

正確的なSalesforce-Loyalty-Management認定資格試験 問題集 &合格スムーズSalesforce-Loyalty-Management 全真模擬試験 |一番優秀なSalesforce-Loyalty- Management日本語資格取得

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テストの準備に多くの時間を費やし、それでも何度も失敗するのは馬鹿げていますか？一部の受験者は、Salesforce Salesforce-Loyalty-Management試験ダンプ問題で簡単に試験に合格しますか？試験に合格し、認定を取得することが目標である場合、Salesforce-Loyalty-Management試験ダンプは、目標を簡単に達成するのに役立ちます。選択していませんか？Salesforce-Loyalty-Management試験ダンプ問題を含むテストの前にわずか数十のお金と20〜35時間の有効な準備で、確実に試験をクリアできます。では、なぜあなたは無駄な努力をするのに多くの時間を無駄にしているのですか？

Salesforce Salesforce-Loyalty-Management 認定試験の出題範囲:

トピック	出題範囲
トピック 1	Integration: Integration is crucial for a seamless Loyalty Management experience. In this topic, Salesforce Partners determine strategies for integrating Marketing Cloud, Commerce Cloud, Service Cloud, Salesforce CDP, and external systems using API templates and endpoints.

トピック 2	Strategies and Design: Salesforce Partners learn how Loyalty Management aligns with customers' business needs, processes, data requirements, and program parameters. This section includes identifying the appropriate Loyalty architecture, defining points and redemptions processes, benefits types, and the promotion lifecycle. Best practices for implementing Loyalty Management are also covered, ensuring practical application to real-world scenarios.
トピック 3	Loyalty Program and Process Configuration: This section focuses on configuring the foundational and advanced features of Loyalty Programs. Salesforce Partners learn to configure tier models, member and partner management, customer incentives, and experiential features in this topic. Sub-topics also include defining promotions, eligibility rules, and personalized Loyalty pages using Experience Cloud templates. Configuring complex processing rules, user access models, and analytics dashboards equips Salesforce Partners with the expertise to deliver scalable, customer-centric Loyalty solutions.
トピック 4	On-Going Loyalty Management: This section equips Salesforce Partners to sustain and optimize Loyalty solutions post-implementation. The topic includes leveraging analytics and dashboards, transitioning from sandbox to production, managing Loyalty campaigns, utilizing mobile app features, and resolving service-related issues.

>> Salesforce-Loyalty-Management認定資格試験問題集 <<

試験の準備方法-有効的なSalesforce-Loyalty-Management認定資格試験問題集試験-正確的なSalesforce-Loyalty-Management全真模擬試験

現代社会では、私たちは毎日忙しいです。したがって、個々の時間は制限されています。事実、あなたが学ぶことを決心したなら、何もあなたを止めることはできません！幸運にも、Salesforce-Loyalty-Management試験の資料に出会えます。Salesforce-Loyalty-Management試験の最短時間で改善できるようにお手伝いします。あなたもSalesforce-Loyalty-Management試験について何も知りません。全く問題ありません。約20〜30時間のガイダンスを受け入れるだけで、試験に簡単に参加できます。ご覧のとおり、Salesforce-Loyalty-Management模擬試験はあまり時間をかけません。

Salesforce Loyalty Management Accredited Professional Exam 認定 Salesforce-Loyalty-Management 試験問題 (Q69-Q74):

質問 # 69

What three types of vouchers can be configured in Loyalty Management?

- A. Gift Card
- B. Product or Service
- C. Discount Percentage
- D. Promo Code
- E. Fixed Value

正解: B、C、E

質問 # 70

What are the three essential steps to establish a Loyalty promotion with Salesforce CDP and Marketing Cloud? Select three

- A. Automatically Generate a New Individual Relationship
- B. Transmit Loyalty Promotion Segments to Marketing Cloud
- C. Activate and Publish the Segment
- D. Enable Connector Settings on all the Loyalty Objects E. Enable Service Connector for Promotion Escalations.

正解: B、C、D

解説:

To establish a Loyalty promotion with Salesforce CDP (Customer Data Platform) and Marketing Cloud, the three essential steps are:

Transmit Loyalty Promotion Segments to Marketing Cloud (A): This step involves sharing segmented data from Salesforce CDP to Marketing Cloud, enabling targeted marketing campaigns based on loyalty promotion criteria.

Activate and Publish the Segment (C): Once the segments are defined and populated with the relevant Loyalty Program Members, the segment needs to be activated and published to be used in campaigns and promotions within Marketing Cloud.

Enable Connector Settings on all the Loyalty Objects (D): This involves configuring the integration between Salesforce CDP, Loyalty Management, and Marketing Cloud by enabling the necessary connector settings, ensuring seamless data flow and communication between these platforms for the promotion.

Option B (Automatically Generate a New Individual Relationship) and E (Enable Service Connector for Promotion Escalations) are not directly related to the essential steps for establishing a loyalty promotion with Salesforce CDP and Marketing Cloud.

質問 # 71

In order to view the information pertaining to a member's recent transactions and manual adjustments on the Contact record, what are the two suggestions that an IT Administrator should propose to the Member Services team? Select two

- A. Incorporate the 'View Member Profile' component on the Contact record
- B. Incorporate the Member Service Manager Home Dashboard on the Contact record
- C. Incorporate the 'Transaction Journals' related list on the Contact record
- D. Incorporate the 'Member Summary Embedded Dashboard' on the Contact record

正解: A、D

質問 # 72

The Loyalty Administrator for Northern Trail Outfitters (NTO) insider program defines tier groups- Status Tier Group with a Fixed model and period of one year.

The three tier are defined =Silver (base), Golden (next tier), and Platinum (the highest tier) Extend Expiration for this tier group is Qualifying Points Reset Date.

A member joins NTO insider in the Silver tier and, after a year of engagement, gets upgraded to the Gold tier on March 16 2023. Which date would be the new Expiry date of this member after the tier is upgraded to Gold?

- A. March 31 2024
- B. December 31, 2023
- C. March 16, 2020.
- D. December 31, 2024

正解: A

解説:

The new expiry date for the member after being upgraded to the Gold tier would be March 31, 2024. In Salesforce Loyalty Management, when a member is upgraded to a new tier, the expiry date is set based on the tier's fixed model and period. Since the member was upgraded on March 16, 2023, and the period is one year, the new expiry date aligns with the end of the month following the one-year anniversary of the upgrade, which is March 31, 2024.

質問 # 73

A Consultant will need to create a new voucher definition for a new voucher, wherever the new voucher has the requirements.

A total of two vouchers will be issued to the member.

The first voucher has a face value of \$100, and the second voucher has a face value of \$200.

Both vouchers must be used within three months after the first voucher's disbursement date.

The first voucher will be issued to the members over a period of a month.

Which voucher definition settings will fulfill the new voucher's requirements?

- A. Type: Fixed valued, Expiration Type: Period, Expiration Period: 3, expiration Period Unit Month, Face Value: \$300, Partial Redeemable: Unchecked
- B. Type: Fixed valued, Expiration Type: Period, Expiration Period: 3, expiration Period Unit Month, Face Value: \$300, Partial Redeemable: UnChecked
- C. Type: Fixed valued, Expiration Type: Period, Expiration Period: 90, expiration Period Unit Month, Face Value: \$300,

- D. Type: Fixed valued, Expiration Type: Period, Expiration Period: 3, expiration Period Unit Month, Face Value: \$300, Partial Redeemable: Checked

解説:

質問 #74

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