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## Quiz 2026 Salesforce Latest Salesforce-Data-Cloud: Valid Salesforce Data Cloud Accredited Professional Exam Exam Prep

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## Salesforce Data Cloud Accredited Professional Exam Sample Questions (Q121-Q126):

### NEW QUESTION # 121

Which data stream category should be assigned to use the data for time-based operations in segmentation and calculated insights?

- A. Transaction
- B. Engagement
- C. Sales Order
- D. Individual

Answer: A

Explanation:

The transaction data stream category should be assigned to use the data for time-based operations in segmentation and calculated insights. This category indicates that the data stream contains events that occur at a specific point in time and have a duration.

References:

[https://help.salesforce.com/s/articleView?id=sf.c360\\_a\\_data\\_cloud\\_data\\_stream\\_category.htm&type=5](https://help.salesforce.com/s/articleView?id=sf.c360_a_data_cloud_data_stream_category.htm&type=5)

### NEW QUESTION # 122

What does the Source Sequence reconciliation rule do in Identity Resolution?

- A. Identifies which data sources should be used in the process of reconciliation by prioritizing the most recently updated data source
- B. Includes data from sources where the data is alphanumerically sequenced
- C. Sets the priority of specific data sources when building attributes in a unified profile such as a first or last name
- D. Identifies which individual records should be merged into a unified profile by setting a priority for specific data sources

**Answer: C**

Explanation:

The Source Sequence reconciliation rule allows you to sort your data sources in order of most to least preferred for inclusion in a unified profile<sup>9</sup>. For example, you can specify that data from Marketing Cloud should have higher priority than data from Service Cloud when selecting attributes such as first name or last name.

### NEW QUESTION # 123

The leadership team at Cumulus Financial has declared that customers who have deposited more than \$250,000 in the last 5 years and who are not using advisory services, will be the central focus for all new campaigns in the next year. Which two features support this need?

- A. Report
- B. Segment
- C. Calculated Insight
- D. Dashboard

**Answer: B,C**

Explanation:

Explanation

These two features support the need to calculate each customer's lifetime value (LTV) and create breakdowns of the revenue sourced by different channels. Calculated Insight allows you to create complex calculations based on stored data, such as LTV. Segment allows you to create audiences based on different criteria, such as revenue source. References:

[https://help.salesforce.com/s/articleView?id=sf.c360\\_a\\_calculated\\_insights.htm&type=5](https://help.salesforce.com/s/articleView?id=sf.c360_a_calculated_insights.htm&type=5)[https://help.salesforce.com/s/articleView?id=sf.c360\\_a\\_calculated\\_insights.htm&type=5](https://help.salesforce.com/s/articleView?id=sf.c360_a_calculated_insights.htm&type=5)

### NEW QUESTION # 124

Which consideration related to the way Data Cloud ingests CRM data is true?

- A. The CRM Connector allows standard fields to stream into Data Cloud in real time.
- B. CRM data cannot be manually refreshed and must wait for the next scheduled synchronization.
- C. Formula fields are refreshed at regular sync intervals and are updated at the next full refresh.
- D. The CRM Connector's synchronization times can be customized to up to 15-minute intervals.

**Answer: A**

Explanation:

The correct answer is D. The CRM Connector allows standard fields to stream into Data Cloud in real time.

This means that any changes to the standard fields in the CRM data source are reflected in Data Cloud almost instantly, without waiting for the next scheduled synchronization. This feature enables Data Cloud to have the most up-to-date and accurate CRM data for segmentation and activation<sup>1</sup>.

The other options are incorrect for the following reasons:

A). CRM data can be manually refreshed at any time by clicking the Refresh button on the data stream detail page<sup>2</sup>. This option is

false.

B). The CRM Connector's synchronization times can be customized to up to 60-minute intervals, not 15- minute intervals<sup>3</sup>. This option is false.

C). Formula fields are not refreshed at regular sync intervals, but only at the next full refresh<sup>4</sup>. A full refresh is a complete data ingestion process that occurs once every 24 hours or when manually triggered. This option is false.

1: Connect and Ingest Data in Data Cloud article on Salesforce Help

2: Data Sources in Data Cloud unit on Trailhead

3: Data Cloud for Admins module on Trailhead

4: [Formula Fields in Data Cloud] unit on Trailhead

[Data Streams in Data Cloud] unit on Trailhead

### NEW QUESTION # 125

A consultant needs to package Data Cloud components from one organization to another.

Which two Data Cloud components should the consultant include in a data kit to achieve this goal?

Choose 2 answers

- **A. Identity resolution rulesets**
- **B. Data model objects**
- C. Segments
- D. Calculated insights

**Answer: A,B**

Explanation:

To package Data Cloud components from one organization to another, the consultant should include the following components in a data kit:

Data model objects: These are the custom objects that define the data model for Data Cloud, such as Individual, Segment, Activity, etc. They store the data ingested from various sources and enable the creation of unified profiles and segments<sup>1</sup>.

Identity resolution rulesets: These are the rules that determine how data from different sources are matched and merged to create unified profiles. They specify the criteria, logic, and priority for identity resolution<sup>2</sup>. References:

1: Data Model Objects in Data Cloud

2: Identity Resolution Rulesets in Data Cloud

### NEW QUESTION # 126

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