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Consumer-Goods-Cloud-Accredited-Professional
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Questions & Answers

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By earning the Salesforce Consumer Goods Cloud Accredited Professional certification, professionals will gain the knowledge and skills they need to become experts in using the Consumer Goods Cloud platform. Salesforce Consumer Goods Cloud Accredited Professional certification can help to enhance their career opportunities and can help them to stand out from other professionals in the industry. Overall, the Salesforce Consumer Goods Cloud Accredited Professional certification exam is an excellent way for professionals to improve their skills and knowledge in the consumer goods industry.

The Salesforce Consumer Goods Cloud Accredited Professional certification exam covers various topics related to consumer goods, such as account and contact management, order management, pricing, promotions, and trade promotions. It also covers topics related to Salesforce's Consumer Goods Cloud, such as data modeling, data management, and reporting. Consumer-Goods-Cloud-Accredited-Professional Exam is designed to test the candidate's knowledge of Salesforce's best practices and its applications to the consumer goods industry.

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Salesforce Consumer Goods Cloud Accredited Professional Certification Exam is designed to validate the skills and knowledge of professionals who are involved in the consumer goods industry. Salesforce Consumer Goods Cloud Accredited Professional certification exam is intended for individuals who have experience in sales, marketing, and operations related to consumer goods. Consumer-Goods-Cloud-Accredited-Professional Exam is designed to test the candidates' understanding of the consumer goods industry and the role of Salesforce in it.

Salesforce Consumer Goods Cloud Accredited Professional Sample Questions (Q11-Q16):

NEW QUESTION # 11

An Organization wants to maintain data related to the line items and assets in custom objects under the line items (Object 'A') and assets (Object Name 'B').

What will ensure the data is saved under assets during assetization and can be leveraged for MACD Orders?

- A. Use Object Mapper to map the line item object from A to B and another mapping from Object B to A.
- B. Write an APEX Hook Class during Checkout and AssetToOrder for creating the records as a post step on the API.
- C. Use Field Mapper to map fields from Object A to B and another mapping from Object B to A.
- D. Use Object Mapper to Map the line item object from A to B.

Answer: A

Explanation:

This scenario involves managing the lifecycle of data stored in custom child objects (Object A attached to Order Items, and Object B attached to Assets). To ensure data integrity throughout the full commercial cycle-Sale (Assetization) and Change (MACD)-a bidirectional mapping strategy is required using the Custom Object Map feature (referred to as Object Mapper in the options). Assetization (Order to Asset Flow):

When an order is completed, the system runs the "Assetize" process.

To move data from the custom object under the Order Item (Object A) to the custom object under the Asset (Object B), you must define a Source-to-Destination mapping.

This is the A \rightarrow B mapping. Without this, the custom data entered during the sale would be lost and not stored on the customer's asset record.

MACD / Asset-Based Ordering (Asset to Order Flow):

When a customer requests a Move, Add, Change, or Delete (MACD), the system creates a new Order/Quote by reading the existing Asset data.

To ensure the new "Change Order" includes the current details from the Asset (Object B) back onto the line items (Object A) for the agent to view or modify, the system requires a reverse mapping.

This is the B \rightarrow A mapping.

Why other options fail:

Option A (Apex Hook): While feasible for complex edge cases, using Apex is not the best practice when a declarative configuration tool (Object Maps) exists for this exact purpose. It increases maintenance debt.

Option B (Map A to B only): This handles the initial sale but fails during MACD. When the customer tries to change their service later, the data from Object B would not copy back to the new order, leading to data loss or errors.

Option C (Field Mapper): Field Mappers are typically used for mapping specific fields on the primary objects (e.g., OrderLineItem.Description to Asset.Description). For mapping entire related child objects, the Object Map mechanism is the correct architectural component.

NEW QUESTION # 12

A consultant for Northern Trail Outfitters (NTO) retail stores would like to configure inventory checks related to product, that are stocked in the frozen food aisle. What should the consultant do first to ensure the field rep knows that the product is located in the frozen food aisle?

- A. Create a picklist field called 'location' to document the Frozen Food Aisle.
- B. Create a record type called 'Frozen Food Aisle' on the task.
- C. Create a record type called 'Frozen Food Aisle' on the retail store.
- **D. Create an In-Store Location called Frozen Food Aisle'.**
- E. Nothing as Product2 captures that the product is frozen.

Answer: D

Explanation:

To ensure the field rep knows that the product is located in the frozen food aisle when performing an inventory check, the consultant should create an In-Store Location called 'Frozen Food Aisle'. An In-Store Location is an object that represents a specific area within a retail store, such as an aisle, a shelf, or a cooler.

By creating an In-Store Location for the frozen food aisle, the consultant can associate it with the products that are stocked in that area and display it on the inventory check task. This way, the field rep can easily locate and verify the products in the frozen food aisle. Verified References: [Salesforce Consumer Goods Cloud Implementation Guide], page 20.

NEW QUESTION # 13

Which Statement is accurate regarding Action Plan Templates?

- A. They can be deleted
- B. They cannot be setup in the mobile application
- **C. They can be Cloned**
- D. They can be associated with Assessment Task Definitions and Component Tasks

Answer: C

NEW QUESTION # 14

Alpine, a Consumer Goods company, is sending new product introduction samples to outlets via their distributors who are using Alpine's field execution app. How can Alpine keep track of the inventory of the samples in the field?

- A. By creating a report for store locations to monitor the on hand inventory
- B. By creating delivery tasks for the distributors and track the shipping document status
- C. By assigning the asset to a custom task type and make the distributors enter the delivered quality
- **D. By creating delivery tasks for the distributors and monitor their on hand inventory for the sample Product's Stock Keeping Unit (SKU).**

Answer: D

Explanation:

To keep track of the inventory of the samples in the field, Alpine can create delivery tasks for the distributors and monitor their on hand inventory for the sample Product's Stock Keeping Unit (SKU). A delivery task is a type of action plan task that allows a field rep to deliver products to a retail store. A product SKU is a unique identifier for a product that can be scanned and tracked in inventory systems. By creating delivery tasks and monitoring product SKUs, Alpine can ensure that the distributors have enough samples to distribute and also track how many samples have been delivered to each store. Verified References: [Salesforce Consumer Goods Cloud Implementation Guide], page 28-29.

NEW QUESTION # 15

Which two standard capabilities are available when executing a promotion check in the field?

- A. Changing the promotion planning dates
- B. Marking the promotion as complete
- **C. Viewing which products are included in the protection**
- **D. Taking a photo of the promotion**

- Answer: C,D**

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