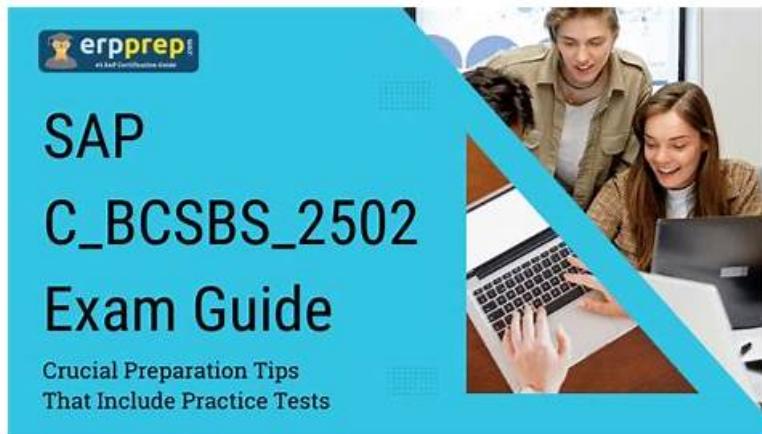


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## SAP C\_BCSBS\_2502 Exam Syllabus Topics:

Topic	Details
Topic 1	<ul style="list-style-type: none"><li>Discovering SAP Business AI: This section of the exam measures the skills of Digital Transformation Specialists and focuses on exploring how SAP Business AI enables smarter decision-making. It includes identifying AI-driven features embedded within SAP solutions and how they contribute to automation, predictions, and enhanced business outcomes. Professionals are expected to understand how to promote AI adoption in business processes using SAP's intelligent technologies.</li></ul>
Topic 2	<ul style="list-style-type: none"><li>Positioning SAP Business Suite: This section of the exam measures the skills of Solution Consultants and covers how to effectively position the SAP Business Suite within various business scenarios. It includes understanding the core value, capabilities, and strategic advantages of SAP's integrated business applications. The focus is on enabling consultants to align SAP Business Suite offerings with customer needs to support end-to-end processes.</li></ul>

Topic 3	<ul style="list-style-type: none"> <li>Positioning SAP Business Data Cloud: This section of the exam measures the skills of Enterprise Architects and covers the positioning and strategic use of SAP Business Data Cloud. It involves understanding how data from various sources is managed, governed, and accessed to support intelligent business operations. The section aims to equip professionals with the ability to explain data unification and connectivity through SAP's cloud-based data platform.</li> </ul>
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## **SAP Certified Associate - Positioning SAP Business Suite Sample Questions (Q14-Q19):**

### **NEW QUESTION # 14**

Match the outcomes in the dropdown lists to the capabilities of Joule

**Answer:**

Explanation:

Explanation:

Step-by-Step Solution

1. Get the insights you need, when you need them.

Correct Outcome:

\* Reduced time-to-insight, empowerment of non-technical personnel, and quicker decision making.

This outcome is about having real-time access to insights and analytics. Joule helps by making complex data simple and accessible, empowering all users (not just technical staff) to make decisions quickly, without waiting for IT or reports.

2. Enable every employee to achieve more in a faster way.

Correct Outcome:

\* Increased workforce productivity, fewer operational errors, and quicker task completion.

Here, the focus is on how Joule streamlines processes for all employees. With AI automation and proactive recommendations, Joule helps everyone work faster, make fewer mistakes, and complete tasks efficiently.

3. Make every customer touchpoint count.

Correct Outcome:

\* Higher NPS, better conversion rates, and stronger customer retention.

This is about customer experience. Joule uses AI to ensure every interaction with the customer is valuable, increasing satisfaction (NPS = Net Promoter Score), conversion, and retention rates.

### **NEW QUESTION # 15**

What are unique elements of SAP Business AI?

Note: There are 3 correct answers to this question.

- A. Focus on the technology stack
- B. Development of SAP-specific large language models
- C. Robust partner ecosystem with synergistic collaboration
- D. In-depth knowledge of business processes across various industries
- E. Direct access to pertinent customer business data

**Answer: C,D,E**

Explanation:

The question asks for the unique elements of SAP Business AI, which is a suite of AI capabilities embedded within SAP Business Suite to enhance business processes, decision-making, and automation. According to official SAP documentation and the provided search results, the unique elements of SAP Business AI include its robust partner ecosystem with synergistic collaboration, in-depth knowledge of business processes across various industries, and direct access to pertinent customer business data. These align with Options A, B, and E, making them the correct answers.

Explanation of Correct Answers:

Option A: Robust partner ecosystem with synergistic collaboration

This is correct because SAP Business AI leverages a robust partner ecosystem that includes technology giants like Google Cloud, NVIDIA, Microsoft, AWS, and Cohere, as well as implementation partners, to deliver scalable, industry-specific AI solutions. This collaborative ecosystem enhances SAP Business AI by integrating advanced AI models, ensuring interoperability, and addressing customer-specific needs through partner expertise. The SAP Business AI documentation on [www.sap.com](http://www.sap.com) states:

"SAP's strategy includes a robust partner ecosystem with synergistic collaboration, partnering with industry leaders like NVIDIA, Google Cloud, and Cohere to deliver interoperable AI agents and scalable solutions.

This ecosystem enables SAP Business AI to address unique customer challenges through combined expertise and innovation."

news.sap.com Additionally, the SAP News Center emphasizes the role of partners:

"A key element of SAP's AI strategy is leveraging partners' expertise. Partners develop innovative AI solutions and extensions, enhancing the SAP portfolio with customer-specific use cases built on SAP BTP." news.sap.com This ecosystem ensures that SAP Business AI is not limited to SAP's internal capabilities but benefits from a collaborative network, making robust partner ecosystem a unique element.

Option B: In-depth knowledge of business processes across various industries This is correct because SAP Business AI is purpose-built for business processes, grounded in SAP's deep understanding of industry-specific workflows across sectors like manufacturing, retail, consumer products, life sciences, and more. This knowledge allows SAP Business AI to embed AI directly into processes like supply chain management, finance, and HR, delivering contextually relevant outcomes. The Understanding SAP Business AI Functions Across Industries article from Crescense states:

"SAP Business AI is purpose-built for business processes, grounded in enterprise data and infused into the workflows users already rely on. It is industry-relevant, designed to support use cases specific to verticals like retail, consumer products, manufacturing, and life sciences." crescenseinc.com The Positioning SAP Business Suited documentation on learning.sap.com further notes:

"SAP Business AI's unique strength lies in its in-depth knowledge of business processes across various industries, enabling AI to be embedded into core SAP solutions like S/4HANA, optimizing processes with industry-specific intelligence." For example, in manufacturing, SAP Business AI supports predictive maintenance, while in consumer products, it enables demand forecasting, showcasing its tailored, process-centric approach. This makes in-depth knowledge of business processes a unique element.

Option E: Direct access to pertinent customer business data

This is correct because SAP Business AI is uniquely positioned to access and utilize customer business data directly from SAP applications (e.g., SAP S/4HANA, SAP SuccessFactors) and harmonized through SAP Datasphere. This direct access ensures that AI models are trained on relevant, high-quality enterprise data, delivering accurate and context-aware insights. The SAP Business AI overview on www.sap.com highlights:

"SAP Business AI is grounded in your business data, using harmonized data and process expertise to streamline operations, optimize decisions, and unlock enterprise-wide efficiency." sap.com The Explaining the role of SAP Business AI lesson on learning.sap.com elaborates:

"SAP Business AI's direct access to pertinent customer business data, such as transactional data from SAP applications, ensures reliable, real-time insights. Solutions like SAP Datasphere provide a unified data foundation, enabling AI to leverage customer-specific data securely." This direct access differentiates SAP Business AI from generic AI platforms, as it uses proprietary SAP data (e.g., 77% of global transactions processed by SAP systems) to drive business-specific outcomes, making direct access to customer business data a unique element. fingent.com Explanation of Incorrect Answers:

Option C: Development of SAP-specific large language models

This is incorrect because SAP Business AI does not focus on developing SAP-specific large language models (LLMs). Instead, SAP partners with leading LLM providers like Cohere, Google (Gemini), and Meta (Llama)

3) to integrate their models into the SAP ecosystem via SAP BTP and the Generative AI Hub. The SAP Community article on SAP Business AI explains:

"SAP leverages a rich ecosystem of technology partner LLM offerings through SAP BTP's AI Foundation and Generative AI Hub, rather than developing SAP-specific LLMs. This approach ensures access to the latest innovations while prohibiting partners from training on customer data." community.sap.com While SAP uses LLMs for tasks like natural language processing (e.g., Joulecopilot), it relies on external models tailored to SAP's business context, not proprietary LLMs developed in-house. Thus, development of SAP-specific LLMs is not a unique element.

Option D: Focus on the technology stack

This is incorrect because SAP Business AI prioritizes business outcomes and process integration over a focus on the technology stack itself. While SAP BTP provides a robust technology foundation for AI (e.g., AI Core, Generative AI Hub), the unique value of SAP Business AI lies in its application to business processes and data, not the underlying technology stack. The SAP Business AI documentation on learning.sap.com states:

"SAP Business AI focuses on delivering relevant, reliable, and responsible outcomes, leveraging business data and process expertise, rather than emphasizing the technology stack. The stack, provided by SAP BTP, is an enabler, not the core differentiator." The SAP News Center reinforces this:

"SAP's approach embeds AI into business processes, not treating it as a standalone technology stack, ensuring seamless integration with enterprise workflows." news.sap.com This makes focus on the technology stack an incorrect choice, as it is secondary to SAP's process-centric AI strategy.

Summary:

The unique elements of SAP Business AI are its robust partner ecosystem with synergistic collaboration (leveraging partnerships with tech leaders and implementation partners), in-depth knowledge of business processes across various industries (enabling industry-specific AI use cases), and direct access to pertinent customer business data (using SAP's enterprise data for reliable insights), corresponding to Options A, B, and E). Option C is incorrect because SAP does not develop SAP-specific LLMs, relying instead on partner models. Option D is incorrect because the focus is on business outcomes, not the technology stack. These elements align

with SAP's strategy to deliver relevant, reliable, and responsible AI within SAP Business Suite, as supported by the provided search results and official documentation.

References:

Positioning SAP Business Suite, [learning.sap.com](https://learning.sap.com)

Explaining the role of SAP Business AI, [learning.sap.com](https://learning.sap.com)

SAP Business AI: Release Highlights Q1 2025, SAP News Center [news.sap.com](https://news.sap.com) Understanding SAP Business AI Functions

Across Industries, Crescense [crescenseinc.com](https://crescenseinc.com) SAP Business AI, [www.sap.com/sap.com](https://www.sap.com/sap.com) SAP Business AI: A Fundamental Change, IgniteSAP [ignitesap.com](https://ignitesap.com) SAP Business AI an Introduction, SAP Community

## NEW QUESTION # 16

Which transformation journey is the right one for new SAP ERP customers?

- A. GROW with SAP journey
- B. ACCELERATE with SAP journey
- C. RISE with SAP journey
- D. ACTIVATE with SAP journey

**Answer: A**

Explanation:

The question asks which transformation journey is appropriate for new SAP ERP customers, meaning organizations that are adopting SAP ERP for the first time or have minimal prior SAP experience. According to official SAP documentation and the provided search results, GROW with SAP is the transformation journey specifically designed for new SAP ERP customers, particularly midmarket businesses or those seeking a rapid, standardized implementation of SAP S/4HANA Cloud, public edition. This makes Option C the correct answer.

Explanation of Correct answer:

Option C: GROW with SAP journey

This is correct because GROW with SAP is tailored for new SAP ERP customers, offering a streamlined, cloud-based journey to adopt SAP Business Suite, specifically SAP S/4HANA Cloud, public edition. It provides preconfigured best practices, a prescriptive methodology, and partner expertise to accelerate implementation, making it ideal for organizations starting fresh with SAP or those with simpler ERP needs. The "Showcasing the Path for Customers to Adopt SAP Business Suite" lesson on [learning.sap.com](https://learning.sap.com) states: "GROW with SAP supports new ERP customers in starting with SAP Business Suite, driving SAP's future growth alongside theirs. New customers always start with the public cloud. This journey provides an ever-green SAP Business Suite, always on the latest version and innovations." [learning.sap.com](https://learning.sap.com) The GROW with SAP journey is designed to help midmarket businesses or new SAP adopters modernize their ERP landscape quickly, leveraging SAP Cloud ERP and SAP Business Technology Platform (BTP) for scalability and efficiency. The "How to Get Started With GROW with SAP Journey" article from [datalark.com](https://datalark.com) further elaborates: "GROW with SAP is a digital transformation journey tailored to help mid-market businesses that aspire to enhance operational efficiency. ... Customers purchase one of the new SAP Business Suite packages (e.g., SAP Finance Base), then expand by adding further lines of business. ... GROW with SAP allows mid-market businesses to streamline their ERP journey to SAP Business Suite implementation." [datalark.com](https://datalark.com) Key features of GROW with SAP include standardized workflows, prebuilt content, and the SAP Activate methodology, which ensure a fast time-to-value without the complexities of legacy system migrations. This journey is particularly suited for greenfield implementations, where customers can start with a clean core and adopt cloud-native innovations like SAP Business AI from the outset.

Explanation of Incorrect Answers:

Option A: RISE with SAP journey

This is incorrect because RISE with SAP is designed for existing SAP ERP customers, particularly those with complex, on-premise landscapes (e.g., SAP ECC or SAP S/4HANA on-premise) looking to transition to the cloud, either via SAP S/4HANA Cloud, private edition or public edition. It is not tailored for new SAP customers who lack an existing SAP ERP footprint. The RISE with SAP page on [www.sap.com](https://www.sap.com) states:

"RISE with SAP is a guided transformation journey designed for SAP ERP customers to quickly realize the full potential of Business Suite, supported by proven methodologies, advanced tools, and expert guidance."

RISE with SAP is tailored for existing SAP ERP customers, enabling them to transition seamlessly from on-premises ERP to Business Suite while modernizing their processes and infrastructure at their own pace." [sap.com](https://sap.com)

The focus on legacy system modernization and complex transformations makes RISE with SAP unsuitable for new customers starting with a clean slate.

Option B: ACTIVATE with SAP journey

This is incorrect because SAP Activate is not a transformation journey but a methodology used within transformation journeys like RISE with SAP and GROW with SAP. It provides a structured framework, templates, and best practices for implementing SAP solutions, but it is not a standalone customer-facing journey. The GROW with SAP article from [datalark.com](https://datalark.com) notes:

"Speed up deployment with SAP Activate. This methodology includes templates, project timelines, and best practices to ensure a smooth implementation." [datalark.com](http://datalark.com) Since SAP Activate is a toolset rather than a journey, it cannot be the correct choice for new SAP ERP customers.

#### Option D: ACCELERATE with SAP journey

This is incorrect because there is no transformation journey called ACCELERATE with SAP in SAP's official offerings. The term "accelerate" may be used in marketing materials to describe the speed of transformation (e.g., in RISE with SAP or GROW with SAP methodologies), but it is not a distinct journey. The provided search results and SAP documentation, including Positioning SAP Business Suite on [learning.sap.com](http://learning.sap.com), do not reference an ACCELERATE with SAP journey, confirming that this is a fictitious option.

#### Summary:

The appropriate transformation journey for new SAP ERP customers is the GROW with SAP journey, as stated in Option C. This journey is designed for greenfield implementations, particularly for midmarket businesses or those new to SAP, providing a fast, standardized path to SAP S/4HANA Cloud, public edition within SAP Business Suite. Option A (RISE with SAP) is for existing SAP customers with legacy systems, Option B (ACTIVATE with SAP) is a methodology, not a journey, and Option D (ACCELERATE with SAP) does not exist. This aligns with SAP's strategy to support new customers with a cloud-native, scalable ERP solution, as validated by the provided search results and official documentation.

#### References:

Showcasing the Path for Customers to Adopt SAP Business Suite, [learning.sap.com](http://learning.sap.com) [learning.sap.com](http://learning.sap.com) How to Get Started With GROW with SAP Journey, [datalark.com](http://datalark.com) [RISE with SAP](http://RISEwithSAP.com) | Transformation Journey to SAP Business

Suite, [www.sap.com](http://www.sap.com) SAP Positioning SAP Business Suite, [learning.sap.com](http://learning.sap.com) SAP Business Suite and Cloud ERP Overview, SAP Help Portal

### NEW QUESTION # 17

Which SAP Business Suite component is primarily used for customer relationship management? Please choose the correct answer.

- A. SAP Business Warehouse
- B. SAP S/4HANA
- C. SAP CRM
- D. SAP SuccessFactors

**Answer: C**

### NEW QUESTION # 18

Which SAP Business Suite solutions support financial management and reporting? There are 3 correct answers to this question.

- A. SAP Controlling (CO)
- B. SAP BusinessObjects Analytics
- C. SAP Business Planning and Consolidation (BPC)
- D. SAP CRM
- E. SAP Financial Accounting (FI)

**Answer: A,C,E**

### NEW QUESTION # 19

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