

Latest Marketing-Cloud-Email-Specialist Training | Practice Marketing-Cloud-Email-Specialist Tests



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Salesforce Marketing-Cloud-Email-Specialist Certification is a valuable credential that demonstrates an individual's proficiency in using Salesforce Marketing Cloud for email marketing campaigns. Salesforce Certified Marketing Cloud Email Specialist certification is recognized globally and is highly respected in the industry. It is an excellent way for email marketers to showcase their expertise in using Salesforce Marketing Cloud and to differentiate themselves from their peers. Moreover, the certification provides individuals with access to a vast community of Salesforce Marketing Cloud professionals, which can be beneficial for networking and career growth.

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Salesforce Marketing-Cloud-Email-Specialist Exam is an essential certification for professionals looking to excel in email marketing. By passing this certification, you demonstrate your expertise in email marketing best practices, email design, email automation, and email analytics. Salesforce Certified Marketing Cloud Email Specialist certification can open up many opportunities in your career as an email marketing specialist.

Salesforce Certified Marketing Cloud Email Specialist Sample Questions (Q30-Q35):

NEW QUESTION # 30

Which of the following segmentation tools can be used for both lists and data extensions?

- A. Query Activities
- B. Measures
- C. Data Filters
- D. Groups

Answer: C

NEW QUESTION # 31

Northern Trail Outfitters wants to create a welcome series that changes based on subscriber behavior. Subscribers will be sent down a predetermined path depending on whether they click on the second email or not. Which Journey Builder activity should be used?

- A. Filter Activity
- B. Random Split
- C. Decision Split
- D. Engagement Split

Answer: D

NEW QUESTION # 32

In order to import into a data extension using "add" or "update" command what must it contain?

- A. Subscriber Last name
- B. Subscriber Key
- C. Email address
- D. Primary Key

Answer: D

NEW QUESTION # 33

A marketing manager notices emails clustered with images that are inconsistent with branding guidelines. Which step should they take to restrict the types of content within the content slot?

- A. Configure Content Blocks to only be usable within approved templates.
- B. Under user permissions, select limited template access.
- C. Configure restrictions within a Content Area for approval block types

Answer: A

Explanation:

Explanation

To restrict the types of content within the content slot, you can configure content blocks to only be usable within approved templates. This will ensure that only content blocks that match your branding guidelines can be used in your emails.

NEW QUESTION # 34

If you have less than 50,000 subscribers your test distribution should be what percent.

- A. 5%
- B. 15%
- C. 20%
- D. 10%

Answer: D

