

# Salesforce Arch-303 Salesforce Certified B2C Commerce Architect Webbased Practice Exam



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## Salesforce Certified B2C Commerce Architect Sample Questions (Q47-Q52):

### NEW QUESTION # 47

Given a website launched to production, the Architect can rely on several SFCC Business Manager tools that provide an automatic notification feature.

Which three tools have such a feature and do not require to be monitored manually?

Choose 3 answers

- A. Job Schedules
- B. Quota Status
- C. Pipeline Profiler
- D. Custom Log Settings
- E. Analytics Conversion Reports

**Answer: A,B,C**

Explanation:

The Salesforce B2C Commerce Business Manager tools that feature automatic notifications are:

- \* Option A (Job Schedules): Business Manager can send notifications based on job schedules, alerting users when a scheduled job has completed, failed, or met specific conditions. This feature helps in monitoring automated processes without manual oversight.
- \* Option D (Pipeline Profiler): This tool provides automatic notifications regarding the performance of different pipelines, allowing architects and developers to monitor site performance and troubleshoot issues proactively.
- \* Option E (Quota Status): Automatically notifies administrators when certain quotas are reached or exceeded, such as API call limits or data storage limits, which is crucial for maintaining site stability and performance.

These tools are essential for proactive site management, ensuring that administrators can address potential issues before they affect the site's operation.

#### NEW QUESTION # 48

The client provided these business requirements:

- \* The B2C Commerce storefront will integrate with the client's Order Management System (OMS).
- \* The storefront will provide real-time order export of successfully pieced orders. The OMS supports both web service export and SFTP batch order export, but the client has expressed concern about the availability of the OMS.

Which two solutions satisfy the requirements and address the OMS reliability concern?

Choose 2 answers

- A. Implement a live export of orders during checkout via web service, marking the processed order as exported when the AM returns successfully.
- B. Implement a batch export of orders via web service, excluding exported orders. This runs as a scheduled Job with an hourly run rate and marks processed orders as exported upon success.
- C. Implement a Live export of orders during checkout via SFTP, marking the processed order as exported when it has completed successfully.
- D. Implement a batch export of orders to SFTP, excluding exported orders. This runs as a scheduled job with a high-frequency run rate and marks processed orders as exported upon success.

**Answer: B,D**

Explanation:

Given the concerns about the reliability of the OMS, implementing scheduled batch exports ensures that order data is not lost due to potential OMS downtime and allows for reattempting failed exports. Option B uses SFTP for a high-frequency batch export, which can be scheduled to run multiple times a day, ensuring minimal delay in order synchronization while marking orders as exported upon successful transmission.

Option C provides a similar safeguard but via web service, which can be scheduled to run hourly. Both methods enable tracking of export status and can handle temporary downtimes by reattempting the export until successful, aligning with the need for reliability in integration processes.

#### NEW QUESTION # 49

An existing B2C Commerce site has the following aliases configuration:

Which statement related to this configuration is incorrect?

- A. Hostname www.example.co.uk will redirect to www.example.com/uk.
- B. Hostname www.example.de will redirect to www.example.com/de.
- C. Site supports multiple hostnames and locales.
- D. Hostname www.example.com will redirect to www.example.com/us

**Answer: D**

Explanation:

In the provided configuration, the incorrect statement is B. While it appears that the hostname www.example.com should redirect to www.example.com/us based on the "if-site-path": "us" entry, this assumes that the default path or redirect isn't overridden by other configurations within the hostname alias file not visible in the snapshot provided. Typically, in Salesforce B2C Commerce, such a direct statement about redirection should align with explicit mapping rules that include hostname and path directives, which are not detailed for www.example.com to www.example.com/us in the snippet provided. This absence suggests that the statement may be incorrect unless corroborated by additional detailed mappings in the full configuration file.

#### NEW QUESTION # 50

Northern Trail Outfitters (NTO) wants to migrate its online shop from a custom ecommerce platform to B2C Commerce. NTO needs to migrate several thousands of customer records profile information, address book). WTO can provide a B2C Commerce feed. It is currently using SHA-256 as an encryption mechanism for the customer passwords.

What approach can the Architect propose?

- A. Import the customer records, including the hashed password, as B2C Commerce supports SHA-256, and they will be able to login with their existing password.
- B. Do not import customer records and asks customers to create new accounts the first time they try to log in to the B2C Commerce storefront.
- C. Import the customer records, with the hashed password as a custom attribute, and during the login compare the entered password with the hashed password and save it in the password field.
- **D. Import the customer records, excluding the password field, and B2C Commerce will automatically require a password reset the first time a customer logs in to the storefront.**

**Answer: D**

Explanation:

B2C Commerce does not directly support the import of hashed passwords for use in authentication due to security protocols and the platform's password management system. The best approach is to import customer records without the password field. Upon their first login attempt on the new system, customers would be prompted to reset their password. This method ensures that password security is maintained according to B2C Commerce standards and that customer data remains secure during the transition from the old platform.

#### NEW QUESTION # 51

Northern Trail Outfitters (NTO) operate 200 physical stores. NTO has products that are available in some of the physical stores and not available in others. The closest physical store is determined based on customer's post zip code when they are shopping online. Only the products that are available in the customer's closest physical store should be presented to the customer to the search results.

What are the two feasible technical approaches to meet these requirements?

Choose 2 answers

- A. Create a separate site per physical store. Use post/zip code to redirect the customer to the relevant site. Show the products from the site navigation catalog.
- **B. Create a separate pricebook per physical store. Use post/zip code to activate this pricebook through a customer group. Show only the products with price by applying price refinement.**
- C. Create a separate shipping method per physical store. Use post/zip code to determine the applicable shipping method. Show only the products that are not excluded from the shipping method.
- **D. Create a separate category per physical store use post/zip code with a mapping to determine the relevant category. Show only the products from this category.**

**Answer: B,D**

Explanation:

For Northern Trail Outfitters to ensure that only products available in a customer's closest physical store are shown:

\* Option B is effective because it organizes inventory by store-specific categories, which can then be dynamically linked to a customer's location via their postal/zip code. This allows the system to filter search results based on the relevant category that corresponds to the closest store.

\* Option D leverages separate pricebooks that are specific to each store, enabling product availability to be managed through price refinements. This method also uses the customer's zip code to activate the appropriate pricebook, ensuring that only products priced (and thus available) in the nearest store are displayed.



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