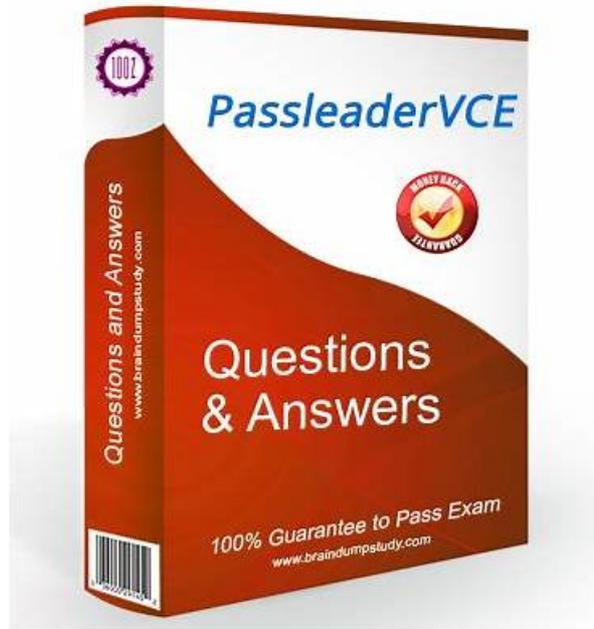


# Splendid Data-Cloud-Consultant Exam Braindumps are from High-quality Learning Quiz - TestkingPass



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## Salesforce Data-Cloud-Consultant Exam Syllabus Topics:

Topic	Details
Topic 1	<ul style="list-style-type: none"><li>• Data Ingestion and Modeling: This topic covers the different transformation capabilities within Data Cloud. It includes describing processes and considerations for data ingestion from various sources, defining, mapping, and modeling data using best practices aligned with identity resolution. Lastly, it discusses using available tools to inspect and validate ingested and modeled data.</li></ul>
Topic 2	<ul style="list-style-type: none"><li>• Segmentation and Insights: This topic defines basic concepts of segmentation and use cases, identifies scenarios for analyzing segment membership, configuring, refining, and maintaining segments within Data Cloud, and differentiating between calculated and streaming insights.</li></ul>
Topic 3	<ul style="list-style-type: none"><li>• Data Cloud Overview: This topic covers Data Cloud's function, key terminology, business value, typical use cases, the Data Cloud lifecycle, dependencies, and principles of data ethics. These sub-topics provide an overview of Data Cloud's capabilities and applications.</li></ul>

## Data-Cloud-Consultant Certification Test Answers | Data-Cloud-Consultant Fresh Dumps

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### Salesforce Certified Data Cloud Consultant Sample Questions (Q28-Q33):

#### NEW QUESTION # 28

Cumulus Financial uses Data Cloud to segment banking customers and activate them for direct mail via a Cloud File Storage activation. The company also wants to analyze individuals who have been in the segment within the last 2 years. Which Data Cloud component allows for this?

- A. Nested segments
- **B. Segment membership data model object**
- C. Calculated insights
- D. Segment exclusion

**Answer: B**

Explanation:

Data Cloud allows customers to analyze the segment membership history of individuals using the Segment Membership data model object. This object stores information about when an individual joined or left a segment, and can be used to create reports and dashboards to track segment performance over time. Cumulus Financial can use this object to filter individuals who have been in the segment within the last 2 years and compare them with other metrics.

The other options are not Data Cloud components that allow for this analysis. Segment exclusion is a feature that allows customers to remove individuals from a segment based on another segment. Nested segments are segments that are created from other segments using logical operators. Calculated insights are derived attributes that are created from existing data using formulas.

Reference:

Segment Membership Data Model Object

Data Cloud Reports and Dashboards

Create a Segment in Data Cloud

#### NEW QUESTION # 29

Which statement about Data Cloud's Web and Mobile ApplicationConnector is true?

- A. Any data streams associated with the connector will be automatically deleted upon deleting the app from Data Cloud Setup.
- **B. The Tenant Specific Endpoint is auto-generated in Data Cloud when setting the connector.**
- C. The connector schema can be updated to delete an existing field.
- D. A standard schema containing event, profile, and transaction data is created at the time the connector is configured.

**Answer: B**

Explanation:

Explanation

The Web and Mobile Application Connector allows you to ingest data from your websites and mobile apps into Data Cloud. To use this connector, you need to set up a Tenant Specific Endpoint (TSE) in Data Cloud, which is a unique URL that identifies your Data Cloud org. The TSE is auto-generated when you create a connector app in Data Cloud Setup. You can then use the TSE to configure the SDKs for your websites and mobile apps, which will send data to DataCloud through the TSE. References: Web and Mobile Application Connector, Connect Your Websites and Mobile Apps, Create a Web or Mobile App Data Stream

### NEW QUESTION # 30

A Data Cloud Consultant is in the process of setting up data streams for a new service-based data source. When ingesting Case data, which field is recommended to be associated with the Event Time field?

- A. Resolution Date
- B. Creation Date
- **C. Last Modified Date**
- D. Escalation Date

**Answer: C**

Explanation:

The Event Time field is a special field type that captures the timestamp of an event in a data stream. It is used to track the chronological order of events and to enable time-based segmentation and activation. When ingesting Case data, the recommended field to be associated with the Event Time field is the Last Modified Date field. This field reflects the most recent update to the case and can be used to measure the case duration, resolution time, and customer satisfaction. The other fields, such as Resolution Date, Escalation Date, or Creation Date, are not as suitable for the Event Time field, as they may not capture the latest status of the case or may not be applicable for all cases. References: Data Stream Field Types, Salesforce Data Cloud Exam Questions

### NEW QUESTION # 31

Which data stream category type should be assigned in order to use the dataset for date and time-based operations in segmentation and calculated insights?

- A. Individual
- **B. Engagement**
- C. Profile
- D. Sales Order

**Answer: B**

Explanation:

To use a dataset for date and time-based operations in segmentation and calculated insights, the data stream category type should be assigned as Engagement. Here's why:

Understanding the Requirement

The goal is to perform date and time-based operations (e.g., filtering customers based on specific dates or times) in segmentation and calculated insights.

This requires a data stream category that captures customer interactions or activities over time.

Why Engagement?

Engagement Data Streams :

Engagement data streams are designed to capture customer interactions, such as website visits, email opens, purchases, or other time-based activities.

These streams inherently include timestamps, making them ideal for date and time-based operations.

Use in Segmentation and Calculated Insights :

Segmentation often involves filtering customers based on their engagement behavior (e.g., "customers who visited the website in the last 7 days").

Calculated insights leverage engagement data to derive metrics like recency, frequency, and trends over time.

Other Categories Are Less Suitable :

Individual : Focuses on demographic or static attributes (e.g., name, age) rather than time-based interactions.

Sales Order : Captures transactional data but is not optimized for general engagement-based operations.

Profile : Represents unified customer profiles and does not directly support date and time-based operations.

Steps to Implement This Solution

Step 1: Assign the Correct Category

When setting up the data stream, assign the Engagement category to ensure it is optimized for time-based operations.

Step 2: Map Date-Time Fields

Ensure that relevant fields (e.g., interaction timestamps) are mapped correctly during ingestion.

Step 3: Use in Segmentation and Insights

Leverage the ingested engagement data for segmentation (e.g., "customers who engaged in the last 24 hours") and calculated insights (e.g., "average time between interactions").

Conclusion

The Engagement category is specifically designed for capturing time-based interactions, making it the best choice for datasets used in

date and time-based operations in segmentation and calculated insights.

### NEW QUESTION # 32

How can a consultant modify attribute names to match a naming convention in Cloud File Storage targets?

- A. Set preferred attribute names when configuring activation.
- B. Update attribute names in the data stream configuration.
- C. Update field names in the data model object.
- D. Use a formula field to update the field name in an activation.

**Answer: A**

Explanation:

A Cloud File Storage target is a type of data action target in Data Cloud that allows sending data to a cloud storage service such as Amazon S3 or Google Cloud Storage. When configuring an activation to a Cloud File Storage target, a consultant can modify the attribute names to match a naming convention by setting preferred attribute names in Data Cloud. Preferred attribute names are aliases that can be used to control the field names in the target file. They can be set for each attribute in the activation configuration, and they will override the default field names from the data model object. The other options are incorrect because they do not affect the field names in the target file. Using a formula field to update the field name in an activation will not change the field name, but only the field value. Updating attribute names in the data stream configuration will not affect the existing data lake objects or data model objects. Updating field names in the data model object will change the field names for all data sources and activations that use the object, which may not be desirable or consistent. References: Preferred Attribute Name, Create a Data Cloud Activation Target, Cloud File Storage Target

### NEW QUESTION # 33

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