

# Exam Sample Plat-UX-101 Online & Plat-UX-101 Exam Passing Score



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## Plat-UX-101 Exam Passing Score, Plat-UX-101 Latest Test Answers

In this era of the latest technology, we should incorporate interesting facts, figures, visual graphics, and other tools that can help people read the Salesforce Certified Platform User Experience Designer (Plat-UX-101) exam questions with interest. Exam4PDF uses pictures that are related to the Salesforce Certified Platform User Experience Designer (Plat-UX-101) certification exam and can even add some charts, and graphs that show the numerical values. It will not let the reader feel bored with the Salesforce Certified Platform User Experience Designer (Plat-UX-101) practice test. They can engage their attention in the Salesforce Plat-UX-101 exam visual effects and pictures that present a lot of.

## Salesforce Certified Platform User Experience Designer Sample Questions (Q188-Q193):

### NEW QUESTION # 188

What is a benefit of inclusive design?

- A. Tailoring a solution to one type of user
- B. Reducing friction for users in achieving their goals
- C. Creating a lowest-common-denominator design

**Answer: B**

Explanation:

Inclusive design is a methodology aimed at creating products that are accessible to as many people as possible, regardless of their abilities or circumstances. The benefit of inclusive design is that it focuses on reducing friction for users in achieving their goals by: Considering a wide range of human diversity, including ability, language, culture, gender, age, and other forms of human difference. Identifying and eliminating unnecessary barriers that might prevent people from effectively using a product or service.

Ensuring that products and services can be used by everyone, to the greatest extent possible, without the need for adaptation. Inclusive design does not mean tailoring a solution to one type of user (B) or creating a lowest-common-denominator design that meets only the most basic needs of all users (C). Instead, it seeks to understand and address the needs of a broad audience to create more usable and accessible experiences for everyone.

Reference: The Interaction Design Foundation provides extensive resources on inclusive design, its principles, and how to apply them in the design process. These resources offer valuable insights into creating designs that are accessible and beneficial to a wide audience.

### NEW QUESTION # 189

A UX Designer has completed usability testing on a newly designed case management system and has gathered many observations from the test participants.

What should the UX Designer consider while presenting the findings?

- A. Include the names of participants in the report.
- B. Report only the new issues, and omit already known bugs.
- C. Be specific about the issues testers encountered.

**Answer: C**

Explanation:

A usability testing report is a document that summarizes the findings and insights from a usability test, which is a method of evaluating a product or service by observing how real users interact with it. A usability testing report should provide clear and actionable recommendations for improving the user experience and usability of the product or service<sup>1</sup>. One of the best practices for presenting the findings of a usability testing report is to be specific about the issues testers encountered. This means describing the problems in detail, explaining how they affected the user's performance and satisfaction, and providing evidence from the data collected, such as quotes, screenshots, videos, or metrics. Being specific about the issues helps to illustrate the severity and impact of the problems, as well as to justify the need for improvement<sup>2</sup>.

The other two options, reporting only the new issues and omitting already known bugs, and including the names of participants in the report, are not good practices for presenting the findings of a usability testing report. Reporting only the new issues and omitting already known bugs can create a biased and incomplete picture of the usability test results, as it can overlook the recurring and persistent problems that may still affect the user experience and usability of the product or service. Including the names of participants in the report can violate the ethical and legal principles of user research, such as confidentiality, anonymity, and informed consent, which require protecting the privacy and identity of the users who participate in the research<sup>3</sup>.

### NEW QUESTION # 190

Cloud Kicks (CK) has a new Portal landing page built with Experience Builder. Upon review, CK does not think the company's brand experience is translated into the user experience; however, CK does confirm the Theme was set up correctly.

Which additional UX elements should be reviewed to influence the brand experience?

- A. Shapes, Interaction Design, and Typography
- B. Visual Design, Harmony, and Responsiveness
- C. Visual, Content, and Interaction Design

**Answer: C**

#### Explanation:

The additional UX elements that should be reviewed to influence the brand experience are visual, content, and interaction design. These elements are essential for creating a consistent, engaging, and memorable user experience that reflects the company's brand identity and values<sup>12</sup>.

Visual design refers to the use of colors, shapes, typography, images, icons, and other graphical elements to create a visual hierarchy, contrast, balance, and harmony on the page<sup>13</sup>. Visual design affects the user's perception, emotion, and attention, and can communicate the brand's personality, tone, and message<sup>13</sup>. For example, Cloud Kicks can use their logo, color scheme, and font to create a recognizable and distinctive visual identity for their portal landing page<sup>4</sup>.

Content design refers to the creation, organization, and presentation of text, audio, video, and other media to convey the brand's value proposition, story, and information to the user<sup>15</sup>. Content design affects the user's understanding, interest, and trust, and can communicate the brand's purpose, benefits, and voice<sup>15</sup>. For example, Cloud Kicks can use clear, concise, and compelling headlines, subheadings, and body text to highlight their products, services, and customer testimonials on their portal landing page.

Interaction design refers to the design of the user interface elements, such as buttons, links, menus, forms, and sliders, that enable the user to interact with the page and perform tasks<sup>1</sup>. Interaction design affects the user's behavior, satisfaction, and feedback, and can communicate the brand's functionality, usability, and responsiveness<sup>1</sup>. For example, Cloud Kicks can use intuitive, consistent, and accessible navigation, search, and filtering options to help the user find what they are looking for on their portal landing page.

By reviewing and improving these UX elements, Cloud Kicks can ensure that their portal landing page delivers a positive and coherent brand experience to their users, and that their brand identity is translated into the user experience.

#### The 5 Elements of User Experience Design

##### How to Create a Brand Experience That Works With Your UX

###### Visual Design Basics

###### Use Branding Sets in Experience Builder

###### Content Design: What It Is and Why It Matters

###### [How to Write Effective Web Content for Your Experience Cloud Site]

###### [Interaction Design Basics]

###### [Designing User Interfaces for Experience Cloud Sites]

#### NEW QUESTION # 191

Cloud Kicks requires a custom image to be added to a record detail page, making it easier for the company to visually identify its current membership level.

Which platform tools should be used to achieve this requirement?

- A. A Formula Field, Static Resource, and Object Page Layout
- B. Image Field, Dynamic Form, and Lightning Record Page
- C. Lightning Components, SLDS Icons, and Compact Layouts

#### Answer: A

#### Explanation:

A formula field is a custom field that calculates a value based on a formula expression. A formula field can display text, numbers, dates, or images. A formula field can use the IMAGE function to display an image from a URL. A formula field can be added to an object page layout to show the image on the record detail page<sup>1</sup>.

A static resource is a file or a collection of files that can be uploaded to Salesforce and referenced in a formula field, a Visualforce page, a Lightning component, or a web tab. A static resource can store images, style sheets, JavaScript, or other files. A static resource can be used to store the custom image that Cloud Kicks wants to display on the record detail page<sup>2</sup>.

An object page layout is a configuration of fields, buttons, related lists, and other components on a record detail page. An object page layout can be customized to show different information for different users, based on their profiles or record types. An object page layout can be used to add the formula field that displays the custom image to the record detail page<sup>3</sup>.

These platform tools can be used to achieve the requirement of adding a custom image to a record detail page, making it easier for Cloud Kicks to visually identify its current membership level. For example, the formula field can use the IMAGE function to display the custom image from the static resource, based on the value of another field that indicates the membership level. The object page layout can then include the formula field on the record detail page for the relevant users.

Image field is a custom field that allows users to upload and display images on a record. Image field can be used to show images on a record detail page, but it is not suitable for Cloud Kicks' requirement, because it does not allow the image to be determined by a formula expression. Image field requires the user to manually upload the image for each record, which is not efficient or consistent<sup>4</sup>.

Dynamic form is a feature that allows admins to add, group, and reorder fields and sections on a Lightning record page using the Lightning App Builder. Dynamic form can be used to create flexible and dynamic page layouts that can adapt to different contexts and scenarios. Dynamic form also supports visibility rules, which can be used to show or hide fields or sections based on filters or conditions. However, dynamic form is not a platform tool that can be used to display a custom image on a record detail page, as it does not affect the content or functionality of the fields. Dynamic form can only be used to configure the layout of the fields, not the

values or images of the fields5.

Lightning components are reusable units of user interface that can be used to build Lightning pages and applications. Lightning components can be built using HTML, CSS, JavaScript, and Apex. Lightning components can display data, images, icons, charts, buttons, or other elements on a Lightning page. SLDS icons are icons from the Salesforce Lightning Design System that can be used in Lightning components to represent actions, objects, or concepts. Compact layouts are page layouts that show a record's key fields at a glance in the highlights panel, the list view, the Related tab, and other places. Compact layouts can be used to customize which fields are displayed in these places6.

Lightning components, SLDS icons, and compact layouts are platform tools that can be used to display images on a Lightning page, but they are not the best option for Cloud Kicks' requirement, because they are more complex and require more development skills than a formula field, a static resource, and an object page layout. Lightning components also require more maintenance and testing than formula fields. SLDS icons are predefined icons that may not match the custom image that Cloud Kicks wants to display. Compact layouts are not relevant for displaying images on a record detail page, as they only affect the highlights panel and other places6.

## NEW QUESTION # 192

A UX Designer is using the human-centered design approach to redesign a portal that medical staff use to report on patient demographics.

Which activity should come first in the process?

- A. Writing technical requirements for how the portal should function
- B. Estimating the cost to complete development of the portal
- **C. Observing the medical staff while they use their existing portal**
- D. Designing a mockup of how the new portal will look

**Answer: C**

Explanation:

The human-centered design approach is a problem-solving technique that puts real people at the center of the development process, enabling designers to create products and services that resonate and are tailored to the audience's needs. The human-centered design approach typically involves four stages: clarify, ideate, develop, and implement1. The first stage, clarify, is dedicated to collecting data and observing the users to clarify the problem and how to solve it. Rather than developing products based on assumptions, designers conduct user research and assess user needs to determine what the users want. The clarify stage requires empathy—the capability of understanding another person's experiences and emotions. Designers need to consider the users' perspectives and ask questions to determine what products they're currently using, why and how they're using them, and the challenges they're trying to solve2.

Therefore, the activity that should come first in the human-centered design process is observing the medical staff while they use their existing portal. This activity will help the UX designer to understand the context, the goals, the pain points, and the preferences of the medical staff, as well as to identify the opportunities for improvement and innovation. The other activities, such as estimating the cost, writing technical requirements, and designing a mockup, belong to the later stages of the human-centered design process, after the problem and the user needs have been clearly defined.

The first activity in the process when using a human-centered design approach to redesign a portal that medical staff use to report on patient demographics should be observing the medical staff while they use their existing portal. This is a critical step in the process, as it helps to identify user needs, preferences, and behaviors so that the design of the new portal can be tailored to meet their specific needs.

Observing the medical staff while they use the portal will help to identify any existing problems and highlight areas where the portal can be improved. This can include issues with usability, functionality, and accessibility. Additionally, observing how the medical staff interact with the portal can help to identify any potential areas of improvement and uncover any hidden requirements or user needs.

## NEW QUESTION # 193

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Passing the Salesforce Certified Platform User Experience Designer exam at first attempt is a goal that many candidates strive for. However, some of them think that good Salesforce Plat-UX-101 study material is not important, but this is not true. The right Plat-UX-101 preparation material is crucial for success in the exam. And applicants who don't find updated Plat-UX-101 prep material ultimately fail in the real examination and waste money. That's why Exam4PDF offers actual Plat-UX-101 exam questions to help candidates pass the exam and save their resources.

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