

- * Data deletion requests are submitted for Individual profiles (Answer C): The Consent API in Salesforce is designed to handle data deletion requests specifically for individual profiles. This means that when a request is made to delete data, it is targeted at the personal data associated with an individual's profile in the Salesforce system. The consultant should inform the customer that the requests must be specific to individual profiles to ensure accurate processing and compliance with privacy laws.
- * Data deletion requests submitted to Data Cloud are passed to all connected Salesforce clouds (Answer D): When a data deletion request is made through the Consent API in Salesforce Data Cloud, the request is not limited to the Data Cloud alone. Instead, it propagates through all connected Salesforce clouds, such as Sales Cloud, Service Cloud, Marketing Cloud, etc. This ensures comprehensive compliance with the right to be forgotten across the entire Salesforce ecosystem. The customer should be aware that the deletion request will affect all instances of the individual's data across the connected Salesforce environments.

NEW QUESTION # 47

A Data Cloud consultant tries to save a new 1-to-1 relationship between the Account DMO and Contact Point Address DMO but gets an error.

What should the consultant do to fix this error?

- A. Map Account to Contact Point Email and Contact Point Phone also.
- B. Make sure that the total account records are high enough for Identity resolution.
- C. Change the cardinality to many-to-one to accommodate multiple contacts per account.
- D. Map additional fields to the Contact Point Address DMO.

Answer: C

Explanation:

Relationship Cardinality: In Salesforce Data Cloud, defining the correct relationship cardinality between data model objects (DMOs) is crucial for accurate data representation and integration.

1-to-1 Relationship Error: The error occurs because the relationship between Account DMO and Contact Point Address DMO is set as 1-to-1, which implies that each account can only have one contact point address.

Solution:

* Change Cardinality: Modify the relationship cardinality to many-to-one. This allows multiple contact point addresses to be associated with a single account, reflecting real-world scenarios more accurately.

* Steps:

- * Go to the data model configuration in Data Cloud.
- * Locate the relationship between Account DMO and Contact Point Address DMO.
- * Change the relationship type from 1-to-1 to many-to-one.

Benefits:

- * Accurate Representation: Accommodates real-world data scenarios where an account may have multiple contact points.
- * Error Resolution: Resolves the error and ensures smooth data integration.

References:

- * Salesforce Data Cloud Documentation: Relationships
- * Salesforce Help: Data Modeling in Data Cloud

NEW QUESTION # 48

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