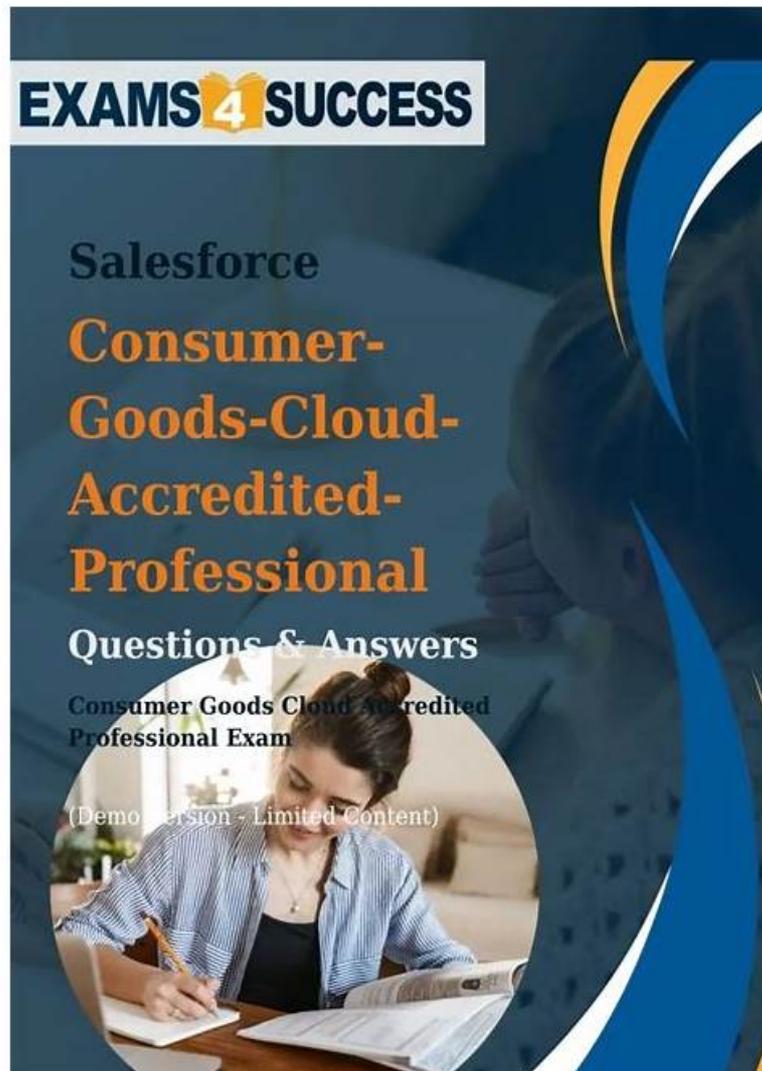


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Salesforce Consumer Goods Cloud Accredited Professional certification is a valuable credential for professionals in the consumer goods industry. Salesforce Consumer Goods Cloud Accredited Professional certification demonstrates that the individual has the knowledge and skills to use the Consumer Goods Cloud to improve their organization's sales and distribution processes. It also indicates that the individual is up-to-date with industry trends and regulatory requirements. If you're a professional in the consumer goods industry, getting certified as a Salesforce Consumer Goods Cloud Accredited Professional can help you advance your career and stay competitive in the job market.

Salesforce Consumer Goods Cloud Accredited Professional certification exam is designed for professionals who are seeking to enhance their skills and knowledge in the consumer goods industry. Salesforce Consumer Goods Cloud Accredited Professional certification is designed specifically for individuals who work within the consumer goods industry and who are looking to improve their understanding of Salesforce's Consumer Goods Cloud platform.

Salesforce Consumer Goods Cloud Accredited Professional Sample Questions (Q28-Q33):

NEW QUESTION # 28

Which option can be performed by using Salesforce Maps with Consumer Goods Cloud?

- A. Create layers of Retail Stores
- B. Update with Google Maps Static API on a single address
- C. Optimize visit sequence in real time automatically during a Field Rep's Day
- D. View map images on mobile devices even when GPS is not enabled

Answer: C

Explanation:

Salesforce Maps integrated with Consumer Goods Cloud allows the creation of layers of Retail Stores, aiding in geographical and spatial analysis for field operations.

NEW QUESTION # 29

Which field is required for setting up Retail Store KPIs?

- A. Retail Store Group
- B. KPI Type
- C. Promotions
- D. Effective to

Answer: B

Explanation:

KPI Type is a required field for setting up Retail Store KPIs. Retail Store KPIs are key performance indicators that measure how well a retail store is performing against a specific goal or target. The KPI Type defines the type of metric that is being measured, such as share of shelf, out of stock, or promotion compliance. Verified References: [Salesforce Consumer Goods Cloud Implementation Guide], page 30.

NEW QUESTION # 30

Which are the two primary use cases for performing an in-store survey?

- A. Gathering point of sale data
- **B. Gathering data on promotions, inventory requirements and product quality**
- C. Saving time for the Field Rep https://help.salesforce.com/s/articleView?id=sf.retail_concept_user_survey.htm&type=5
- D. Gathering data on inventory reconciliation
- **E. Gathering feedback from customers, consumers shoppers, and staff**

Answer: B,E

Explanation:

Two primary use cases for performing an in-store survey are:

Gathering feedback from customers, consumers, shoppers, and staff. An in-store survey can be used to collect feedback from various stakeholders who interact with the products or services offered by the consumer goods company. For example, an in-store survey can ask customers about their satisfaction, preferences, or suggestions; consumers about their awareness, perception, or loyalty; shoppers about their behavior, motivation, or barriers; and staff about their challenges, needs, or opinions.

Gathering data on promotions, inventory requirements and product quality. An in-store survey can be used to collect data on various aspects of the product performance and availability in the retail store. For example, an in-store survey can ask about the compliance, effectiveness, or impact of promotions; the demand, supply, or replenishment of inventory; and the condition, quality, or issues of products

NEW QUESTION # 31

Items are not appearing in the delivery task. What object needs to be assigned to the user for the items to be listed

- A. Product Transfer
- B. Retail Store KPI
- **C. Shipment**
- D. Product

Answer: C

NEW QUESTION # 32

Which statement is correct about Consumer Goods- Einstein Visit Recommendations?

- A. Visit Recommendations rules consider the store operating hours
- B. Visit Recommendations are automatically generated by recent case activities
- C. Visit Recommendations can be created using the Next Best Action Strategy
- **D. Visit Recommendations automatically take into consideration already created visits for the store**

Answer: D

Explanation:

Visit Recommendations are suggestions for field reps to visit certain stores based on predefined rules and criteria. One of the correct statements about Visit Recommendations is that they automatically take into consideration already created visits for the store, meaning that they do not recommend visiting a store that already has a scheduled or completed visit within a certain time frame.

Verified Reference: [Salesforce Consumer Goods Cloud Implementation Guide], page 36.

NEW QUESTION # 33

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